

INSTITUTE & ANNUAL MEETING

The SDMRO Training Institute is to be held this year on November 9 & 10 at the Muskoka Sands Inn near Gravenhurst. The topic is "Recreation — the Fourth R". Following a panel debate on the pros and cons of offering recreation services under the jurisdiction of local boards of education, and under our present system as a function of municipal councils, there will be a workshop and discussion sessions.

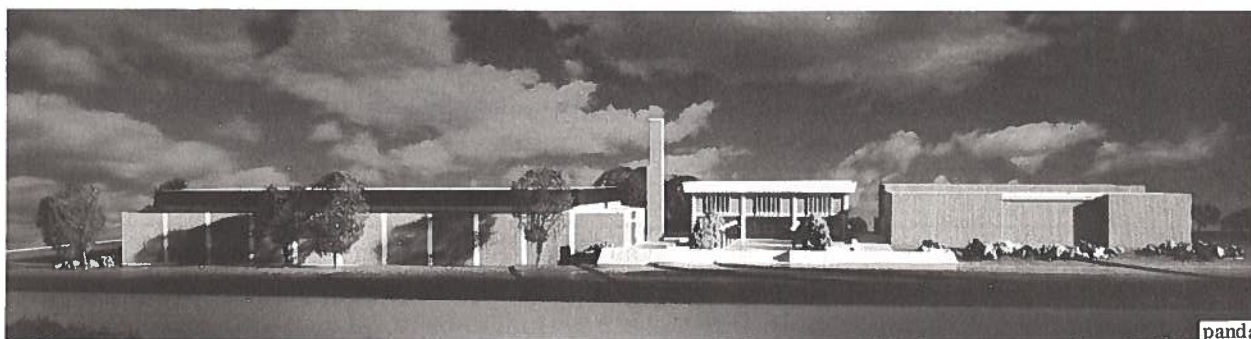
The Annual Meeting will begin on November 10 at 7 pm and will carry through November 11 ending with the Annual Banquet on Saturday evening.

This is expected to be an excellent institute, and one of the Society's most important annual meetings. All members are urged to send their registrations in early.

TOWNSHIP OF TORONTO - Jerry Love

Two major events will conclude Eleanor Blake's busy year as Centennial Coordinator. "1900 A Gone-Gone" was held September 15 & 16 featuring horse-shoe pitching, old-time movies, penny carnival, stage shows, square dancing, bingo, baseball, fastball, and lacrosse. The old-fashioned fall fair also featured foot-long hot dogs and homemade cider and lemonade. A centennial costume contest, as well as a freckle contest, was included. On December 16, an old-fashioned Christmas will be re-enacted.

The Honourable William G. Davis officially opened the Huron Park Recreation Centre on Thursday, September 21. This date also marked the opening of displays for "Continuing Education Week", jointly sponsored by the Board of Education and the Recreation and Parks Department. It was most appropriate that the Minister of Education officiated the combined ceremony.



On January 1st, the Township of Toronto will become Canada's newest and largest town. The name will be either Mississauga or Sheridan. The population will exceed 100,000. Our condolences to the Town of Burlington and Town of Oakville who now become number 3 and 2 respectively — but do they try harder?

BURLINGTON - Don Malpass

Laurie Branch assumed his new position as Director of Recreation and Parks on September 5. We welcome Laurie back to the south after two years absence. Earl Davis retired on September 30 after twelve years as Director here in Burlington.

Plans are under way for our new \$450,000.00 arena which is scheduled to open in September 1968. The new arena will replace the existing Central Arena which has been ruled unsafe by the town's Building Department and must be demolished in the spring of 1968. The Hippel building is only 15 years old, but various independent engineering surveys have indicated that it should be closed next spring.

Minor football has to be the fastest growing minor sport in Burlington. Two years ago we started out with four tyke teams playing flag football. Last season the league expanded to 18 flag football teams. This year there will be 20 tyke teams and 8 teams of peewee age playing tackle football. With this rapid growth, the calibre of football in the Burlington area is improving, and high school coaches are happy to get players already well versed in the fundamentals of the game.

RIDGETOWN - Doug Smith

The Ridgetown Recreation Department was featured in an article in the August edition of "K-Ray Magazine", the official organ of Kiwanis Clubs of Eastern Canada and the Carribean.

The article highlighted the activities of the Ridgetown Recreation Committees' Youth Enterprises Organization, and carried a picture of the Director receiving a cheque from the president of Warwick Seed Co. The cheque for \$1,200.00 represented payment for the services of 48 Ridgetown youth hired by the company through Youth Enterprises to detassel corn.

The Youth Enterprises Organization has completed its 6th year of operation with close to 800 youth having been employed.

"K-Ray Magazine" is circulated to 201 clubs and the article has been sent to Kiwanis Magazine published in Chicago. It is circulated to 5,395 communities throughout the world. So our Youth Enterprises Organization will be attracting attention around the world and hopefully many other communities will in turn follow our example in initiating this very worthwhile project.

Our sympathy goes out to Mrs. June Braaten on the passing of her husband, Everett Braaten, Ph.D. on August 12. June asked that we report that the gifts sent in lieu of flowers will help initiate a provincial camp project for retarded children.

RECREATION LEADERSHIP COURSES

The transfer of the recreation courses from Guelph to Centennial College is complete. Strikes delayed the construction work but classes began September 18.

A large new gymnasium is being constructed and will receive immediate and considerable usage by recreation students.

First year enrollment has been increased to 80 students, 30 female and 50 male. If all of the Rec. '68 students return, the student total will be 116.

Two new faculty members joined the three who transferred from the University of Guelph. Both new faculty members are well known to municipal recreationists. Al Goldenberg, formerly in North York, has joined the staff. He will lecture in "Areas and Facilities" and "Facility Management", while assuming responsibilities in the field work area. Bruce Fleury will give attention to the physical and social recreation subject areas and be responsible for the physical facilities at Centennial College.

No major curriculum revisions are planned for the 1967-68 academic year other than in the area of field work. Part-time placements in Metro Toronto recreation agencies are being sought for the second-year students. They will be required to work at least eight hours per week in these agencies. The cooperation of municipalities would be much appreciated.

For the first-year students, it is planned to include four three-day orientation visits during the academic year in a variety of agencies rather than just one two-week placement. Don McLaren will be providing further details and he expects that the bulk of the placements will be within a sixty-mile radius of Scarborough.

OAKVILLE - J. Bud Brown

If the participation in the summer programs is any indication, recreation and its value to the individual is being recognized by the citizens of Oakville. Our twenty-eight playgrounds had a very active seven-week program, an extension of one week over past summers.

The children's summer theatre, archery, and tennis enjoyed equal recognition by the public. Both the boys' and girls' camps operated at near capacity, an indication of the interest of the youngsters. The learn-to-swim program was well attended, although the public swimming showed a slight decline, possibly due to the cool weather.

We in Oakville are very enthusiastic about our new indoor-outdoor pool that will hopefully be completed this year. Progress is currently curtailed due to a strike.

COBOURG - John Thorsen

Our Judo Club is hoping to find its own quarters — but will need mats, so we're on the lookout for information about any available used gym mats that are for sale. Please contact me if you have any mats or know where they are available.

We had the fortune this year to receive one of the Ontario Arts Council sponsored performances of the Studio Theatre of Toronto, who presented "Jack and the Beanstalk" to an audience of 500 children. The outstanding performance and the response of the children will guarantee this as an annual summer special event here.

We had some success with an informal introduction of lacrosse on the playgrounds this summer. We will probably take a more organized approach next year. I would appreciate hearing from any communities that still play field lacrosse, about their local organizations.

Editor's Note: By the way, John Thorsen has just been appointed Director of Recreation and Parks for the Yukon. He will be stationed in Whitehorse. John starts his new position at the end of October and I am sure that all members of the Society wish him well in the exciting new position.

CITY OF LONDON - J. F. Casburn

Two centennial programs that created interest among youngsters in London were the "Great Lakes Swim" and the "Playground Marathon".

A centennial swim starting at Fort William through the Great Lakes down the St. Lawrence to Montreal was conducted at all the London pools. The total distance for the swim was approximately 1,400 miles. Rather than swimming actual miles, the boys and girls at each pool covered the distance according to a scale. One width of the pool represented one mile. A large map of the course was on display at each pool and the distance covered each day was recorded on the map. The swim was a team effort with swimmers only allowed to swim once each day up to a maximum of 20 widths. 1,275 youngsters participated in the program and the winning pool was Glen Cairn (1,175 miles). They received City of London Centennial Crests.

A Centennial marathon took place at Victoria Park, London, permitting young athletes to be part of the Centennial year. Marathon teams representing each playground ran around an established race course on the walkways of Victoria Park (4 miles for juniors and 6 miles for seniors). A total of 788 boys and girls competed. The members of the Championship Playgrounds Marathon Team were presented with the City of London Centennial Trophies; second to fifth finishers received Centennial Crests.

Staff changes: Jim Casburn has been appointed Deputy Director of Recreation. Mike Ferris is the new Supervisor of East Lions Community Centre. Joe Hough is the new Supervisor of Athletics.



l. to r: Mrs. F. Lisk, Beeton; Dave Parker, CPD; Mr. P. Cavill, Barrie



l. to r: Skip Stanbridge, CPD; R. Ballantyne, Kitchener; D. Shay, Simcoe; L. Black, Brampton; Doug Paton, Waterloo

JOINT MEETING

A highlight of the September joint meeting of the Society, Community Programs Representatives and the Ontario Municipal Recreation Association was the address of Professor Alan Klein of the University of Pittsburgh, School of Social Science. Professor Klein urged the delegates to increase their efforts to make the people of their communities aware of the essential values of community recreation in providing personal goals, and offsetting the mechanicism and impersonal, competitive quality of modern urban life. He suggested they could use the idea of the "social animator" to put new life into the Ontario recreation movement. He reminded his audience that community recreation was an Ontario idea.

The conference set up committees to study the certification of recreation workers and legislation affecting municipal recreation programs in Ontario. Other topics for discussion were: recreation committee training and leadership training, cooperative approach to programming, and communication problems.

One of the goals that developed out of the conference was the working out of a plan for day-to-day working relationship among the three participating organizations.



l. to r: J. Knubley, Ottawa; Jac Cropley, Deep River



l. to r: Tom Riley, Etobicoke; J. Jeavons, Toronto; Jack Eilbeck, CPD

PORT COLBORNE - R.G. Sones

The new Centennial Pool (indoor type with sliding glass panels) will be open within the next month. The Board of Education will build a two million dollar high school adjacent to the pool with the following facilities: a 1000 seated auditorium, 2 gymnasiums, a cafeteria that may be used for meeting area and lounge, a library for the east side.

Although this is still in the planning stage, potentially it looks excellent.

Art Stead, who has been in recreation for a number of years, was my assistant for the summer this year, and because of his hard work we were able to start two girls' softball leagues, reorganize track and field, conduct a very successful summer program.

The year 1968 should bring amalgamation of parks, arena, and recreation in Port Colborne. The wheels have been in motion for about a year and negotiations are proceeding satisfactorily.

RED ROCK - Keith Sveinson

Our swimming and fastball programs are coming to an end as autumn draws near. As well as the regular Royal Life Saving Society and Red Cross Instructional programs, we offered diving classes and speed swimming again this year. The interest in diving has increased as a result of a clinic held early in the year. Our swim team captured the North Shore Championship for the fifth straight year.

The Red Rock Recreation Committee is pleased to announce the appointment of Waldo C. Henderson as Assistant Director of Recreation in Red Rock. Waldo, who left the field of recreation for an insurance career, returned to the field early in July. With him he brings several new program ideas which we will initiate early this fall.

SAULT STE. MARIE - J. Maxwell & S. Holloway

The "great brain robbery", Mr. Laurie Branch, Director of Parks and Recreation has left his adopted northland to accept a similar position with the growing city of Burlington. We wish him all the best at his new post. Sault Ste. Marie's loss is Burlington's gain.

As well as Mr. Branch we have also lost the former Assistant Director of Recreation, Mr. Bob Arnot. Bob has moved his desk and chair down the hall where he has assumed the responsibility of Memorial Gardens Manager. He hopes to change the \$ figures from red to black. Good luck!

Help! There are now just two pairs of hands where there used to be four! If the positions of Director of Parks and Recreation and Assistant Director of Recreation aren't soon filled, Jim Maxwell and Sandra Holloway will be conducting a three-ring circus in North Bay Ontario Hospital.

Our new W. J. McMeeken Recreation Centre is located in the west end of the city next to a 6 million dollar high school — a future community centre complex (we hope).

The doors are scheduled to open October 1, 1967, under the administration of Mr. Bob Arnot who tells me that his correct title is Assistant Director of Recreation, Manager of the Memorial Gardens, and Manager of the W. J. McMeeken Recreation Centre.

The Centre has a 185 by 85 foot ice surface. The floor is made of trap rock, allowing for summer roller skating, teen dances and playground activities. Hockey, ringette and broomball are some of the scheduled winter events. Portable seating in the form of park bleachers will accommodate up to 600 people. It looks like Bob's work is cut out for him.

DUNNVILLE - P. Perryment

The Dunnville Recreation Committee operates the local arena and have set their sites on increasing the number of programs for adults. At present they have interested local industries in broomball on skates. Another activity is an improvised hockey game using a puck made with a half-inch rubber quoit which decreases the possibility of injury.

We are now anxious to introduce curling to the arena with the hope that in the near future it may lead to the establishment of a club.

To get started this fall we would like to know of any recreation committee, arena or curling club that may have used stones that can be rented or bought for our use. Please contact me by letter or phone if you have any information.

SUDBURY - Dave Bass

The Northern Ontario Recreation Directors' Association fall meeting was held in North Bay from September 23 to 25. Directors from points as far away as Sault Ste. Marie and Timmins were in attendance. The main topic of discussion was the relationship of NORDA to OMRA.

Any suggested rule changes for ringette should be forwarded to Diana Mulcahey in Sudbury as soon as possible.

In the spring of 1968, the NORDA will have a "playground probe" to try to evaluate this important program area. Any suggestions or concepts on this subject from other areas would be most welcome.

SMOOTH ROCK FALLS — KENDREY — Fred McLennan

Track-and-field, minor softball, free swimming, water ballet, water polo, Red Cross & Royal Life Saving classes, survival swimming were carried on throughout the summer. Ball teams took part in atom, squirt, peewee, bantam and junior girls' tournaments.

A community street dance was held September 22 in conjunction with the official dedication of the "Old 100" steam engine to the town of Smooth Rock Falls by Abitibi Paper Company. Other events at this time were folk singing, a parade, and roast beef feed. All events were organized and run by the Recreation Department.

WATERLOO NORTH — LONDON NORTH - Aidan Spiller

The Community Programs District formerly served by the office in Hanover, is now being served by the Waterloo office, 279 Weber Street N., Waterloo, Ontario. The official title is Waterloo North District.

For the present I still serve the Waterloo North District. The London District office has recently moved from the Richmond Building, where it has been located for many years, to Suites 601 & 602, Executive House, 362 Dundas Street, London. Reta Seltzer, Marnie Keegan, Dusty Miller and myself are just now getting organized in our new offices.

Because of the close working relationship between the Lake Huron Zone of the Ontario Recreation Association and the Community Programs District office in Hanover, the transfer of the Hanover office to, first of all, London and then to Waterloo, came as quite a shock. In fact there was some doubt as to the feasibility of operation of the many Lake Huron Zone activities and events that had been run so successfully in past years. These feelings of exasperation were overcome, however, because the Lake Huron Zone Executive hired Mrs. Marjorie Metzger, former CPD secretary in Hanover as part-time executive secretary of the zone. Mrs. Metzger is responsible for routine correspondence and for the coordination of the Lake Huron Zone activities and District events and cooperates with the CPD secretary serving Waterloo North. So far this arrangement is working very well.

Because of the increasingly large numbers of non-certified people acting as directors of recreation in the Hanover District and, because these numbers are bound to increase, the Lake Huron Zone executive and the Zone recreation directors, in cooperation with CPD, are presently drawing up plans for a broad and very general "In-service Training Course for Non-certified Directors" and a "Refresher Course"

for Certified Recreation Directors. It is generally agreed in the Zone that we cannot ignore the many small communities.

Editor's Note: The full matter of certification is being explored by a joint committee of CPD and SDMR (see pg. 5).

PUBLICATIONS

With the hockey season upon us, now is the time to place your orders for the excellent manual "Standards for Ice Hockey Equipment". It makes good reference material for coaches, managers, and minor hockey executives. The supply is limited so please order early. (\$1.00)

The "Swimming Pool Management & Operation" manual is receiving a terrific response. All comments about the publication have indicated that it is the most up-to-date manual of its kind available. Every pool in your municipalities should have a copy. (\$5.00)

Ringette rule books are still available and the popularity of the sport is increasing. (50¢)

Contact Mrs. P. Artkin for any of these publications.

THE CHALLENGE OF PROFESSIONAL RECRUITMENT - D.T. Daniels

In the midst of hectic working schedules and a variety of job pressures, we tend to minimize one of our major responsibilities — professional recruitment.

Since 1963 those of us who have been directly involved in the training of recreation technicians in Ontario, have had an opportunity to make some comparisons. Although we have not researched every individual case, it is quite clear that students who have been actively recruited for the course, perform much better as students and subsequently as full-time recreationists.

To a large extent this is both predictable and understandable. An enthusiastic and bright young adult with seemingly good potential may or may not prove to be a successful practitioner. Herein lies the key to the question. At this point we must assume that the municipal recreation director or his assistants are able to determine accurately the type of person who would likely succeed in the field, although some do not demonstrate such ability to judge and assess. For the most part those directly involved are the best estimators of job requirements.

Building upon this assumption, it follows that we can predict more accurately the likelihood of job success in direct proportion to successful performance as demonstrated through direct leadership in a program.

Most recreation personnel utilize the services of many young persons during the course of a year's program. In most cases a good rapport is established with these young leaders which makes them quite suggestible regarding vocational choices (and other equally important considerations).

In addition to this rapport, we have a unique opportunity to observe and test the skills of our young people in a variety of situations. Responsibilities can be increased and diversified as required, and we can expose these young persons to enough pressure to test their reactions.

There is a type of confidence which develops from putting one's theorizing to the test of experience. Leaders who have been developed in a recreation department over a number of years acquire knowledge and skills from a variety of training programs. Through direct leadership exposure, they are granted an opportunity to demonstrate this and their personalities in practical situations. Is there a better way to prove oneself, one's interests, and one's enthusiasm for a field of endeavour?

In spite of this unique opportunity available to most of us, it is clear that we do not necessarily recruit the best candidates for the Diploma Course in recreation. Nonetheless, there is no need to fail in this important task.

If each recreation department in Ontario was to produce one good candidate each year, we would still have more prospects than we could enroll each September in professional courses. If each department was to engage in an active, community-wide program of recruitment, the number of available candidates would be increased significantly.

There are some who are concerned about having more candidates than we have student openings each year. Is this type of competition such a poor situation? Perhaps it sharpens one's intent and helps one to focus his energies more effectively. Perhaps it elevates the candidates whole concept of the importance of recreation training.

In my opinion the only cases that should really concern us would be the students who are first rate candidates but who cannot be accepted because of the enrollment limitations. I'm not talking about every student who expresses strong interest — this is only one factor. I'm talking about the candidate who meets all of the entrance requirements and is very highly rated by his recreation supervisor, based upon working experience. Training opportunities should be available for such persons.

The 18 Colleges of Applied Arts and Technology being established throughout Ontario, should meet this need for additional training opportunities. In fact these services will likely extend into the area of extension courses, short-term training programs and perhaps even up-grading courses.

For the 1967-68 academic year, Centennial College in Scarborough will provide the only diploma course in recreation. First year enrollment has been doubled this year, thereby providing much needed additional openings. Thirty-six second year students are expected to transfer from the University of Guelph, where they completed the first year of the course in 1966-67.

During this period of growth and expansion ahead, let us not fail in the important task of recruitment. This matter concerns us all and is the direct concern of every individual working in the recreation profession.

Let's carry on with the good work already begun and strive to improve quality each year.

