

Share

OUR NORTHERN VISION

REPORT

INSIDE

<i>LUSU supports University initiatives</i>	2
<i>Corporation and Foundation Gifts</i>	2
<i>Campaign Profiles: A Donor, A Director, and a Campaign Volunteer</i>	3
<i>Corporate, Foundation and Group Donors</i>	4

Volume 3; Issue 1

Fall 1994

Olga Merz Endowment Fund

Established at Lakehead University

The shift in the economy and the reduced value of operating grants has created an atmosphere of restraint at all Canadian universities. The cost of maintaining existing programs and introducing new academic initiatives at Lakehead University, however, is made possible by the generosity of many donors by way of estate planning in the form of trusts, bequests, gifts of property and life insurance just to name a few. These vehicles, often provide tax incentives for donors as well as maintaining and enriching our international reputation as an institution of excellence. Gift planning within post-secondary educational institutions is a reality of the '90s and as we move into the 21st-Century this will become a prominent and significant source of support to Lakehead University.

Recently Lakehead received a special gift which will provide important educational opportunities for deserving and needy scholars at Lakehead University. **Mr. William Merz** of Chicago, Illinois, has established a trust in memory of his wife **Olga Merz** (nee Andrychuk) who was born and raised in Thunder Bay. She attended high school here and later worked in the bottling line at her father's 7-Up Bottling Company. In 1935 Mrs. Merz moved with her mother to Chicago where she later met and married her husband in 1945.



Chancellor Lois Wilson was on hand to help Mr. William Merz cut the ribbon during the dedication ceremony in May of The Olga Merz School of Nursing Building.

Parents Campaign Raises Much Needed Funds for the Library

During the spring of 1993, the University launched a book gift appeal to the parents of first year Lakehead University students in an effort to raise much needed funds for the Chancellor Paterson Library. The Campaign was a huge success with parents pledging over \$30,000 -- the equivalent of **353 new books** for the Library.

Parents were contacted by University students and asked to contribute a minimum of \$85, which was the average cost of one new book purchased by the University last year. A tax receipt was issued for the donation and parents had the option of having their names and a dedication inscribed on the inside cover of the book. Many chose to dedicate the book to their son or daughter attending Lakehead University.

This year another Parents Campaign is currently underway and the University is hoping to match last year's figure of \$30,000. Initial contributions indicate that the Parents Campaign is well on its way to reaching its goal for 1994/95.

The University sponsors a Parents' Orientation complete with Campus tours, workshops and a barbecue. All this is done in an effort to help parents, some of whom may not have attended University themselves, to become more familiar with the Lakehead University environment.

continued on Page 2

LAKEHEAD



UNIVERSITY

Corporate & Foundation Gifts

A total of \$3,877,748 has been raised to date from the corporate sector which includes local and national corporations, corporate foundations and service clubs. Highlighted below are four recent contributions:

Society of Manufacturing Engineers:

\$99,868 Grant Award and Gifts-in-Kind to School of Engineering

London Life Insurance: \$25,000 to C.J. Sanders Fieldhouse

Sears Canada Charitable Foundation: \$25,000 to Fellowship Residence

Molson Companies Donation Fund: \$5,000 to C.J. Sanders Fieldhouse

Endowment continued from Page 1

Born in Setzingen, West Germany, in 1907, William Merz moved to the United States shortly after World War II and became employed with a division of Baxter International designing surgical instruments where he continues to work to this day. Renowned for his contributions to the field of neurological surgery and in his over sixty year tenure of working with one company, he says the focus of the industry hasn't really changed. "We are here to help the less fortunate people in the hospital get well with better instrumentation. It's as simple as that."

Olga and William Merz were married for fifty-seven years. On June 20, 1992 Mrs. Merz died at the age of seventy-eight. Mr. Merz has chosen to commemorate her life by establishing the generous Olga Merz Endowment Fund at Lakehead University which will provide, in perpetuity, financial support to deserving students who wish to attend Lakehead University.

To acknowledge Mr. Merz's leadership gift in memory of his wife, Lakehead officially named **The Olga Merz School of Nursing** building in a special service which took place on Convocation, Saturday, May 28th at 5:00 PM. William Merz and relatives Ann and Henry Winckler flew up from Chicago for the dedication ceremony and to join in the weekend's festivities.

On behalf of the many future students who will be the beneficiaries of such generosity, we would like to express our sincere appreciation to Mr. William Merz for his gift to Lakehead University.



London Life



Sears Canada

President Bob Rosehart accepts two donations; one from Sears Canada presented by Mr. James Barrett, Manager, Thunder Bay, and the other from London Life presented by Mark Potvin (left), a local representative, and Len Drouillard, Regional Manager.

Lakehead University Student Union

Energetic, Proactive and Financially Supportive of the University's Fundraising Initiatives

Several years back the Student Union decided it was high time they had their own new building -- a centre where students could meet, collaborate, plan, think, discuss courses, and have some fun! Student activity fees were levied in the form of a building fund, and in October of 1991, the long-awaited structure officially opened. The cost of this building was \$3.75 million. This centre houses the Student Union offices, gift store, a pub, the Gender Issues Centre, Native Support Services, International Student Office, Financial Aid, and the Learning Assistance Centre.

In addition to funding and operating their own facility, the Lakehead University Student Union continues to generously increase support to the Awards Program at Lakehead University. With rising tuition and expenses as well as the current job market, additional financial aid is a harsh reality for most students. LUSU has met the challenge!

A total of six annual awards are currently supported by LUSU, including the LUSU Student Participation Award (\$500), LUSU Bursary for a Continuing Student (\$500), LUSU Financial Assistance of Visa Students Award (\$500), LUSU Spring/Summer Bursary (\$500), and two LUSU Bursaries for full-time students (\$300 each) for a total of \$7,700. In addition the LUSU Silver Jubilee \$10,000 endowment supports a scholar at \$800 a year.

LUSU's philanthropic philosophy extended last year to a grass roots effort in meeting the immediate needs of their fellow students. In January, LUSU created a University food bank run by University student volunteers for University students. An estimated 50 students were helped! The Lakehead University Student Union supports their refugee students through the International Student Advisor as well as the World University Services of Canada (WUSC). LUSU has commitments to several outside organizations such as the United Way, through various fundraising activities, and the Canadian Cystic Fibrosis Foundation, through the annual Shinerama campaign).

The Share Our Northern Vision Campaign salutes LUSU!

Portrait of a Donor: Miriam Rideout

Miriam Rideout admits that when her husband passed away in January 1991, it was his friend and fellow English professor Dr. George Merrill, who made the first contribution to an endowed scholarship in his name.

But the Rideout family, as well as other friends and colleagues, quickly followed suit. And today, just three

years later, enough money has accumulated in the fund to provide a significant annual award to a high ranking student studying the courses Dr. John Rideout so loved to teach.

Born in Vermont, U.S.A., John Rideout won a Rhodes Scholarship that enabled him to study at Oxford University in England. He taught at several colleges and universities in the United States before coming to Canada in 1964 to serve as Chair of the English Department at the soon-to-become Lakehead University. He retired as Professor Emeritus in 1980 but continued to teach off-campus in Kenora, Dryden, Rainy River, Ear Falls and Red Lake for another four years.

Miriam Rideout graduated from the same "ivy league" university as did her husband: Brown University in Providence, Rhode Island. She knows the difference that scholarships and bursaries can make. "The Depression struck as I was approaching my entry into college. I made it through the first year; then funds were exhausted and I expected to have to drop out. The college stepped in, however, gave me a tuition scholarship and found me a home-helper place in a family for my board and room; so on I went.

"That experience made a great impression on me," she says. "And someday, if I can help someone, I want to pass on the service."

Mrs. Rideout has received several personal letters from the students who have told her how "honoured" they are to have received the award. "Almost all of them mention how much they appreciate the money too," she adds.



"I sometimes wonder what Thunder Bay and the University will be like in another 30 or 40 years," says Mrs. Rideout. "In any case, I have been happy to give back a donation in appreciation of the benefits we have received here, and hope it will ease the financial burden a little for some student just starting out."

Meet the New Director of the Share our Northern Vision Campaign:

Joy Himmelman

Joy Himmelman brings many strengths to the position of Director of External Relations and the Share Campaign. At the top of the list is a strong belief in Lakehead University and a thorough understanding of the unique educational experience this University can offer its students.



An Albertan who completed her Master's degree in Education at the University of Ottawa, Ms. Himmelman came to Lakehead nine years ago with a mandate to develop Student Services. Over the years she mobilized enough resources, both inside and outside the University, to put together programs and services which are now integral to the "Lakehead experience". They include financial aid, Native support services, international students services, personal and career counselling, learning assistance, orientation, and assistance for students with special needs.

Since taking up her new position in June, Joy Himmelman has met with several of the key volunteers on the Share Campaign Cabinet -- the people who have taken on a leadership role in helping the University articulate its mission. "Our intention at this stage in the five-year Campaign is to focus regionally," says Ms. Himmelman. "We want to make contact with people and corporations who have a connection to Northwestern Ontario and who understand the importance of having a strong, dynamic post-secondary institution in their midst."

Volunteer Profile: Kathy Ball

Lakehead is fortunate to have a dedicated and experienced volunteer like Kathy Ball working on the Share Campaign. Originally from Red Rock, Ontario, Mrs. Ball studied recreational leadership at Confederation College and has worked with the City of Thunder Bay in the



Conventions and Visitors Bureau, the Thunder Bay/Duluth Friendship Games and with the Canada 125 Celebrations. As a volunteer she has also served as President, Past-President, Vice-President and Treasurer of an active service club, the Hill City Kinettes of Thunder Bay.

The experience of taking Sociology and Psychology courses at Lakehead opened up "a whole new world" for Mrs. Ball and when it was suggested that she might like to volunteer with the Share Campaign, she decided the time was right.

Between raising two children and helping her husband manage White Pine Electric, Kathy Ball has been assisting the University staff in setting up meetings with local businesses and service clubs to discuss the ways they can support Lakehead University.

"Kathy's help has been invaluable," says Manager of Alumni Services Rob Zuback. "Her contacts in the community have opened many doors and we are grateful to have her on our team."

Lakehead University and the Canadian Suomi Foundation are almost half-way toward their goal of raising \$1 million for the establishment of a Chair in Finnish Studies.

Lakehead University Thanks the Following Corporations and Foundations

\$250,000 +

Lakehead University Alumni
Lakehead University Board of
Governors, Faculty and Staff
Lakehead University Students
Ontario Energy Corporation
Ontario Hydro
Rockefeller Foundation
The Senator Norman M. Paterson
Foundation
The Society of Management
Accountants of Ontario

\$100,000 - 249,999

Canadian Suomi Foundation
Corporation of the City of
Thunder Bay
Fisons Corporation
Royal Bank of Canada
TransCanada Pipelines

\$50,000 - 99,999

Air Canada
Bank of Montreal
Canadian Imperial Bank of
Commerce
Canadian Pacific Limited
Du Pont Canada Inc.
Imasco Limited
Max Bell Foundation
The John Labatt Foundation
Rotary Club of Thunder Bay
(Fort William)
Society of Manufacturing
Engineers Education
Foundation

\$10,000 - 49,999

Abitibi-Price Inc.
Airline Hotel
American Barrick Resources Inc.
The Bank of Nova Scotia
J.P. Bickell Foundation (National
Trust Company - Trustee)
Bruno's Contracting
(Thunder Bay) Ltd.
Canada Life
Canada Malting Co. Ltd.
Canada Trust
Canadian Foundation For Aids
Research

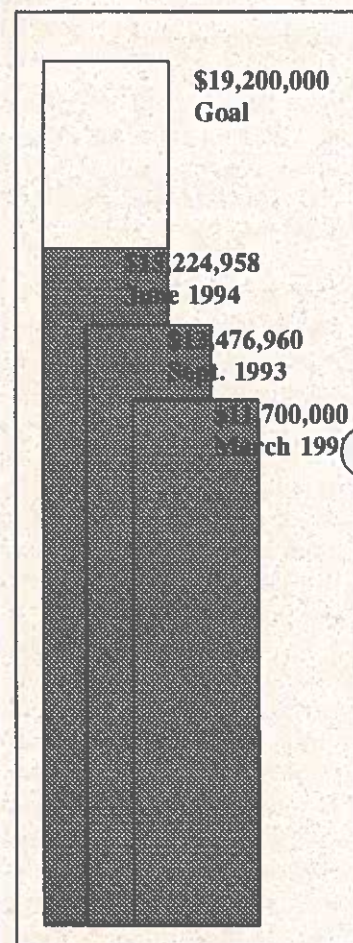
Canadian National Railways
Canadian Pacific Forest Products
Ltd.(Avenor, Inc.)
Canadian Shield Foundation
Centra Gas (Ontario) Inc.
Clara Industrial Services
Consumers' Gas Company Ltd.
Harold Crabtree Foundation
Domtar Forest Products
Eckhardt/Gramatte' Foundation
Ernst & Young Chartered
Accountants
Fort City Kinsmen
Graham Bacon Welter Architects
& Engineer
The Great-West Life Assurance
Company
Investor's Group
Jenkins Funeral Home
Tom Jones Construction Inc.
KPMG Peat Marwick Thorne
London Life Insurance Company
of Canada
MNT Builder Ltd.
Minhal Holdings Ltd.
Miskelly/Summit Security &
Electronics Inc.
North American Life
Petro-Canada
Powell Equipment
Price-Waterhouse (Toronto
Partners)
Quality Door Hardware Ltd.
James Richardson & Sons
SNC Lavalin Inc.
ScotiaMcLeod Inc.
Sears Canada Charitable
Foundation
The Simons Foundation
Sun Life Assurance Company of
Canada
Suncor Inc.
The Toronto-Dominion Bank
Thunder Bay Foundation
Weldland Steel Ltd.

Up to \$9,999

John Andrews Foundation
Atkinson Foundation
Atkinson's Jewellers
Barbini Limited
Beatrice Foods Inc.
The Birks Family Foundation
Browne Kangas Architect &
Engineer
Buset & Partners Barristers &
Solicitors
Campbell Soup Company
Limited
Canada Safeway

Canadian Geological Foundation
Canadian Shield Foundation
Canadian Wildlife Foundation
Cheadle Johnson Shanks
MacIvor
Coastal Steel Construction
Construction Forming
Systems Inc.
Dominion Group Foundation
ESRI Canada Limited
Everest Funeral Chapel Ltd.
A. Fanti Ltd.
Gendis Inc.
Hansford Insurance Brokers Inc.
The Nelson Arthur Hyland
Foundation
Hill's Greenhouses Ltd.
Hudson's Bay Company
I.O.D.E. Thunder Bay
Ingersoll-Rand Canada
Italian Foundation
Jackman Foundation
Lafarge Canada Inc.
Lakehead Printing
Lakehead Roofing & Sheet Metal
Licht Printers
Lindley & Geddie Marketing &
Design
MDS Health Group Limited
Maclean Hunter Limited
A.R. Macleay Limited
MacMillan Bloedel Limited
Marostica Motors Ltd.
McClelland & Stewart
McLean Foundation
William M. Mercer Limited
Merriman Sheet Metal & Heating
C.E. Mickelson & Associates
Mister Leonard Sportswear Inc.
Molson Companies Donation
Fund
The Mutual Life Assurance
Company of Canada
The Noranda Foundation
The North West Company
The Painted Turtle Art Shop
Philpot & Delgaty Limited
Pineview Nurseries
Pinewood Mercury Limited
Playtime Lanes (1990) Ltd.
Proctor & Redfern Limited
Royal Canadian Legion Polish
Combatants Branch # 219
The Royal LePage Charitable
Foundation
Sceptre Investments
Sweet Thursday Bookshop
Target Motors Inc.
Thunder Bay Electronics
Thunder Bay Hill City Kinettes
Thunder Bay Hydro

Thunder Bay Potters Guild
Thunder Bay Wins
Toronto Star
Valhalla Inn
Versa Foods Services
Wardrop Engineering
Wawanesa Mutual Insurance
White Pine Electric
L.A. Wood Architect
Zurich Canada
502124 Ontario Limited



Share Our Northern Vision Campaign

Lakehead University
Development Office
955 Oliver Road
Thunder Bay, Ontario
P7B 5E1

Phone: (807) 343-8194
Fax: (807) 343-8999

