

Share OUR NORTHERN VISION REPORT

INSIDE

Music and Visual Arts Centre Campaign surpasses goal	2
NECAH receives funding from Manulife Financial	3
Bombardier shares our Northern Vision	3

Volume 4, Issue 1

Fall 1995

FOUNDATION PROVIDES FOR UNIQUE DISTANCE EDUCATION PROJECT

Lakehead University has surpassed its goal of \$1.2 million from the Foundation sector within the \$19.2 million Share Our Northern Vision Campaign. One of the leadership gifts in this category was recently received from the **R. Howard Webster Foundation** in Montreal.

The successful project has to do with Lakehead University's long-time commitment to Distance Education and the extensive technology required to expand this initiative. Lakehead is unique in its mandate to be a University in and for the North and we attract a variety of scholars who seek a more close-knit, one-on-one interactive approach to education. Half of our 7500 (full-time and part-time) student population is from Southern Ontario and the rest of Canada.

While the majority of students come to Lakehead University and experience life on campus, many must remain in their home communities due to their job, family and other economic realities. Distance Education at Lakehead began in 1987 with 100 registrants and has now grown to an annual enrolment of over 750 students. We cater to a vast geographic region that spans from the Manitoba border in the west to Sudbury in the east, serving a population of over 500,000. Many of the communities served by these programs are remote and not accessible by roads! Hence a student living in Sandy Lake may now be afforded the opportunity of experiencing post-secondary education by **step-videoconferencing** resources and interactive CD-ROM Technology. The grant received from the R. Howard Webster Foundation will enable us to carry out extensive step-videoconferencing which can provide "face to face" interaction transmitted over the regular voice-grade telephone lines. During 1993/94 some of the existing (but limited) step-video conferencing resources were tested extensively and the results of this pilot were extremely positive. Students and instructors are able to see and hear each other, documents can be transmitted, computer images can be shared and annotated and costs are limited.

Lakehead is now committed to extending the system connecting the main campus to students in other outlying communities. In particular, Fort Frances, Geraldton and Sandy Lake have expressed a strong interest in acquiring step-videoconferencing equipment. The Native Teacher Education program and Social Work program with particular emphasis on Native issues are of strong interest to Native communities. Lakehead University's Native Access Programs in Engineering and Nursing may also be expanded to off-campus locations as well. In order to accommodate the connections to these additional communities, it will be necessary to extend as well some on-campus facilities and resources.

We are also grateful to the R. Howard Webster Foundation for its accompanying support of endowed bursaries for our Aboriginal students.



Harold Town's drawing of John Lennon is one of 63 works to be on display.

HAROLD TOWN WORKS GIFTED TO LAKEHEAD UNIVERSITY

Canadian art collectors, **Mr. and Mrs. Jeffrey Lipson** of Toronto, recently made a significant cultural gift of 63 serigraphs and lithographs by the late Canadian painter, **Harold Town**, to Lakehead University. They are valued at over \$58,000. Lakehead was among several Ontario universities offered this series.

Harold Town (1924-1990) was born in Toronto and educated at the Western Technical School and the Ontario College of Art. He was first recognized for his illustrations in *Macleans* and

... continued on page 2

LAKEHEAD



UNIVERSITY

Harold Town continued from page 1

"Painters Eleven", a radical group that exhibited during the late fifties. A somewhat eclectic artist in his time, Town painted murals, and did portraits, drawings, sculpture, collages and prints. He produced over 250 works in a period spanning 40 years. Among the 63 prints comprising the Lakehead collection are: **Popster in Flowered Pith Helmet - Split Fountain, Irving Layton #1 & #2 - "Grease", Groucho Marx on a Couch- First State, Candy Juggler and John Lennon.**

Mr. Stephen Rosen of Toronto provided the gift of framing and shipping to Lakehead University.

All 63 works will be on permanent exhibition in the various buildings on campus. The work of this Canadian artist will be a tremendous legacy for current and future students, faculty, staff and visitors to Lakehead University.

LOCAL BUSINESSES PROVIDE AWARD SUPPORT TO ECONOMICS STUDENTS

Lakehead University has a \$182 million impact on the City of Thunder Bay and region which is recognized by many local businesses who have demonstrated their generosity within the Share Our Northern Vision Campaign. Recently two such organizations, the **Thunder Bay Harbour Commission** and **National Transportation Week**, have shown their support to Lakehead University by establishing endowments which will provide ongoing awards to top ranking Economics students. The combined value of the gifts exceeds \$17,000.

Lakehead continues to seek additional much-needed scholarships, bursaries and awards. In celebration of our **Thirtieth Anniversary**, we have established a goal of creating fifty \$5,000 scholarships. If you would like to create a named endowment, please contact the Development Office at (807) 343-8910.

MUSIC AND VISUAL ARTS CENTRE CAMPAIGN REACHES OVER \$500,000

The recently constructed Music and Visual Arts Centre launched a five-year equipment campaign in tandem with the **Share Our Northern Vision Campaign** in October of 1991 with the assistance of National Chair, Arthur Black, and Regional Co-chairs Annette Augustine and G. Sydney Halter. Along with the participation of over 30 volunteers, this fund-raising initiative realized over \$535,000 toward purchases of pianos, computers, stereo equipment, a state of the art electronic sound studio, etching presses, and pottery wheels just to name a few of the many required items. Additionally, as a result of this initiative, several new music and visual arts scholarships, awards and bursaries were created for deserving students. Many national corporations, foundations, local businesses and friends of Lakehead University have contributed to the huge success of this mini campaign. Leadership gifts were created by the **Toronto Dominion Bank, The Eckhardt-Gramatte Foundation, Dr. John and Mrs. Etoile Naysmith, and Mr. William and Mrs. Pauline Tomlinson.**

Recently, prominent Thunder Bay businessman, Mr. William H. Buset, provided a significant gift which will be recognized in the naming of the **William H. Buset Centre for Music and Visual Arts**, thereby concluding this campaign. The donor recognition board will be unveiled at a reception for our generous supporters in early October.

LAKEHEAD UNIVERSITY FOUNDATION ESTABLISHED



Mr. G. Sydney Halter
Chair of Lakehead
University Foundation

Lakehead University is pleased to announce the establishment of the Lakehead University Foundation under the Universities Foundation Act, 1992. As an agent of the Crown in the right of Ontario, the LU Foundation will solicit, receive, manage, and distribute money and other property received by the Foundation to support education and research at the University, subject to any terms under which the gift is made.

The Foundation is administered by a board of directors comprised of people from business, finance, education, and the general public appointed for a three-year term by the Lieutenant Governor in Council. Current board members include **Mr. G. Sydney Halter (Chair), Mrs. Betty Coates (Vice-Chair), Ms. Susan Braun, Mr. J. R. Evans, Mr. Teuvo Nupponen, Mr. Arn Westlake, Mr. Russ Garrett, and Mrs. B. E. Metzler.**

The LU Foundation will make it much easier for donors to obtain additional tax benefits for significant gifts to the University. Normally, Revenue Canada allows an individual to claim a maximum of 20 percent of his or her income in charitable donations. However, individuals who make their donations through the Crown Foundation may claim a tax credit up to 100 percent of their income for the year. The 100 percent rule provides significant tax relief and financial leverage for those who wish to make substantial gifts of cash, real estate, business interests, large trusts and bequests to the University. Donors may designate where the gifts are to be directed, e.g. scholarships, research projects, equipment purchases, or capital needs. Recently, three significant gifts totalling over \$218,000 have been made to the University through the Foundation.



John Walker (centre), Manager of Bombardier Inc., presents a cheque for \$50,000 to Pat O'Brien (right), Chair of the Board of Governors and Dr. Bob Rosehart (left), President of Lakehead University.

BOMBARDIER SHARES OUR NORTHERN VISION

Bombardier Inc., through the J. Armand Bombardier Foundation, has very generously pledged \$50,000 over five years to support Lakehead University's Share Our Northern Vision Campaign. Based in Montreal, Bombardier is recognized internationally as a world-class designer, manufacturer and distributor of transportation equipment, motorized consumer products, aerospace and defence products, as well as financial and real estate services. Bombardier Inc. employs 35,800 people and has many divisions in Canada, United States, Mexico, Austria, Belgium, France, Finland, and United Kingdom. Bombardier Inc.'s plant in Thunder Bay is managed by Mr. John Walker, a strong supporter of Lakehead University and the Northwestern Ontario region. The Thunder Bay plant has been part of Bombardier's Transportation Equipment Group since 1992. It was built originally by the Canadian Car Foundry Co. of Montreal in 1912 as a facility for the manufacture of railway boxcars. Since then, thousands of buses, streetcars, and subway cars have been built and delivered to customers throughout Canada and the world. The plant was chosen by the Premier's Council to be the recipient of an Economic Renewal Award last year. The University is extremely excited about Bombardier's gift, which will be used as an endowment to provide a number of scholarships for worthy and needy students. Special thanks go to John Walker.

NECAH RECEIVES FUNDING FROM MANULIFE FINANCIAL

Lakehead University's Northern Educational Centre for Aging and Health (NECAH) will receive \$10,000 a year for three years from Manulife Financial for its bi-annual Gerontology Forum and Visiting Scholar program.

NECAH, established in 1991, is an interdisciplinary endeavour focusing on aging as a life-long process and on issues related to health promotion, prevention of illness and disability, as well as supporting those who are coping with the impact of aging. Active members of NECAH include more than 100 health and social service professionals from major community agencies that provide service to older adults and educational opportunities for university students.

The financial contribution from Manulife Financial will enable NECAH to plan, deliver, and host the next Gerontology Forum in the Spring of 1996. The Forum will facilitate regional networking and sharing of expertise among health care providers to the elderly. Expert keynote speakers in aging and health care will be brought to Thunder Bay from across North America. The proceedings of the Forum will be published and distributed widely to regional agencies and libraries.

With the financial support from Manulife Financial, NECAH will also be able to invite two or three expert researchers and educators each year to consult with faculty and students at Lakehead University as well as community agencies in the region. This interaction is critically important given our geographic isolation and the high cost of travel for faculty, students and health care providers to access continuing professional development outside the region. The visiting scholars would each spend two days on campus meeting with faculty, lecturing to groups of students, and visiting local agencies to discuss service delivery issues. In addition, a free public lecture would be given by each of the scholars.

Based in Toronto, Manulife Financial is one of the most successful financial institutions in the world. Offering every type of insurance and financial services, the company serves almost 3 million customers and operates in 11 countries. Manulife Financial's support will go a long way in helping NECAH achieve its goals of community empowerment, raising public awareness on health-related issues concerning the elderly, and promoting gerontological education and research at Lakehead University and throughout Northwestern Ontario.



Mr. Jim Colosimo (right), representing Manulife Financial, presents the first of three \$10,000 cheques to Dr. Bob Rosehart.

Lakehead University thanks the following Corporations and Foundations

\$250,000 +

Lakehead University Alumni
Lakehead University Board of Governors, Faculty and Staff
Lakehead University Students
Ontario Energy Corporation
Ontario Hydro
Rockefeller Foundation
The Senator Norman M. Paterson Foundation
The Society of Management Accountants of Ontario

\$100,000 - \$249,999

Canadian Suomi Foundation
Corporation of the City of Thunder Bay
R. Howard Webster Foundation
Royal Bank of Canada
TransCanada PipeLines

\$50,000 - \$99,999

Air Canada
Bank of Montreal
Canadian Imperial Bank of Commerce
Du Pont Canada Inc.
J. Armand Bombardier Foundation
Max Bell Foundation
The John Labatt Foundation
Rainy River Forest Products
Rotary Club of Thunder Bay (Fort William)

\$10,000 - \$49,999

Abitibi-Price Inc.
American Barrick Resources Inc.
Atkinson's Jewellers
The Bank of Nova Scotia
J.P. Bickell Foundation

(National Trust Company - Trustee)
Bruno's Contracting (Thunder Bay) Ltd.
Canada Life
Canada Malting Co. Ltd.
Canada Trust
Canadian Foundation For AIDS Research
Canadian National Railways
Canadian Pacific Forest Products Ltd.
Canadian Shield Foundation
Centra Gas (Ontario) Inc.
Clara Industrial Services
Consumers' Gas Company Ltd.
Harold Crabtree Foundation
Domtar Forest Products
Eckhardt-Gramatte Foundation
Ernst & Young Chartered Accountants
Fort City Kinsmen
Graham Bacon Welter Architects & Engineer
The Great-West Life Assurance Company
Imperial Oil Limited
Investor's Group
Jenkins Funeral Home
Tom Jones Construction Inc.
KPMG Peat Marwick Thorne
London Life Insurance Company of Canada
Manulife Financial
MNT Builder Ltd.
Minhal Holdings Ltd.
Miskelly/Summit Security & Electronics Inc.
Petro-Canada
Powell Equipment
Price-Waterhouse (Toronto Partners)
Quality Door Hardware Ltd.
RBC Dominion Securities
James Richardson & Sons
SNC Lavalin Inc.
ScotiaMcLeod Inc.
Sears Canada Charitable Foundation
The Simons Foundation
Sun Life Assurance Company of Canada
Suncor Inc.
The Toronto-Dominion Bank
Thunder Bay Foundation
Thunder Bay Harbour Commission

Weldland Steel Ltd.

Up to \$9,999

American Barrick Resources Corporation
John Andrews Foundation
Atkinson Foundation
Barbini Limited
Beatrice Foods Inc.
J.P. Bickell Foundation
The Birks Family Foundation
Buset & Partners
Campbell Soup Company Limited
Canada Safeway
Canadian Geological Foundation
Canadian Shield Foundation
Canadian Wildlife Foundation
Cheadle Johnson Shanks MacIvor
Coastal Steel Construction
Construction Forming Systems Inc.
Dynamix Professional Video Systems
Dominion Group Foundation
Everest Funeral Chapel Ltd.
A. Fanti Ltd.
Gendis Inc.
George O. Hill Supply Ltd.
Hansford Insurance Brokers Inc.
The Nelson Arthur Highland Foundation
Hudson's Bay Company
I.O.D.E. Thunder Bay
Italian Foundation
Jackman Foundation
Lakehead Printing
Lakehead Roofing & Sheet Metal
Lehto Printers
Lindley & Geddie Marketing & Design
Lowerys Limited
MDS Health Group Limited
Maclean Foundation
Maclean Hunter Limited
A.R. Macleay Limited
Marostica Motors Ltd.
McClelland & Stewart
McLean Foundation
William M. Mercer Limited
Merriman Sheet Metal & Heating
C.E. Mickelson & Associates

Mister Leonard Sportswear Inc.
Molson Companies Donation Fund
The Mutual Life Assurance Company of Canada
The Noranda Foundation
Painted Turtle Art Shop (The)
Philpot & Delgaty Limited
Pinewood Mercury Limited
Proctor & Redfern Limited
Royal Canadian Legion Polish Combatants Branch #219
The Royal LePage Charitable Foundation
Sceptre Investments
Superior Trailers Limited
Target Motors Inc.
Thrifty Car Rental
Thunder Bay Travel Ltd.
Thunder Bay Electronics
Thunder Bay Hill City Kinettes
Thunder Bay Hydro
Thunder Bay Potters Guild
Thunder Bay Wins
Toronto Star
Valhalla Inn
Wardrop Engineering
Wawanesa Mutual Insurance
White Pine Electric
L.A. Wood Architect
Zurich Canada
502124 Ontario Limited

Lakehead University Foundation
Total: \$218,000
as of August, 1995

\$19,200,000
Goal



\$18,890,000
Total as of
August, 1995

Share Our Northern Vision Campaign
Lakehead University Development Office
955 Oliver Road
Thunder Bay, Ontario
P7B 5E1
Phone: (807) 343-8000
Fax: (807) 343-8999