

College

APR. 25/63

Fund Total

\$300,000

Lakehead College Building campaign fund registers a total in excess of \$300,000 in gifts and pledges today, according to E. Lorne Goodall, general chairman of the drive and chairman of the College board of governors.

Mr. Goodall was optimistic that the public objective of \$750,000 will be reached if response in Northwestern Ontario is as generous as it has been from national corporations here and elsewhere in Canada.

The funds will be used for a planned \$3,000,000 expansion program over the next five years to meet expected increased enrolment. Only one-quarter of this amount is to be raised by public subscription.

About 300 canvassers are now active as the campaign reaches its intensive stage. "They are all volunteers and busy men so we hope those people being canvassed will not make a call-back necessary," Mr. Goodall stated.

Chairmen of each division and duration of the drive in each case are as follows: T. B. Falls, national corporations, April and May; R. J. Flatt, Northwestern Ontario corporations, April and May; J. A. Crooks and R. Philpot, personal gifts, April 16-May 15; D. I. Nattress, Lakehead businesses, April 23-May 31.