



Thunder Pride 2011
Facebook Page & Event

thunderpride2011@gmail.com

Thunder Pride Web Page
www.thunderpride.ca

Thunder Pride 2011

A Unique Corporate Sponsorship Opportunity

Welcome to a unique opportunity to build awareness for your products and services: Thunder Pride 2011. Thunder Pride Week (as it has been proclaimed by the City of Thunder Bay) promises to be a pre-eminent arts and cultural celebration and an economic driver for our city. The first annual Thunder Pride, an event celebrating our richly diverse LGBTQ (lesbian, gay, bisexual, transgender, two-spirited, queer, questioning) community will take place June 6 to 12, 2011.

VISION

Thunder Pride is a celebration of the LGBTQ community, highlighting the diversity of those living in Thunder Bay and Northwestern Ontario.

Thunder Bay was named one of the Cultural Capitals of Canada by Heritage Canada in 2003. We have a rich multi-cultural history and we embrace and celebrate our diversity and culture through festivals, exhibitions and programs. The committee of Thunder Pride plans to extend such celebrations of acceptance to members of the LGBTQ communities within our region, along with their families, friends and supporters.

As a sponsor of Thunder Pride you will have an opportunity to showcase your business during a week-long celebration at events such as the Awareness Breakfast, the Walk of Healing, Pride in the Park, the Pride Film Festival or at the evening events in local pubs.

Thunder Bay has come of age with respect to the acceptance of our LGBTQ community and you can be part of it. Thunder Pride will position Thunder Bay as a place where all people are accepted for who and what they are, and as a safe and welcoming place to attend school, to raise a family, to start a business - to live.

As it steps out in its first year, Thunder Pride is going to make a big imprint—on the city and surrounding region. The high profile activities have widespread appeal to both the LGBTQ and broader communities. The event will be heavily promoted throughout the Northwest and as far afield as Toronto, Winnipeg, Sault St. Marie and Minnesota. Numerous visitors to Thunder Pride events are expected. If you do business in Thunder Bay or Northwestern Ontario, this is a not-to-be-missed opportunity to build promotional awareness for your products or services.

Thunder Pride has the support of the City of Thunder Bay and all of our elected members of parliament both provincial and federal. Celebrations are planned through local schools. The organizers come from a wide spectrum - teachers, educational leaders, retailers, union leaders, ministers, artists, film makers, financial planners, community service workers and others from all walks of life. We know that you will be a positive addition to this celebration with your support. Come join us!

Sincerely,

Ellen Chambers
Co-Chair, Thunder Pride

Rachel Mishene
Co-Chair, Thunder Pride