

Geraldton

This is what we are doing now.

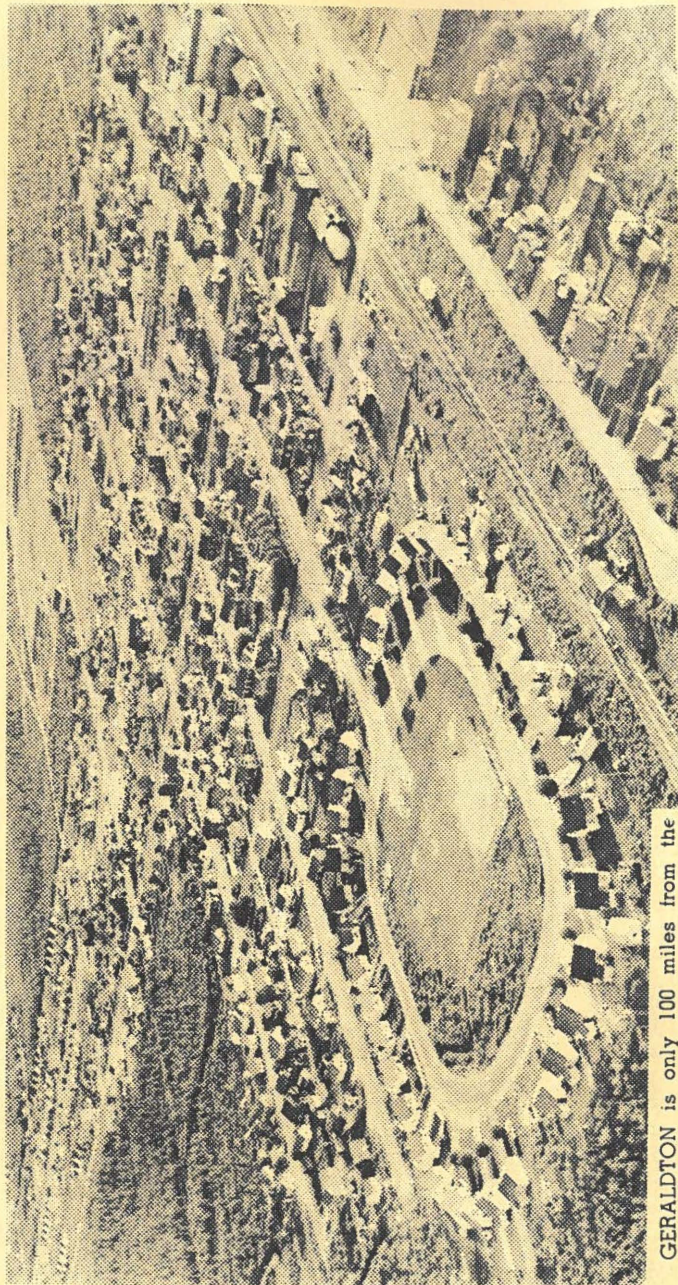


Hauling part of the largest
pulp cut in Ontario.

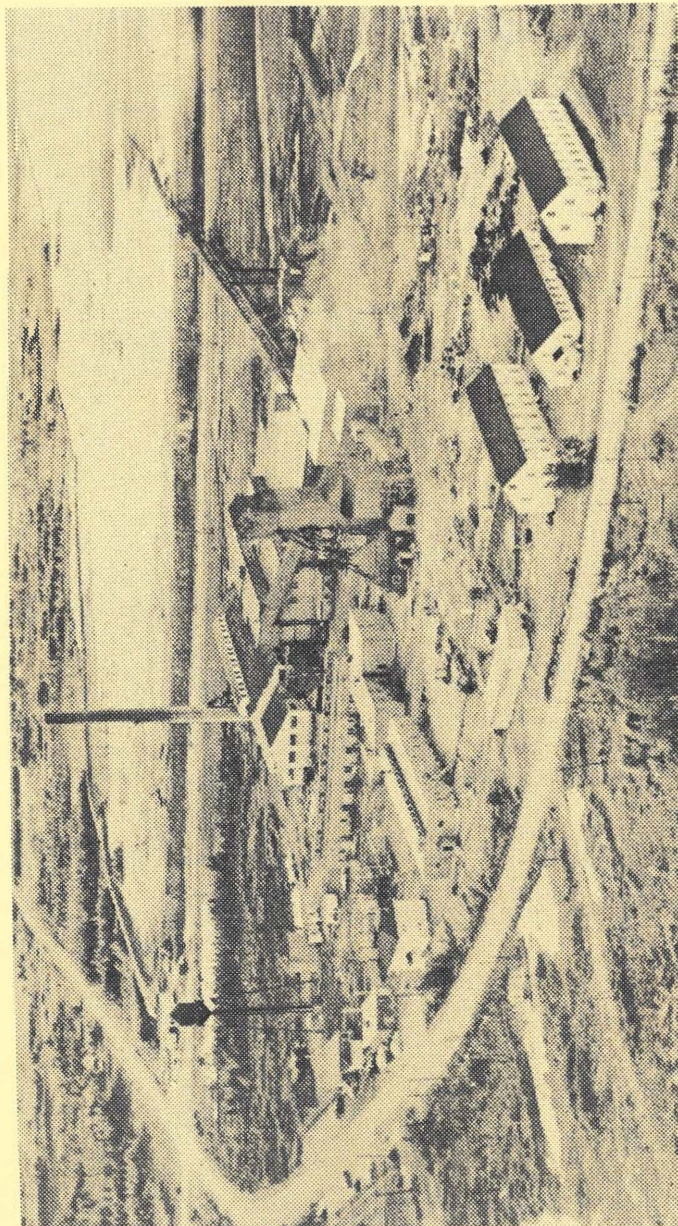
Pouring a gold brick valued
at approximately \$65,000 at
MacLeod Cockshut Gold
Mines Limited.

Archive L-10

Find out what we can do for you.



GERALDTON is only 100 miles from the
Seaway Port at Nipigon—and—60 miles
from the North Shore of Lake Superior.



Macleod Cockshut Gold Mines Limited, a twenty year gold
producer, mills 1,800 tons daily, employs 260 men and has a
payroll in excess of a million dollars.

LOCATION:

GERALDTON is situated in the eastern section of North western Ontario on the "Northern Route Trans-Canada Highway No. 11" a completely paved highway. It is serviced by a main line of the Canadian National Railway and lies 100 miles northeast of the lake Port of Nipigon, which when the seaway is completed, will in effect be a seaway port. The town of Geraldton is located on the Micro-wave tower system and is along the Trans-Canada Natural Gas Pipeline.

WATER SUPPLY:

The chemical analysis of our water supply varies—this is dependent upon the location from which it is taken—our mineralization may have something to do with this factor.

However, an analysis can be easily obtained locally from the Provincial Department of Health on any water body desired.

SEWAGE SYSTEM:

The town is served by septic tanks discharging into a storm sewage system.

POLICE FORCE

Geraldton and District is served by the Ontario Provincial Police Force consisting of 5 men in the Corporation services. A modern lock-up is located in the centre of the town.

MUNICIPAL FIRE BRIGADE

Fire Fighting Services are under the charge of a full time Fire Chief and twenty volunteer firemen.

Fire Fighting equipment consists of one modern fire truck. Fire hydrants are strategically located throughout the town and Alarm Service is provided by telephone system and a siren.

TOWN PLANNING BOARD

Consists of five members appointed by Town Council the set-up of which is approved by under Ontario Planning Act.

Assessment is low being approximately 30% of replacement cost. The whole town was reassessed in 1955, and our Assessment is carried out under the Ontario Assessment Act.

Money by-laws require assent of duly qualified ratepayers, as provided by Ontario Assessment Act.

Professional Openings exist in this Geraldton area for the following:

- (1) Land Surveyor
- (2) Physician and Surgeon
Medical practitioner
- (3) Dentist
- (4) Law
- (5) Optometry

PUBLIC HEALTH:

Staff consists of:

- One Medical Health Officer
- One School Nurse
- One Sanitary Inspector.

ORGANIZATIONS:

Service Clubs of Rotary, Kinsmen, Canadian Legion, Senior Chamber of Commerce. Also a number of various fraternal organizations.

RECREATIONAL FACILITIES:

These are numerous, during winter 6 sheets of ice provide Curling for men, women and high school students—a dance hall is attached to the Curling Rink, it is of generous proportion. Hockey Arena.

Recreation Committee provides a number of outdoor rinks in winter and supervised beach activities during summer.

An excellent 9 hole Golf course with Club House facilities.

Modern theatre, billiard hall, and one of the most modern libraries in Northwestern Ontario. Swimming, boating, fishing, beautiful camping spots and homes are available on the various lakes surrounding town.

A large Provincial Park and camping ground is located a short distance from Geraldton town, providing a beautiful sandy beach area on Lake Kenogamisis.

TAX RATE FOR 1957:

Commercial Mill Rate.....	38.50
Residential Mill Rate	33.49
Public School Mill Rate	22.51
High School Mill Rate.....	6.24
Separate School Mill Rate.....	37.206

SCHOOLS:

One (1) 16 room Public School built in 1949.
One (1) 6 room Separate School.

A new 8 room fire-proof High School has just been completed and now occupied, is equipped and staffed to prepare students for University.

CHURCHES

Three(3) Protestant Churches.

Two (2) Catholic Churches.

One (1) Mission Church.

HOSPITAL FACILITIES:

We have in Geraldton a 31 bed Public Hospital situated in the suburban area.

MEDICAL SERVICES

Two physicians-surgeons now are engaged here.

One Dentist.

One Optometrist.

One Chiropractor.

One drug store.

One resident funeral undertaker.

Ambulance service.

Two cemeteries' are located adjacent to the town—one being Protestant and the other Catholic.

TOTAL ASSESSMENT:

Commercial Assessment.....\$ 891,235.00
Residential Assessment 1,326,635.00

BANKING:

Branches of the Royal Bank of Canada, Toronto-Dominion and Canadian Bank of Commerce are located in the town.

Bank clearances over half million monthly.

INSURANCE:

Two Insurance Agencies offering all types of Insurance.

HOUSING FACILITIES:

Private residential homes 650, of which 75% are owner occupied.

Over 1,000 building lots are available at reasonable rates and within easy access to all utility services.

COMMUNICATIONS:

Telegraph and Teletype, (C.N.R.)
Direct long distance telephone lines by Bell Telephone Company.

LABOUR SUPPLY:

Adequate local labour both skilled and unskilled to meet current demand and also allow for further expansion by additional industries locating here. Sufficient general facilities exist here to attract and maintain employees should it be necessary to obtain those from other centres.

Never in the history of Geraldton have there been any great disputes between Management and labour—both parties have worked toward this goal throughout the years with most amicable results.

AIR SERVICES:

SUPERIOR AIRWAYS.

Float equipped planes are located at Geraldton dock, immediately on the outskirts of town.

AUSTIN AIRWAYS.

On Kenogamisis Lake dock, off No. 11 Highway, also carry on commercial flying. During winter ski equipment is used.

Both above Companies are most active with Mining, Lumbering, Tourists and Commercial Fishing operations.

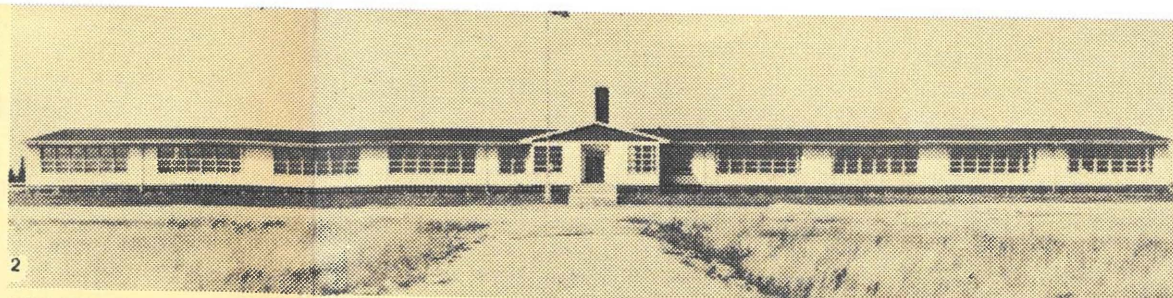
An emergency Department of Transport Landing Field exists approximately 30 air miles north of Geraldton.

POSTAL SERVICE

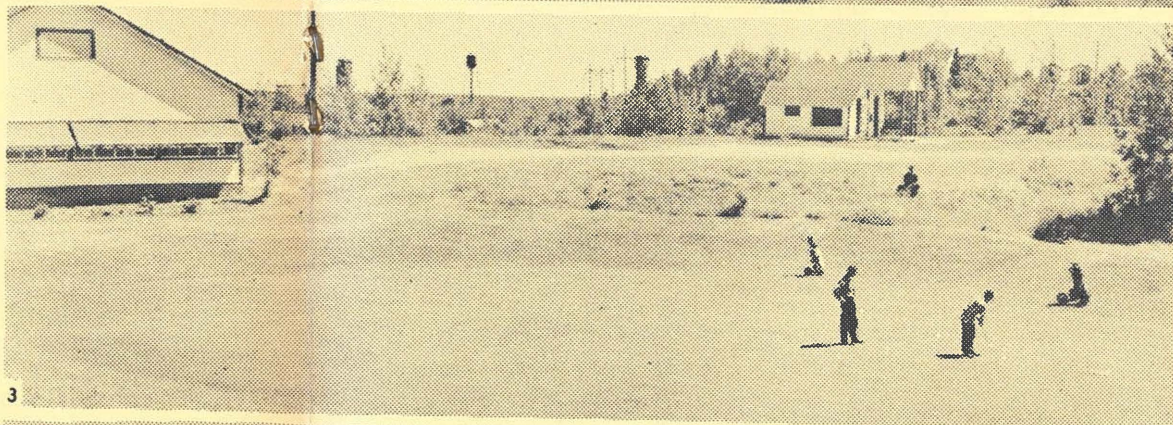
New, modern Federal Government owned Post Office, with postal box service and daily pick-up service throughout the town.



1



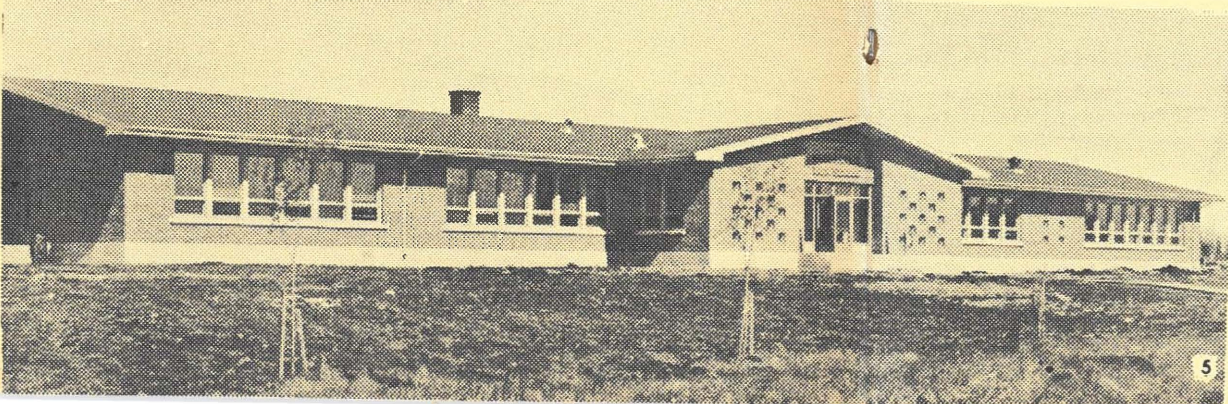
2



3



4



5

- 1 Big game hunting at Geraldton's back door where 7,500 moose roam the forest.
2. Geraldton Public School, modern sixteen room building.
3. A challenge is offered to the ardent golfer on Kenogamisis Golf Club's nine hole course.
4. MacLeod Beach, a few minutes drive from Geraldton offers excellent, safe bathing.
- 5 Recently constructed, Geraldton High School prepares local and District students for University,

POWER AND FUELS

GERALDTON is supplied with adequate Hydro Electric Power and would be capable of supplying additional industries with present equipment. Hydro rates are comparable with other communities of this size. Industrial power block rates are available from Ontario H.E.P.C. on the basis of individual negotiations.

TRANSPORTATION SERVICES

GERALDTON is adequately serviced by reputable Taxi Services.

A local schedule bus service (owner operated) to the local Mines in operation commutes workmen and school children throughout the year.

AGRICULTURE

This is a comparatively new development and in the experimental stages. It is producing amazing results to date, and most root crops, vegetables, strawberries, raspberries, are easily grown.

Experiments are being carried out on various types of grasses and feeds for stock. From the foregoing it has been proven that many areas of small plots surrounding the Town could be turned into profitable use as a ready market exists locally for all produce.

Excellent small farming sites are located in the immediate District and there are openings for dairy farms and market gardens.

CLIMATE:

During summer season the average temperature ranges from 60 degrees to as high as 80 degrees. Nights are cool for comfortable sleeping. The plague of "Hay-fever" is unheard of in this location.

During winter, while temperatures sometimes drop low for short intervals, are not on the whole too severe. All outdoor sports are carried on throughout the season. Due to its dryness, the "cold" is not felt too much.

SNOWFALL. Varies from year to year, never ties up traffic, utilities nor everyday services.

SOIL: Clay, sand and gravel.

MUNICIPAL GOVERNMENT:

GERALDTON is an incorporated Municipality with an elected governing body consisting of Mayor and six (6) Councillors, elected for one year term,

PUBLIC UTILITIES:

All utilities are publicly owned with exception of Telephone and Hydro. The town and district is serviced by Ontario Hydro Electric Power Commission, and by Bell Telephone Company of Canada. Water and sewage can be readily acquired when needed. We are located on the Trans Canada Gas Pipe Line. Service by Twin City Gas Company will supply the area with natural gas by the fall of 1958.

POPULATION TREND:

In the past ten years the population has increased by 30%. Indications are that we can expect a steady growing population in the future. The town integrating all nationalities, its people are thrifty and industrious. No juvenile delinquency exists here.

ROADS:

GERALDTON is connected by road to Nakina on north Highway 584, and to Caramat and Stevens on the southeast. Area surrounding Geraldton has a network of pulp Company private roads which supplies the outlet to all camp personnel to shop in Geraldton.

FORESTRY:

GERALDTON lies in the very centre of the largest pulp-cutting operations in Ontario. To the west lie the pulp-wood cutting limits of St. Lawrence Corporation, with Abitibi to the north as well as Nipigon Lake Timber Co. To the south and east lie Kimberly-Clark Pulp and Paper Company limits, the Ontario Pulp and Paper Company and Marathon Corporation of Canada Ltd. limits. This represents in excess of 22,000 square miles of forest products and an annual cut of over one million cords.

It is not difficult to understand the terrific payroll this immense industry supplies to the area. Headquarters of the Geraldton Forestry District is situated at Geraldton, and contains the Divisions Administration, Forest Protection, Lands and Recreational Areas, Fish and Wildlife, Reforestation, Timber Management—with Air Base location on Kenogamisis Lake representing well over \$250,000 investment by the Ontario Government.

TOURIST INDUSTRY:

GERALDTON being situated in a land of many lakes and streams naturally provides excellent opportunities for the additional Tourist facilities that mean so much to the holiday seeker as well as those who enjoy the outdoor sport of fishing and hunting.

Present accommodation includes cabins, light housekeeping cabins, dining rooms, boats and motors, fisherman's and hunter's supplies.

Some Tourist operators are equipped with planes for chartered flights to points further out, while in addition to these Austin Airways and Superior Airways operate on a year round basis their chartered service for commercial flying.

Lakes and rivers teem with pickerel, northern pike, speckled and lake trout.

The hunter may expect to obtain good partridge shooting, ducks too and some geese.

Moose—the king of the forest—in this District abounds, and hunters by the score arrive here now in succeeding seasons—trophy kills are numerous—bear are numerous and deer are commencing to appear. Timber wolf hunting is becoming a sport enjoyed fall, winter and spring—some excellent specimens have been captured

MINING:

MacLeod-Cockshutt Gold Mines with a daily tonnage of 1,600 operates on a year round basis. Annual payroll approximately \$1,000,000. Mosher Consolidated Gold Mines at its present known ore development has immense potential and awaits improved economic developments in gold. Reserves of ore blocked out to date indicate a 10,000,000 ton ore body.

There are a number of other gold Mines in the immediate area at the present time closed down but should gold show economic improvements

(Continued on Page 16)

MINING:

(Continued From Page 15)

these would spring into activity as in some cases all buildings and machinery have been left intact, awaiting such a development.

Other ore bodies which are widely known are the Lithium deposits to the south and west of Geraldton, the great tonnage of iron blocked out to the north of Nakina, uranium in several places. Some day we feel these will be productive properties.

TRANSPORTATION:

Located on Trans Canada Northern Route of Highway No. 11 Geraldton is serviced by Trans-continental Trucking Companies from east and west. There is one large trucking depot located in the town. Service stations and garages cater to cross country traffic. We are also serviced by C.N.R. transport system and two C.N.R. busses daily to Port Arthur. Highway is paved from Port Arthur to Hearst.

RAILROAD:

GERALDTON is on the main line of the Canadian National Railway, and is serviced by daily freight. Adequate additional trackage is available for future industries.

NATURAL GAS:

The Trans Canada Natural Gas Pipe Line will pass close to Geraldton in 1958. Arrangements for local distribution has been made with Twin City Gas.

OTHER INDUSTRIAL FUELS:

Coal is imported from the Head of the Lakes. Supply and delivery of fuel oils are readily available, both by rail and on bulk trucks.

PRESS AND RADIO:

Weekly issue of newspaper, Times-Star, which gives excellent news and advertising coverage. CBC maintains a booster station here.

MANUFACTURING:

LUMBER:

Kimberly-Clark of Longlac cut approximately from 6,000,000 to 8,000,000 feet of lumber per season.

The present pulpwood industry harvests spruce, jackpine and balsam chiefly.

A large potential supply of high grade timber of other species such as poplar, cedar, white birch, etc., at present unused. The large quantities of these species can provide the raw materials for a new industry.

GERALDTON MILLWORKS: A building contracting firm.

GERALDTON TIMES-STAR: Commercial printing, **CEMENT AND CINDER BLOCKS,** Tile.

SUNSHINE DAIRY: Modern complete pasteurizing plant.

GERALDTON BOTTLING WORKS AND LOUDON BROS.: Soft Drinks of all types.

BAKERIES: Two—both well established having served the district for years.

PREPARED AND PUBLISHED BY THE

Geraldton Chamber of Commerce

GERALDTON, ONTARIO