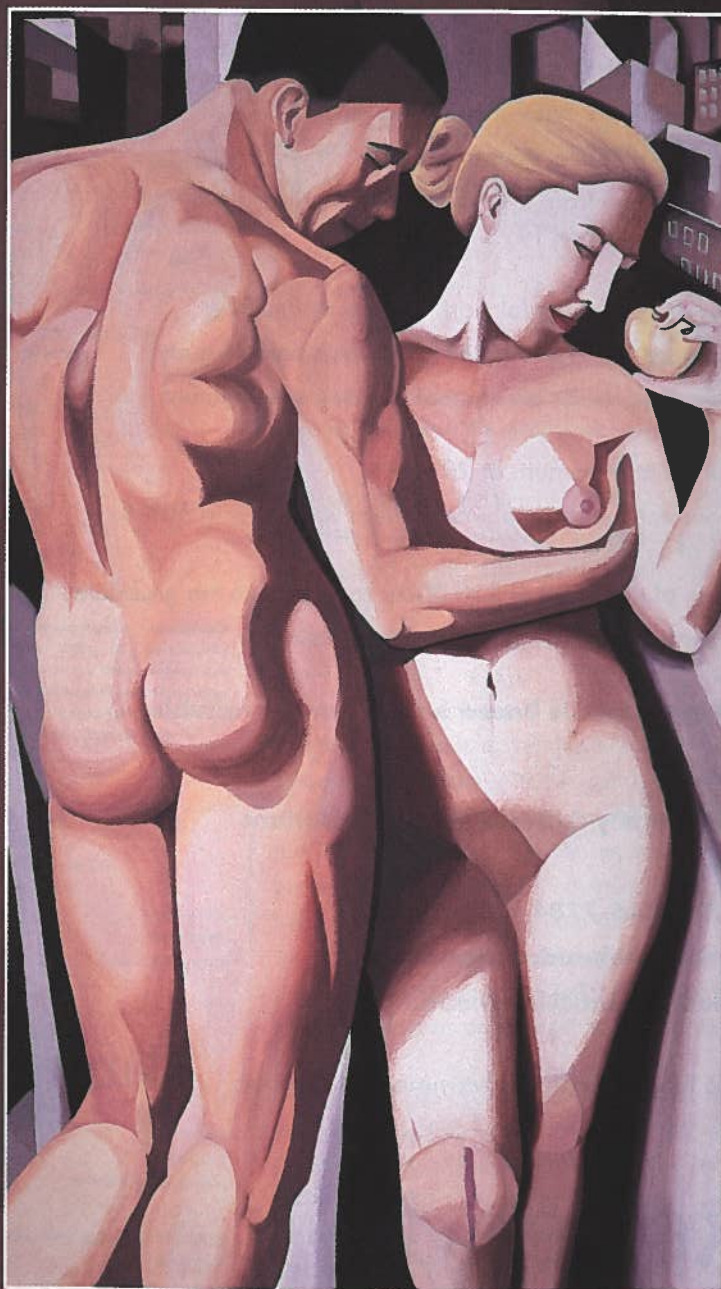


Lakehead

UNIVERSITY

MAGAZINE

SPRING/SUMMER 2003



ATAC~

***Future of the North
Capital Campaign***

In Defence of the Arts

by Steve Metcalf

Bob Thayer on
**Health, Wellness
and Economic
Development**

ADAM AND EVE

Portrait of the Artist,
TARA BEACHAM

Youth Experience Project

The Youth Experience Project (YEP) helps recent university graduates make the transition from post-secondary school to work by offering wage subsidies to eligible employers. The program provides graduates with the opportunity to gain valuable work experience with the emphasis on securing permanent employment in their most recent field of graduation.

Eligibility

- 30 years of age and younger
- Must be unemployed or underemployed
- Must not be eligible for Employment Insurance
- Must be legally entitled to work in Canada
- Must have graduated from a post-secondary university degree program between 1998 and 2003

Employer

- Must be providing meaningful work experience/training
- Employment must be related to the graduate's field of study
- Must be willing to provide permanent full-time employment

Funding

- Contract duration: maximum of 20 weeks
- Employers are entitled to reimbursement of wages up to 50% to a maximum of \$7.00/hr
- Minimum rate of pay is set at \$10.00/hr to recognize the graduate
- Reimbursements are completed monthly by claim

All program approval is based on the funds available

Contact

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Lakehead University Office of Alumni Relations
Avila Centre
Phone (807) 346-7784
Website www.lakeheadualumni.ca
E-mail elena.arena@lakeheadu.ca

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Lakehead UNIVERSITY MAGAZINE

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Cover

Photo by Peter Puna

Tara Beacham is a determined woman. After completing her first term at Lakehead, she was returning home to Kenora, Ontario, when she was in a head-on collision near Shabaqua Corners. The accident left her with bilateral femur fractures, multiple fractures in her feet, a lacerated liver, a punctured lung, and a broken jaw. "I almost gave up," she says. "Recovery was a long, long road."

Determined to get her life back on track, Beacham learned to walk again and returned to Lakehead in the fall of 2001, barely eight months after the accident.

"The issue of body image is now a recurring theme in my art," she says.

In her oil painting Adam And Eve, featured on the cover, Beacham "reinvents" a work by Tamara de Lempicka, a Polish painter widely regarded as being the quintessential artist of the Art Deco period. The canvas is a self-portrait of Beacham with her boyfriend Donald Kembel (BA'97, HBA'99), whom she met after the accident and who has been her "rock" throughout the recovery period. Look closely and you'll see scars on the legs and belly of the female figure.

Beacham's painting was one of 176 pieces featured in the 26th annual Lakehead Student Juried Exhibition held at the Thunder Bay Art Gallery in March. It is the product of an assignment by Sessional Lecturer Mavourneen Trainor who asked her students to write an



Tara Beacham

analysis of a painting of their choice and create a personalized interpretation of the painting. "Adam And Eve is only Tara's third oil painting," says Trainor. "Her progress and ability are impressive, and I am excited about seeing her future development as an artist."

If all goes according to plan, Beacham will complete an Honours Bachelor of Fine Arts degree in 2005, and then apply to Lakehead's one-year Bachelor of Education program. Her goal is to become a high school art teacher. □

— Frances Harding, Editor
E-mail: frances.harding@lakeheadu.ca

Titanic's "Unknown Child" Identified



In the Fall/Winter 2001 issue of the *Lakehead University Magazine*, we told you about the work of Lakehead researchers attempting to identify, through DNA analysis, the remains of three victims of the Titanic disaster, including the "Unknown Child," buried in a Halifax cemetery.

On November 6, 2002, Lakehead announced that the remains of the "Unknown Child" were that of Eino Viljami Panula, a 13-month-old child who had been travelling with his mother and four brothers.

"The Unknown Child is now a known

child: identified and returned to his family," said Principal Investigator Ryan Parr, who coordinated the work of over 50 scientists, genealogists, and Titanic researchers.

This fascinating story was the subject of a documentary entitled *Titanic's Ghosts*, which aired for the first time on PBS and Channel 4 UK in November, 2002. (When posted online by Canada News Wire, the Lakehead news release was listed as one of the "Top 10" stories of the day, and attracted international media coverage.)

Other documentaries filmed in association with Lakehead's Paleo-DNA Laboratory include: *Oasis of the Golden Mummies* (Discovery Channel Canada); *Cures from the Crypt* (Australian Broadcasting Corporation); and *The Mummy Road Show Series* (National Geographic Channel USA). □



40th Anniversary Celebrations

In preparation for Lakehead University's 40th Anniversary Celebrations in 2005, the Alumni Association is researching the whereabouts of hundreds of graduates with whom we have lost touch. On page 10 of this issue, you will see a partial list of "lost" graduates. If you know how to get in touch with any of these grads, please inform the Office of Alumni Relations or encourage the graduates to contact us. As well, please remember to keep us informed of any future changes in your own contact information. Each person who helps Lakehead reconnect with a "lost" graduate will have his or her name entered into a draw for a Thunderwolves hockey jersey to be held in October 2003. □



Hockey Team Competes in the National Championship

by Ryan Sigurdson



Varsity hockey had a successful year in 2002-03 as Coach Pete Belliveau led the men's team to the 92nd Queen's Cup Men's Hockey Championships and the Canadian Interuniversity Sport (CIS) University Cup National Championship in Fredericton, New Brunswick.

This year, the Thunderwolves finished with a respectable 18 wins, 6 losses and 0 ties for a total of 36 points in the regular season. This placed the team second in the Ontario University Athletics (OUA) Far West division. It was the third best record in the OUA.

Lakehead beat Windsor in the first play off round, Western in the second

round, and at the Queen's Cup, lost to York, and beat the University of Toronto for the third-place title.

At the CIS Championship, the Thunderwolves were ousted by the University of New Brunswick Varsity Reds. However, Belliveau was far from disappointed.

"If you had asked me two years ago if we'd be at the Nationals two years later, I would have said 'no'. But Thunder Bay is an unbelievable hockey city. We have 10 kids from Thunder Bay, two from Kenora and two from Dryden, Ontario. It's because of them that we're here," Belliveau said. □

Denis Turcotte: Alumni Honour Award 2003

by J. Andrew Deman and Frances Harding

Photo: Paul Norbo



When talking about Algoma Steel, one is talking about a billion-dollar Canadian corporation that has lasted a century and an industry that is the backbone of a major Ontario city. Its President and CEO is Denis Turcotte — this year's recipient of the prestigious Lakehead University Alumni Honour Award.

Turcotte graduated from Lakehead University in 1985 as a mechanical engineer, finding work as a Project Engineer for Spruce Falls Pulp and Paper. He later obtained a Masters degree from The University of Western Ontario in business.

With a potent combination of experience and education, Turcotte immediately made a name for himself within the business sector. In 1998, while serving as President and CEO of Spruce Falls Inc. and Executive Vice-President of the Newsprint and Publishing Papers Group of Tembec, he was awarded a Top 40 Under 40 Award. It's an award program that recognizes the achievements of young Canadians in the private, public and not-for-profit sectors.

Turcotte credits his success to the influence of growing up in "an entrepreneurial environment," and to the guidance he received from the late Darwin Smith, former Chairman and CEO of Kimberly-Clark, and Frank Dottori, President and CEO of Tembec. What he says about these two mentors reveals a lot about his own character: "Darwin Smith was one of the most successful CEOs of all time. He believed that shareholder return was the ultimate test of any CEO... His fundamental belief was that "the greater good" (employees, communities and society in general) was

served by ensuring a competitive and exceptionally profitable business was developed and maintained...

"I also learned a lot from his [Frank Dottori's] solution-oriented approach to problems, using creative and non-traditional approaches. Both men had the belief that any problem could be overcome if strong leaders focused their organizations on solutions and not the roadblocks."

Nothing can be achieved without focus and effort, says Turcotte. "The bigger the problem or challenge, the more of both are required."

Even now at the height of his success, Denis Turcotte continues to show a commitment to the people of Northwestern Ontario and to the region itself. The 3,400 employees of Algoma Steel are not just staff, they are his neighbours as well.

"My wife Julie is my partner in all things in life, and truly the most important part of my accomplishments over the last 18 years. I feel proud to have been part of some very successful situations, but I know that I would not have been able to contribute in any meaningful way without her support and counsel."

John Valley (BA'71, GDipB'73), a recipient of an Alumni Honour Award himself, has known Turcotte since his University days. "Denis represents a convergence of values, vision, education and experience," he says, "But most of all, when he sees a worthy challenge, he is not afraid to take it on."

In Denis Turcotte rests the pride of a corporation, an industry, a region, and, consequently, a university as well. □

Call for Nominations 2004 Alumni Honour Award

The Alumni Honour Award is given once a year to graduates who have made outstanding achievements in one or more fields of endeavour such as public service, business, humanities, research, science, scholarship, and the arts.

Candidates must be a graduate of Lakehead University, Lakehead Technical Institute, or Lakehead College of Arts, Science, and Technology. To fill out a nomination form, visit the Alumni Association's Web site:

www.lakeheadualumni.ca

or contact the Office of Alumni Relations (807) 343-8155

Past recipients include:

Joseph Baratta
Peter Prior
Margaret Page
Diane Schoemperlen
Betty Coates
Lyn McLeod
Rick Lang
Dusty Miller

ADVANCED TECHNOLOGY & ACADEMIC CENTRE (ATAC) CAMPAIGN UPDATE

by Jennifer Willianen, Development Researcher and Writer



Joe Comuzzi, MP, Thunder Bay-Superior North, and Stan Dromisky, MP, Thunder Bay-Atikokan

FedNor: \$4.5 million



Bernie Blake, Bell General Manager of Operations Ontario North East

Bell: \$300,000



John Flynn, RBC Financial Group Sales & Market Manager

RBC Financial Group:
\$270,000

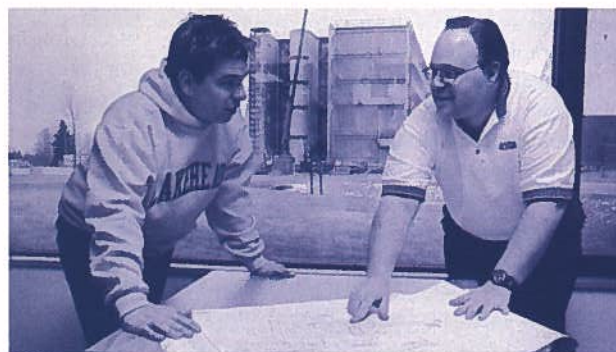
Innovation is more than a buzzword in education. It is a reality gaining government support, corporate partnerships and donor commitment at Lakehead University.

The ATAC ~ Future of the North Capital Campaign, Lakehead University's largest fundraising campaign in its history, was officially launched on January 23, 2003, with a Hard Hat Reception. As of March 2003, Lakehead has achieved 76% of the total project goal.

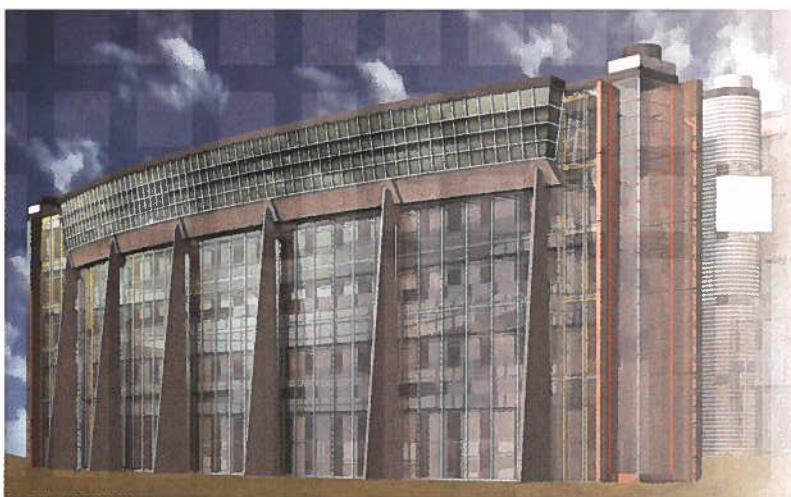
This Campaign is raising funds to complete Lakehead University's Advanced Technology & Academic Centre (ATAC), a facility that will rival some of the best learning and technological training centres. All 15 of ATAC's classrooms will be outfitted with leading-edge educational technology to support the teaching process, including videoconferencing capabilities to connect remote students and experts to Lakehead's classrooms. ATAC's modern, high-tech capability and connectivity will allow academic programs to be available literally throughout the world.

Government support for ATAC, expected to open September 2003, has been outstanding with grants from Ontario SuperBuild, \$13.38 million; FedNor, \$4.5 million; and the Northern Ontario Heritage Fund, \$4.9 million. At the local level, Thunder Bay City Council unanimously passed a resolution granting \$100,000 towards the construction of ATAC.

With \$6.8 million in earlier funding, government support totals \$29.58 million towards the \$44-million project. In addition, private sector donors, some of whom are pictured



Glendon Tremblay, LUSU President (2002-03), and Mark Tilbury, President of the Lakehead University Alumni Association, discuss plans for the Advanced Technology & Academic Centre, featured in the background.



TECHNOLOGY PARTNERS:

ANIXTER
BELL
IBM
NORTEL NETWORKS
PRECISION CAMERA
SGI
SONY
SUN MICROSYSTEMS

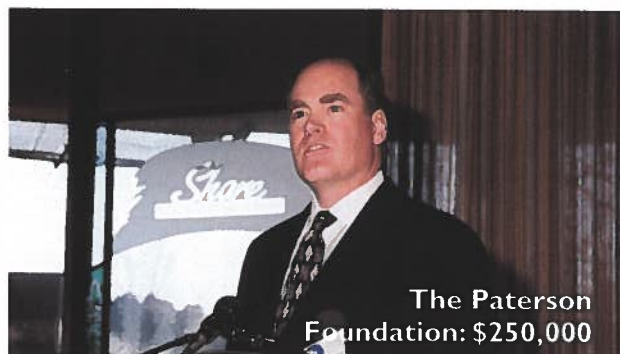
here, have pledged support of nearly \$4 million, bringing the funds secured to \$33 million.

As always, Lakehead's success begins with its faculty, many of whom will lead classes and conduct research in the new Centre. At the Campaign launch, Interim Acting Dean of Social Sciences and Humanities Kim Fedderson gave his perspective on ATAC. In true English professor fashion, Fedderson used an analogy to compare ATAC to a movie. He assured the audience that just like the ballpark in "Field of Dreams" — an improbable project of grand scale and magnetic quality — ATAC will become a facility of great promise. "Faculty will come to that field, to this building, to perform feats of magic. We have a marvelously capable faculty at this University and they are excited about this project," said Fedderson. He acknowledged that while not everyone has embraced new educational technologies, out of many discourses would come the context that will allow the realization of ATAC's full potential.

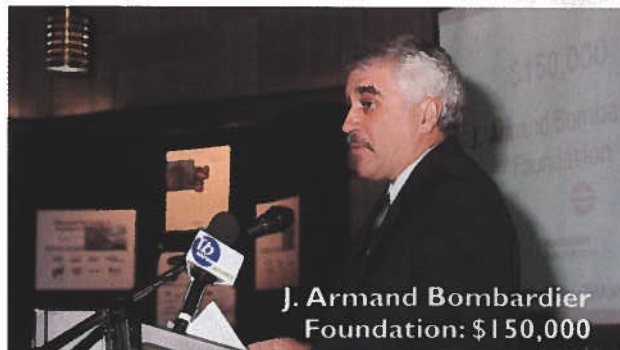
The impact of this physical expansion is not lost on the students of Lakehead University. Representing ATAC's beneficiaries, outgoing LUSU President Glendon Tremblay spoke at the launch on behalf of students. His words resonated with the guests as he thanked all of the "hands" shaping this project including architects, construction workers, donors, senior administrators, politicians and many others. He emphasized how ATAC will deconstruct geographic barriers to education with extensive videoconferencing and other e-learning technologies. To conclude his remarks, Tremblay predicted that ATAC "will quickly become a symbol of our campus to our students as it becomes a centerpiece for our grounds. And most of all ATAC will symbolize a future."

The Lakehead University Alumni Association Board of Directors has pledged to raise \$500,000 for the project from alumni contributions. To support this campaign, please contact the Office of Development at 1-807-343-8300 or development@lakeheadu.ca. □

FUTURE OF THE NORTH
ATAC
CAPITAL CAMPAIGN



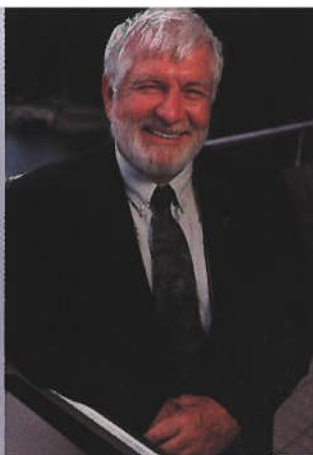
Donald Paterson, President, The Paterson Foundation



Ron Dysievick, General Manager, Bombardier, Thunder Bay Operations



Mayor Ken Boshcoff, City of Thunder Bay



President's Message

It has been over a year since my last message in the *Lakehead University Magazine*, and much has happened. Progress

continues on the Advanced Technology & Academic Centre (ATAC) which will open in September to meet the demands of student growth. Fundraising for this project is going well, but there is still about \$10 million left to raise for this \$44-million building. Two new residences totalling 288 beds are under construction, and work will begin shortly on the facilities for the Northern Ontario Medical School (NOMS).

The student population at Lakehead will grow from the current 6,500 head count to over 8,000 in the next few years. While some of this growth is attributed to the closing of Grade 13 in Ontario, the demographics of the "baby boom echo" and increasing participation rates in postsecondary education will sustain the increase. Needless to say, that growth will require not only new buildings but also extra faculty and staff. As the fiscal wellbeing of the University continues to improve, the capacity to deal with longstanding issues of equipment replacement, physical plant maintenance, and human resources requirements will increase.

The number of alumni of Lakehead thus will dramatically grow over the next decade, and while these graduates will find their way easily into the new data bank, as seen elsewhere in the *Magazine*, we have a large number of "lost" grads who have no records in the data management system. If you know one of these people, please help Alumni Relations bring them back into the Lakehead files.

Our student athletes have had a pretty good year with the hockey team going on to the CIS National Championships and three student-athletes receiving national honours. The men's basketball team advanced to the second round of the men's OUA playoffs; nordic skiing and track and field athletes did well, garnering seven medals in Ontario and national competitions, and the women's curling team won silver at the World University Games in Italy.

We have hired a Director of Communications and will soon have a Webmaster, two key positions, to help market the institution and sharpen the image of the University in the public eye and on our Web site. Eleanor Abaya as Director of Communications is taking a lead role in promoting the University and its achievements. And they have been many. Research funding has doubled over the past three years, graduate programs and graduate student numbers are growing, and we now have five Canada Research Chairs and a Premier's Research Excellence Award winner at Lakehead.

All in all, this is truly an exciting and progressive time to be at Lakehead. Please visit our revised Web site www.lakeheadu.ca to catch up on all the happenings. □

— Fred Gilbert, President, Lakehead University

Graduate Students on the Frontier of Success

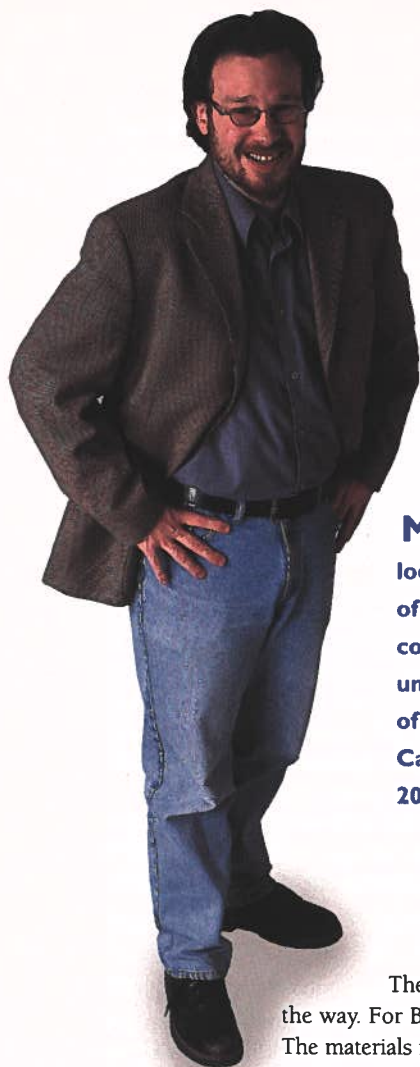
by J. Andrew Deman

Although their personal experiences place them worlds apart, there are two things that you will find in common between Michel Beaulieu and Andrea Collins: they are both graduate students at Lakehead, and they are both distinguishing themselves, as well as their University, at the highest level of their respective disciplines.

In History, Michel Beaulieu is conducting important research into early 20th century moving pictures, specifically 1896 to 1930 in the Thunder Bay region. Associate Professor Ronald Harpelle, Beaulieu's thesis advisor, acknowledges that "his look at the social aspects of film at The Lakehead will make a valuable contribution to our understanding of the impact of moving pictures on Canadian society in the early 20th century."

Equally impressive, Andrea Collins' work in English revolves around the study of how Boethius' "Consolation of Philosophy" informs William Shakespeare's "Timon of Athens." This work is described as "extraordinarily promising and original" by her own thesis advisor, Professor Mike Richardson.

Collins, 42, born and raised locally, spent some 20 years in the military before returning to further her education at Lakehead. Beaulieu, 25, raised in Caledon, Ontario, was drawn to the University through the reputation of its English and History departments as well as the smaller size of the school. "I feel part of the University community here," he says, "There's a sense of home."



**Michel Beaulieu's
look at the social aspects
of film will make a valuable
contribution to our
understanding of the impact
of moving pictures on
Canadian society in the early
20th century**

There have been challenges along the way. For Beaulieu, it has been resources. The materials required for studying local film are, ironically, most often located elsewhere, sometimes as far away as British Columbia. This he has overcome with the help of an Ontario Graduate Scholarship (OGS) as well as two prestigious Vast and Magnificent Land research grants. Currently he has a paper in consideration for Papers and Records, and an abstract under consideration for a University of Chicago conference.

For Collins, also a recipient of an OGS, the challenges have been more internal. Diagnosed with bipolar disorder, her first two years as an undergrad found her seeking help at the Learning Assistance Centre (LAC). Through the aid of LAC, combined with the guidance of Sessional Lecturer Lisa Richardson, Collins has overcome this obstacle and achieved scholastically, having attended an international conference, and having won the Ishak Book Prize, awarded annually to the best graduate student within the Department of English.

For Collins, the personal trials have only made her stronger. She describes the study of such notable bipolar and depressed writers as Charlotte Gilman, Virginia Woolf, and S.T. Coleridge as "therapeutic." In regards to Collins' ability to draw on personal experience in her work, instructor and mentor, Associate Professor Alice den Otter, agrees: "There were times,

in fact, when I felt she knew the 'inside' of Coleridge's or Anna Barbauld's experience more fully than I could ever know."

Meanwhile, Beaulieu's work has allowed him to thrive not only in the collegial realm, but within the community as well. He is a board member of the Thunder Bay Historical Museum Society, a department representative of the Canadian Historical Association Grad Council, co-chair of "Flash Frame" (the Lakehead Cinema Society) and the former chair of the Communications Across Curriculum Committee. In the words of Harpelle: "Michel's work goes a long way in fulfilling Lakehead University's obligation to the region and the people who live here."

For both Collins and Beaulieu, the future is bright, pointed firmly at PhD studies, and eventual professorships. Of Collins, Associate Professor Gillian Siddall says: "I know she will enjoy great success in her doctoral studies." Of Beaulieu, Associate Professor Ernie Epp foresees "considerable success at the PhD level." A credit to their respective disciplines, and to the Lakehead graduate program as a whole, Michel Beaulieu and Andrea Collins are two students on the frontier of success. □

Andrew Deman is one of several students taking part in SPARK - Lakehead, a student writing program sponsored by The Chronicle-Journal.

Andrea Collins' work in English revolves around the study of how Boethius' "Consolation of Philosophy" informs William Shakespeare's "Timon of Athens"



Edited by Ryan Sigurdson

1960s

After 33 years of service, Lakehead University Registrar **Pentti Paularinne** (BA'68, HBA'69) has decided to take early retirement. He plans to leave the University in August of 2003. Paularinne joined Lakehead as an Admissions Officer in 1969 and was appointed Registrar in 1979. Over the years, he has influenced the lives of all students on campus either directly through one-on-one consultations, or indirectly through the Office of the Registrar. Last year, he was the first recipient of the new Lakehead University Award to Staff for Outstanding Performance and/or Contributions.

"One of my first memories was the year the School of Social Work won the intramural mixed championship in hockey. We beat those jocks in HK (Honours Kinesiology) and showed them social workers can score too."

—William Barger (HBSW'81)

Jim Sanders (BA'69) is the President and CEO of the Canadian National Institute for the Blind (CNIB). During a visit to his hometown of Thunder Bay, he spoke to the local CNIB office about issues faced by the world's blind population, saying: "I think for anyone to be effective inside this organization, you have to fundamentally believe that vision loss is not a never-ending tragedy. You have to truly believe that with access to appropriate skill training and the development of a positive attitude, any blind or visually impaired person can lead an active, independent, fulfilled life."

1970s

Douglas Haines (BSc'77) received a MSc degree in Kinesiology from the University of Ottawa in 1983. Douglas has worked for Health Canada in the Healthy Environments and Consumer Safety Branch since 1986 and is currently the Senior Science Advisor. He is married and has two children, aged 10 and 16.

1980s

William Barger (HBSW'81) has lived in Cranbrook, BC, since 1992 and raised his family there. William is a therapist, parole supervisor and contractor. He is still an avid hockey player and has fond memories of Lakehead. "One of my first memories was the year the School of

North and South America, New Zealand, Australia, and Southeast Asia by universities, consultants and government agencies.

Frances Sitek (née Youck) (HBSc F'84, BEd'92) married Lee Sitek on October 12, 2002. The following day, Frances ran a personal best half-marathon and Lee ran a personal best full-marathon. They reside in Edmonton, where Lee is a GIS analyst with Genus Resource Management Technologies and Frances is pursuing a joint Masters of Business Administration/Masters of Forestry degree.

Andrew B. Lewis (EngDip'84, BEng'86) earned an MBA from York University in 1993. The year 2002 proved to be an eventful one for Andrew, as he got married in the Bahamas in May and then went on to accept a new position at Lyondell Chemical Company in Houston, Texas, in October. Now the Marketing Manager for North, South and Central America, he lives in Kingwood, Texas, with his wife Marlene and two children, Austin, 8, and Jane, 6.

Tammy Reynolds (HBA/BEd'87) continues to live in Thunder Bay. She just completed teaching for three years at the Ontario Police College in Aylmer, Ontario. Now she's back and patrolling the streets of Thunder Bay.

Marion Storm (BA'89, HBFA'89, BEd'90, MEd'95) flies out to the tundra each week for work. She works for Diavik Diamond Mines Inc. as a Learning Resource Coordinator in the Department of Construction Training. Notably, she helped start Canada's first Learning Resource Centre on a construction site. "Lakehead University will always have a special place in my heart, no matter where I live."

1990s

Christine Danis (BA'91, HBSW'92) moved to Ottawa with her husband following graduation. In 1994, she graduated from Carleton University with a Master of Social Work. For the last six

Social Work won the intramural mixed championship in hockey. We beat those jocks in HK (Honours Kinesiology) and showed them social workers can score too." He is married and has three children aged 17, 14 and 11. The eldest is considering applying to Lakehead. "I made some great friends at Lakehead and miss those blackflies."

Ugo (HBScF'83) and **Andrea Feunekes** (BA'83, HBOR'83) own a company called Remsoft Incorporated, based in Fredericton, New Brunswick. This forest management software company has added a new dimension to forest modeling, and its new package is a powerful visualization tool with several uses. Their software is used throughout

years she has worked for the Lanark Children's Aid Society, specializing in long term kids in care. She adds: "I have two children, Nicholas, 8, and Jessica, 7, who are the light of my life."

Nadine Partridge ('92) is finally getting settled in Ontario after being away and in transit for most of the last 12 years.

Hilary Fowler (née Williamson) (BA'93) moved back to Georgia in the United States. Under the light of a full moon on New Year's Eve 1998, she married Terry Fowler. Hilary worked as a Social Worker for several years at a local hospice and went back to school for a second degree in Middle Grades Education (English/Social Studies). All of this is on hold for now, though, as she is a full-time mother for two girls, Rowe, 2 and Aniston, 5 months. Her husband Terry owns a construction business and stays busy building residential homes. Every couple of years they return to the Thunder Bay area to visit family. E-mail: hilary_fowler@hotmail.com

Dave Love (HBSc'93) and his wife Leesa (née Dowell) have their own business, Rosstech Signals Inc. Last September they moved their family from Elliott Lake to the Orillia area. In October they took a long overdue vacation, deciding to fly to Thunder Bay to visit old friends.

Darrell Kentner (HBScF'94) recently moved to Whitecourt, Alberta. He works as a Wildland Fire Prevention Officer for the Alberta Sustainable Resource Development, Forest Protection Division. In September 2000, he married Dana Stone and their son was born the following year.

Shawn Iwanciwski (BEng'95) started employment with Labatt Breweries British Columbia as a Maintenance Planning Manager in November 2001. Currently residing in Chilliwack, he will be marrying LeeAnn McKernan in May of this year at the Harrison Hot Springs Resort. E-mail: shawn.iwanciwski@labatt.com

Deanna Oye (HBMus'96) joined the faculty of the Department of Music and Music Conservatory at the University of

Lethbridge in Alberta. She teaches piano, collaborative piano and aural skills. Currently, Deanna is completing her Doctor of Musical Arts in Piano Accompanying and Chamber Music from the Eastman School in Music in Rochester, New York.

Stewart Coulter (BEng'96) is working full time as the Area Manager for Kitchell CEM in Sacramento, California, while also working on earning his *Juris Doctor* degree from the Northwestern California University of Law.

"Lakehead will always have a special place in my heart, no matter where I live."

— Marion Storm (BA'89, HBFA'89, BEd'90, MEd'95)

Deb Chesney (BA'96) moved back home to the Kitchener-Waterloo area and has been the Operations Manager at Research In Motion since May 2000. She recently settled into a new house and is engaged to Dave Domjan. They are to be married in May 2003.

Jennifer De Bortoli (BA'96) moved to Australia in 1999 after backpacking there with a friend. She is the Public Relations Manager for De Bortoli Wines Pty Ltd, and is married to Kevin. In their latest correspondence, the couple said they were expecting their first child in October 2002.

Jennifer Paddon (BA/BEd'97) is finishing her sixth year of teaching for the Waterloo Region District School Board. She teaches students from JK through to Grade 6 at two different schools.

John Schut (BA'97) studied Fire Protection at Seneca College after graduating. He maintained a long-distance relationship with fellow Lakehead alumna, **Michelle McDonough (BA/BEd'99)**, and the two were married

in July 2002. Michelle is in her fourth year of teaching Grade 1 and John currently works for the Toronto Fire Department.

Belinda Quinn (EngDip'96, BEng'98) recently moved to North Bay after being promoted to Plant Engineer with Dynea Canada Ltd.

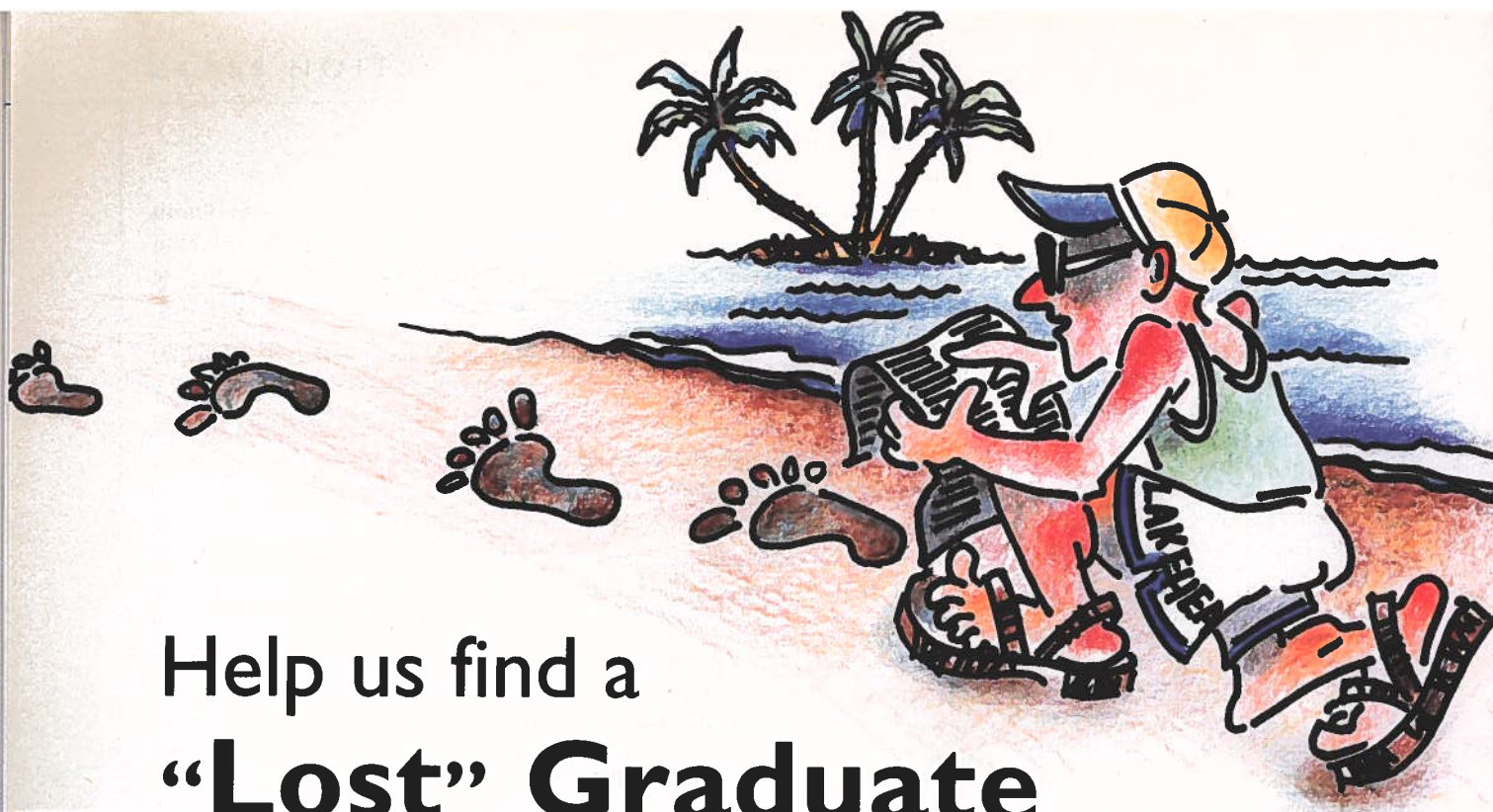
Cheryl Hughes (BA/BEd'99) is now Cheryl Knox, after marrying David Knox in July 2002. Right after graduation, she started to teach English as a second language in Mississauga and has taught

Grade 1 in Brampton for the last three years. "I still miss Lakehead, the good times and all the friendships I made there, but I don't miss all the cold weather and the snow!"

In January, 2003 **Aimee Lingman and Kevin Beimers (BSc'98)** completed a cycling expedition through the dangerous Kimberley region of Western Australia, becoming the only cyclists this year to complete the journey during the monsoon season. The Kimberley region is known for its harsh weather, flash floods, dangerous wildlife and, between December and February, cyclones.

Nicknamed the Tandem Two by the Australian media, they began their journey in Brisbane on the East Coast of Australia nearly three months ago. Having faced temperatures averaging 40 degrees, torrential rain and snake-infested water, the two have become seasoned outback cyclists. The journey has taken its physical toll, as each of them have lost approximately 35 lbs from the combination of the physical

...Continued on page 12



Help us find a “Lost” Graduate

Lakehead University does not have current addresses and phone numbers for the following graduates. If you can help update our records, please contact us by phone, fax or e-mail.

Those who find a “lost” grad and let us know before September 30, 2003, will have their names entered into a draw for a Thunderwolves Hockey Jersey to be held in October 2003.

Send your names and addresses to:

“Lost Graduates”

Office of Alumni Relations
Lakehead University

955 Oliver Rd
Thunder Bay, Ontario
P7B 5E1

Phone: 807-343-8155

Fax: 807-343-8999

E-mail: alumni@lakeheadu.ca

Thank You

Azizul Abdul Aziz
Julie Christine Abgrall
James Alexander Adair
Derek Phin Apple
Allison Tracey Archer
Donald Joseph Armit
Jacqueline Patricia Armit
Brenda Christine Ashford
Steve Auckland
Linda Axford
Jennifer Gail Azzano
Robert Ival Ball
Tee Ben Bang
Thomas Balan Bang
Drago Banjavcic
Laura Lee Barrie
Audrey Velma Battrum
Dennis Daem Battrum
Virginia Nellie Beardy
Robert (Bob) Beatty
Jocelyn Eliza Beaulne
Francine Noella Belanger
Perry Joseph Benoit
Michelle Ericka Bertoni
Elizabeth Marigold Bishop
Jason John Bond
Peter Karl Bongers
Bill John Borden
Roger Earl Brickman
William Edward Briggs
David Scot Brischke
Timothy Charles Britton
Lynda Daryle Bruce
Albert Burns
Paul Bryan Brunskill
Richard James Brunt
James Charles Bruzzese
Paul K Bryan
Abena Sigrd Buahene
Bediako Buahene
Andreas Buchholz
Hans Joachim Buchholz

Jeffrey Robert Buck
Sharon Frances Buck
Curtis Michael Buckley
Joseph Lewis Buckman
Mirjana Budimirovic-Stijovic
John N. Buffery
Margaret Buffington
Sandra Buffone
Miriam Irene Bugara
Richard Andrew Buhler
John Buitenhuis
Paul Rene Bujold
Sylvia Ann Bulat
Stephen John Bulat
Jocelyn A Bull
Christopher Ross Bulley
Abdon Caulton Bullock
Len Harold Bulmer
Shelia Florence Bulmer
Elaine Marjorie Bulmer
Kenneth Anthony Bumbacco
Pauline Mary Bumstead
Imants Pauls Bunkis
Gordon Leslie Bunt
Philip Guy Burak
Mark Allan Burch
Karen Louise Burella
Ira Richard Burgess
Paul B. Burk
Patrick Graham Burke
Brian Gordon Burke
Peter Burkhardt
William George Burlington
Mark Kevin Burns
Kent Robert Burns
Michael G Burns
Joseph Alphonse Burns
George Allan Burns
John Brian Burns
Robert Allan Burritt
Nancy Adienne Burstrom
Sheila Maureen Burtch

Fay Shirley Burton
Katherine Eileen Busch
David James Busch
Evelyn Gladys Bush
Darrell Carmen Butchart
Norman Lawrence Butler
Jonathon Mark Butler
John Allen Butler
Kerry Ann Butler
Richard Glen Button
Diane Byerley
John A. Caccamo
Sharon Ann Cahill
Shirley Margaret Caicco
Peter Francis Cain
Kent Claydon Calberry
Daniel Thomas Caldwell
Vonna-Lou Caleb
Martin Walter Callaghan
Stuart Calvert
Peter John Cameron
Philip William Cameron
Carol Lynn Cameron
Angus Albert Cameron
Allan Scott Cameron
Richard G Cameron
Katherine Susan Cameron
Robert Frank Cameron
Marcia Janice Cameron
Keith Donald Cameron
Karyn Denise Camino
Mark Steven Campbell
Stella Elizabeth Campbell
John (Jack) Campbell
Linda Jean Campbell
George Douglas Campbell
Dorothy Anne Campbell
Peter Thomas Campbell
Robert Gordon Campbell
Bruce Dugald Campbell
Louise Marie Campbell
Julie Ann Campbell

Kenneth Robert Campbell
 Susan Joan Campbell
 Donna Marie Campbell
 William Orr Campsall
 Gitanjali Sonu Canaran
 MacFabe
 Lisa Kimberly Canjar
 Gregory Glen Cannon
 Vivian Elaine Cantin
 Gary James Cappello
 Mary Jo-Ann Cappello
 Guiseppe Paulo Carbone
 Cinzia Carboni
 F John Carini
 Martin Eric Carl
 Lydia Carlhom
 Brian Carli
 Florence Edith Carlson
 James Victor Carter
 Bonnie L Chalmers
 Dewar Heng Chang
 Irene Mary Chapeski
 Kok Kui Chee
 Kok Thai Chew
 Dorothy Jayne Chitty
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 Gerald William Denstedt
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 Gerald Joseph DePiero
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 Frances Letitia Dignan
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 Ross Andrew Dingwall
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 Ronald James Doll
 Paula Christine Dolphin-Morrell
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 Fiona Helena Donald
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 Catherine Lois McPherson
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 Ross Wayne Melinchuk
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 Heather Ann Mieth
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 Lorrin Jyl Munn
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 Marcia Lynn Pedri
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 Suzanne Lynn Rae
 Karen Marguerite Rahal
 Jayashree Ramanujan
 Charles James Randell
 Victoria Ann Reynolds
 Clayton Mark Richards
 James Scott Ritchie
 Paul Duncan Rose
 Dianne Lynn Royle

Irene Salchert
 Abdus Samad
 Johan Lars Samuelsson
 Margaret Elizabeth Saxe
 John Richard Schaefer
 Holly Leighann Scheffler
 Margaret Helen Scheibe
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 Charlene Shallow
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 Kelly Marie Williams
 Debra Rose Wilson
 Jerome Wilson
 Matthew John Wilson
 Christine Ruth Wilson
 Dwight Anthony Winters
 Mark Buchmann Wittrup
 Marjorie Wood
 Stephen George Wookey
 Robert Thomas Woolsey
 Jane Elizabeth Workington
 Robert Ferguson Zakaluk
 David M Zubrinich
 Brent Zuliani
 Edward George Zurbyk

Class Notes continued

challenge and food deprivation. This is not the first time the cyclists have taken on such a task. Last year, the couple spent seven months visiting the 48 continental states. If you would like to see pictures of their Australian adventure, visit <http://australia.beimers.com>

2000s

Amanda Quist (née Lampert) (BA/BEd'00) is busy working as a part time teacher and chiropractic assistant but still finds time to keep in touch with many of her friends from Lakehead. She is now known as Amanda Quist, after marrying Dr. Ian Quist in June 2002. They are expecting their first child in March 2003. "It seems like everywhere I go I run into somebody else who went to Lakehead. At least five teachers at my school went to Lakehead. It's pretty neat to share our experiences."

Lori Skeritt (née Kenny) (BScN'00) works as a Public Health Nurse for the Adolescent/Sexual Health Program with the Wellington-Dufferin-Guelph Health Unit. She married **Mark Skeritt (HBK'98, HBEd'99)** in December 2000. The couple are still very active in sports, both playing and coaching.

Jason Wood (BAdmin'01) lives in Uxbridge, Ontario, and was recently enrolled in the postgraduate public relations program at Humber College. □

"It seems like everywhere I go I run into somebody else who went to Lakehead. At least five teachers at my school went to Lakehead. It's pretty neat to share our experiences."

— Amanda Quist (BA/BEd'00)

Campus Construction



Two new residences will add 288 beds to the campus by September 2003.



ATAC - Northeast View



ATAC - Northwest View

by Rob Zuback, Manager, Alumni Relations

Email For Life

After some technical challenges and roadblocks, the *Email4Life* program is now in full swing. Since May 2002, all graduates automatically retain their "lakeheadu.ca" e-mail address, and previous grads have been eligible to initiate an account. Much like a "Hotmail" account, the Lakehead University *Email4Life* account is Web-based and is accessed through the Lakehead University Web Advisor on the front page of the Lakehead University homepage.

Delivered through a cooperative initiative with Lakehead's Communications Technology Resource Centre (CTRC), alumni are entitled to 30MB of e-mail storage, no account expiration, the ability to send and receive up to 2MB of attachments, and easy forwarding to another e-mail account. For recent alumni (2002 and 2003 grads), the benefit of *Email4Life* is simple. There is no need to change your e-mail after graduation. This means your friends and colleagues will continue to be able to contact you through your Lakehead University e-mail account even after you leave Lakehead. Grads from 2002 and earlier have only to contact the Alumni Relations Office to sign up for the free service. For more information or to setup a new account, visit www.lakeheadualumni.ca or contact the Office of Alumni Relations.

Travel Program

The Alumni Association is investigating the establishment of an Alumni Travel Program and we want your input. Are you are interested in taking advantage of significant group discounts on tours and travel programs, or hotel and resort stays? If you are, please complete the survey which has been posted on the Alumni Association Web site: www.lakeheadualumni.ca

It is also published on the next page.

Alumni Dial-Up Program with TBayTel

TBayTel Internet is offering Lakehead University alumni a group discount on their dial-up service*. Alumni will receive \$1 off their monthly fee, and a portion of the monthly fee will be returned to the Alumni Association in the form of a contribution. For more information contact TBayTel Internet at 1-807-684-3278.

*Unlimited dial-up service only, not including DSL, TBayTel service areas only



New Home Page

The Alumni Association is pleased to launch its new homepage: www.lakeheadualumni.ca. The new site offers alumni a number of features, including access to *Email4Life* and other services and benefits, updates on important University and Alumni Association news and events, and resources for keeping involved with your fellow graduates and the Lakehead University community. New features will be added in the coming months, including a redesigned Alumni Directory.

Young Alumni Award

Do you know of a recent graduate from the last 10 years who is 35 years of age or younger and has achieved significant accomplishments since graduation, either in his/her profession, sport, or community service? If you do, why not nominate him/her for the Alumni Association's Young Alumni Award. Those chosen will be an alumnus/a whose reputation, achievements or future potential will bring honour and prestige to the Alumni Association of Lakehead University. Generally, one award will be granted each year. With the award comes a \$500 prize. Nomination forms are available on the Web site, or by contacting the Office of Alumni Relations.



Youth Experience Program

The Alumni Association of Lakehead University was recently awarded the contract to deliver the Youth Experience Program for University graduates in the Thunder Bay region. The Youth Experience Program (YEP) helps recent university graduates make the transition from postsecondary school to work by offering wage subsidies to eligible employers. The program provides graduates with the opportunity to gain valuable work experience with the emphasis on securing permanent employment in their most recent field of graduation. For complete details on the Youth Experience Program and to confirm your eligibility, contact:

Elena Arena, YEP Coordinator, Office of Alumni Relations 1-807-346-7784
elena.arena@lakeheadu.ca

Alumni Association Unveils New Ring



The Alumni Association, in cooperation with Jostens Canada, recently unveiled a new Lakehead Thunderwolf ring.

The Thunderwolf Signet Collection offers simplicity and classic style with the Thunderwolf surrounded by the University name. The graduation year and degree may be added for that personal

touch. Available in white gold, yellow gold, or lustrum.

For more information, or to order a ring, contact Patrick O'Neill at Jostens Canada at 1-807-474-9404.

Watch for the Jostens display at Convocation on May 31, 2003 at the Thunder Bay Community Auditorium. □

Alumni Matters is a regular column featuring news and information about products and services offered by The Alumni Association of Lakehead University and the Office of Alumni Relations. For further information contact Rob Zuback, Manager of Alumni Relations, by phone (toll free) 1-800-832-8076, fax (807) 343-8999 or E-mail: rob.zuback@lakeheadu.ca. Information is also available on the Web: www.lakeheadualumni.ca.

LAKEHEAD ALUMNI TRAVEL PROGRAM



The Alumni Association of Lakehead University is considering launching an Alumni Travel Program and wants to offer tours that meet your needs and match your interests. Designed to appeal to Lakehead alumni and friends, the Lakehead Alumni Travel Program is open to anyone who enjoys the company of a university alumni group. **Please take a moment to complete our brief online survey (www.lakeheadualumni.ca) so that we can serve you better. If you do not have access to the Internet, please complete the following questionnaire and return it to the Office of Alumni Relations by July 31, 2003.**

Listed below are six popular vacation destinations that we would like you to rank according to preference (1 = first choice, 6 = last choice)

- ___ **January 2004, Punta Cana - Melia Caribe Tropical**
1 Week, 5 Star - All Inclusive, Approximate Cost \$2000/person
- ___ **January 2004, Costa Rica - Paradisus Conchal**
1 Week, 5 Star - All Inclusive, Approximate Cost \$2500/person
- ___ **February 2004, Portugal - Ocean Club Resort**
2 Week 4 Star - Includes a Car, Approximate Cost \$2300/person
- ___ **June 2004, Alaska Cruise - Princess Cruise Lines**
1 Week 5 Star, Approximate Cost \$3300/person
- ___ **October 2004, Mediterranean - Sun Cruises**
1 Week Moderate, Approximate Cost \$2500/person
- ___ **November 2004, Las Vegas - MGM Grand Hotel**
4 Days 5 Star, Approximate Cost \$960/person

Would you consider participating in an Alumni organized vacation? Yes ___ No ___

Would you like more information on Alumni travel programs? Yes ___ No ___

If you took part in one of our programs, would you be traveling as a:

Single ___ Double ___ With another couple ___ Other ___

We are excited about this new service, and we require your responses as soon as possible.

Send this form to:

Alumni Relations, Lakehead University, 955 Oliver Road, Thunder Bay ON, P7E 5E1

Fax: 1-807-343-8999

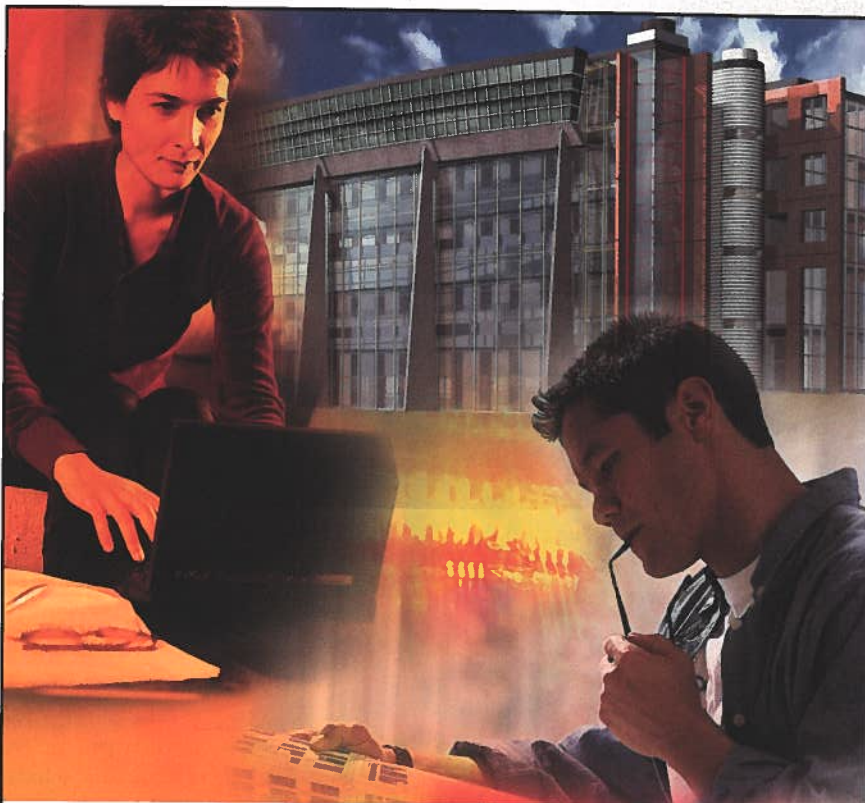


Irmo Marini

Former varsity hockey player Irmo Marini was honoured at the Fort William Gardens in Thunder Bay in January of this year, in a pre-game ceremony during which his No. 7 jersey was officially retired. Marini, a Lakehead graduate who is now working as a professor in the United States, suffered a serious injury in 1981 while playing hockey. The accident left him paralysed from the chest down. The support of his then girlfriend, now wife, Darlene (née Bragnalo), has been the key to his recovery and all the success he has achieved in his life so far.

"She inspired me to give life a shot again, especially since I thought it was over," says Marini. "I felt that if she wasn't going to give up on us, then I had no right to, as well. All my accomplishments since the accident have more or less been to prove that she was right. Every time I win an award, publish an article, or do well in my private practice, I do it more for her than for me."

Marini is a Professor and Graduate Coordinator in the Rehabilitation Counseling Program, College of Health Sciences in Human Services, at the University of Texas-Pan American. He has written over 45 refereed journal publications and serves as an editorial board member of four professional journals in rehabilitation counselling. In 1996 and 2002, he was nominated for the "Who's Who Among America's Teachers" list. □



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- Interdisciplinary Certificate in Dementia Studies

Visit our website for complete information on our Spring/Summer and Fall/Winter course offerings.

Office of Part-time & Distance Education

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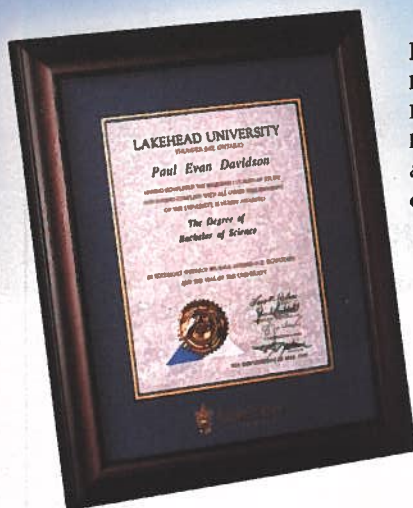
e-mail: parttime@lakeheadu.ca www.lakeheadu.ca

Lakehead
UNIVERSITY



Frame Your Success

Your degree and graduation photos are symbols of years of hard work and your academic achievement.



New!

Briarwood:

Low profile dark brown hardwood, double (blue & gold) matt with gold embossed crest.

Now, it is time to display your success with elegance.

The Alumni Association of Lakehead University is proud to offer you our exclusive line of framing kits. You can choose from our selection of: a classic frosted gold frame, a deluxe natural wood frame with walnut finish featuring a double matt, or the top-of-the-line solid Italian hardwood frame with highly lacquered mahogany finish and a triple matt.

These high-quality frames are Canadian-made and accept your degree in seconds without the use of tools. Each frame includes an acid-free blue matt featuring the University logo in gold foil.

Proceeds from frame sales help support ongoing events and services provided for Lakehead Alumni.

Please send in your order to Alumni Relations — by phone in Thunder Bay (807-343-8155) or toll-free (1-800-832-8076). Forms are also accepted by fax (807-343-8999), e-mail (alumni@lakeheadu.ca) and mail: Alumni Relations, Lakehead University, 955 Oliver Road, Thunder Bay ON P7B 5E1.



Please accept my order for the following frames: (please print)

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Deluxe Wood Portrait (8"x10") Frame*	\$46.95		
Frosted Gold Portrait (8"x10") Frame*	\$41.95		
SUB TOTAL			
Canadian residents outside Ontario add 7% GST			
Ontario residents add 8% PST and 7% GST			
Add \$10.00 shipping cost per frame (includes tax)			
Please allow 6 weeks for delivery.			TOTAL

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Zip / Postal Code _____	Phone No. _____
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Signature _____	Date _____
Payment ☐ Cheque ☐ Visa ☐ Mastercard ☐ Lakehead Mastercard	
Card No. _____	Expiry / _____

Please make cheques payable to:
The Alumni Association of Lakehead University

* Other portrait frame sizes are available.
Please contact Alumni Relations for more information.





Hooded \$69.95

Crew \$59.95

Grad Gift Ideas

"Russell Athletic" Camtech lettered sweatshirts (hooded and crew).

Available in seven colours, including Royal, Gold, Navy, Oxford, Cardinal, Red, and Columbia Blue. Sizes S - XXXL.

Many more gift ideas include t-shirts, hats, jackets, watches, pens and mugs (ceramic and stainless thermal). Please phone or e-mail for more information.

The Intersection

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E-mail: bookstr@lakeheadu.ca • Phone (807) 343-8961 • Fax (807) 343-8158

THANK YOU

Our thanks go to everyone who contributed funds to Lakehead University Magazine during 2002/03, including:

- Mr. and Mrs. J.A. Crooks
- Edwards & Carfagnini Barristers & Solicitors
- Lakehead University Alumni Association
- Lakehead University Booster Club
- Lakehead University Department of Athletics

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Free E-mail for Life!



Starting in May 2002, all graduates will automatically retain their Lakehead University webmail account free of charge! This secure, Internet-based e-mail service is

available from the Office

of Alumni Relations in partnership with the Communications Technology Resource Centre (CTRC).

Pre-2002 grads must contact the Alumni Relations Office to be signed on by phoning 1-800-832-8076, or by completing an online application posted at www.lakeheadu.ca/alumni under our services and benefits page.

**Lakehead
ALUMNI**



20th Annual Alumni Association Open

All Alumni, Students, Staff, Faculty and Friends Welcome!

Friday, August 22, 2003

At Chapples Golf Course
Followed by presentations and
Dinner at Lakehead University

To register, or for more information, please contact Alumni Relations by calling
(807) 343-8155

or faxing (807) 343-8999

Deadline for registration is August 15, 2003
Cash, Cheque, Visa or Mastercard accepted.

In Defence of the Arts

by Steve Metcalf, BA'97, BEd'98



Photo: David Reddick

With a loud Yahhhh!, we're off. A sliver of yellow sky is barely visible through the woods as we lurch down the trail. In minutes, the sun disappears behind a dark, ubiquitous bank of thick cloud typical of late winter in Thunder Bay. Warmer temperatures conspired with the grey sky last night, leaving a heavy blanket of deep snow throughout Kaministiquia. Somehow, it's colder now. It's a lesson I've learned many times during my brief stay around The Lakehead: It can always get colder. The team of dogs struggle up through a thin line on a steep hill. I run slowly beside the burdened sled, helping to push the load. It's early and I shed my parka in preparation for a long day. "The woods are lovely, dark, and deep," I think — remembering a piece of Robert Frost's "Stopping By Woods On A Snowy Evening." Although I'd spent much of my life interested in literature, I muse that this might be the first time I actually connect with my studies. Strange thing is, most of my friends think I'm crazy

for studying the classics. "How can you get a job with that?" they ask.

With looming financial practicalities such as loan re-payment, it's a valid question — one even my English professors seem to shy away from. After all, our culture demands results or a discernable, positive ROI: Return on Investment. But is finding a career a legitimate expectation of the university experience? Should arts faculties be downsized or compromised to provide more certificate-based or technology-oriented programs? Gasping for air beneath the weight of exams, familial pressure, societal expectations, and monetary challenges, one might be tempted to agree. But five years after graduating, my answer is, emphatically, no.

Studying arts in Thunder Bay provided the ideal background for my current position as editor-in-chief of Powder Magazine, the world's leading

ski-oriented enthusiast title. Where else in Canada could I ski fresh snow, camp in a provincial park, climb a big wall, or paddle class IV rapids and still make it to class by noon? What's more is that the small class sizes allowed for real friendships with professors and instructors. Cultivating a bond with the natural environment and the content of my classes proved to be invaluable, as my livelihood now depends on that relationship. In short, my

years on the northwest tip of Lake Superior provided an atmosphere that invited me to dream. They allowed me to answer that visceral voice inside that whispers, "Who am I?"

I didn't have a job when I graduated in '98 — I had much more. I had memories of brilliant sunrises glancing off the surface of Lake Superior while wolves gingerly crossed the ice. I possessed friendships that continue to play pivotal roles both personally and professionally. And although I always knew I wanted to write, my experience at Lakehead helped me build the mental landscape to become a writer. Unemployed? Yes. Empowered? Absolutely.

I can't think back on that morning — mushing a team of dogs through wilderness — without wanting to rush back to Thunder Bay and re-capture that moment. "But I have promises to keep," continued Frost. "And miles to go before I sleep, / And miles to go before I sleep."

Steve Metcalf resides in San Clemente, California, and has been working as an editor for Surfer Publications throughout the last four years. He is currently the Editor of Powder Magazine, a ski magazine with over 100,000 subscribers annually. He can be contacted at steve.metcalf@primedia.com □

Health and Wellness continued

These are impressive achievements for a young company and should provide encouragement to others contemplating biotechnology ventures in Northwestern Ontario. ☐

Bob Thayer is VP Business Development and Chief Executive Officer of Genesis Genomics Inc. For more information call (807) 346-8100 or contact him by e-mail: robert.thayer@genesisgenomics.com

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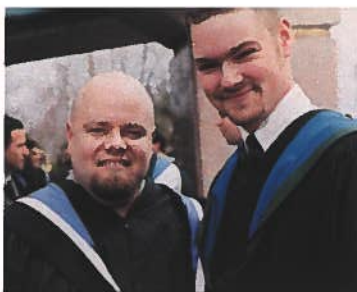
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Building an Economic Niche in Health and Wellness

by Bob Thayer, Professor Emeritus of Kinesiology

As the CEO of one of Canada's emerging biotechnology companies, I am often asked why the company has chosen to stay in Thunder Bay. The answer is simple: because of the people of Thunder Bay and the enthusiastic support we receive from the medical, academic and business communities.

Genesis Genomics Inc. is a privately owned biotechnology company that is exploring ways to use mitochondrial DNA for the early detection of cancer. The company is the only commercial company in Canada researching mitochondrial disease, and one of only two companies in North America whose sole focus is on mitochondria, the DNA we inherit from our mothers.

From the outset, Genesis Genomics has worked closely with the Thunder Bay Regional Hospital in setting up its research plan and in addressing ethical issues. The Hospital was instrumental in helping to establish a physicians network, and I am pleased to report that Genesis Genomics now has a team of nine local specialists who provide the company with patient samples associated with a variety of cancers. This arrangement has been vital to our success.

In addition, Genesis Genomics has benefited from a concentration of internationally recognized scientists working with the Northwestern Ontario Regional Cancer Centre and with Lakehead University, especially those men and women associated with its world-renowned Paleo-DNA Laboratory. The Northern Ontario Medical School, scheduled to open in 2004, will only add to this synergy.

As one who has lived in Northwestern Ontario for more than 25 years, I know there is a growing concern over the trend for graduates to leave the city in search of employment opportunities elsewhere. Yet, investment in biotechnology and in the health sectors could well provide many of the job opportunities we need to retain our young people.

Genesis Genomics has hired three top-

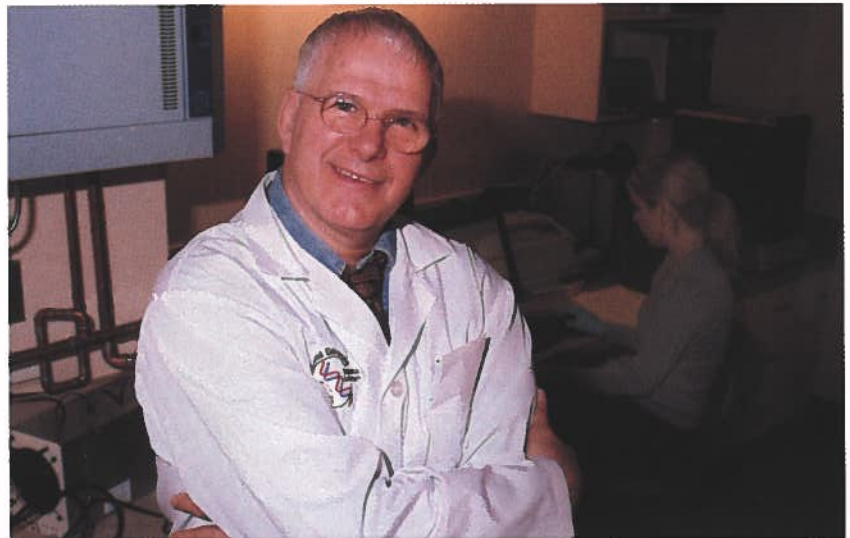


Photo: Peter Puna

"There are many exciting developments taking place in Northwestern Ontario that could allow Thunder Bay to become a centre of excellence in DNA-based health research; however, we must be willing to take some risks and seize the opportunity." — Bob Thayer, Genesis Genomics Inc.

notch Lakehead graduates: Andrea Aguirre (HBSc'00, MSc'02), Jen Maki (HBSc'03), and Roy Wittock (HBSc'98, MSc'02), and we remain committed to providing graduate and undergraduate students with "hands on" learning and research experience. If our growth projections are realized, Genesis Genomics could well be creating another 27 high-paying jobs for college and university graduates over the next four years.

There are many exciting developments taking place in Northwestern Ontario that could allow Thunder Bay to become a centre of excellence in DNA-based health research; however, we must be willing to take some risks and seize the opportunity. Indeed, some prominent economists say that the next trillion-dollar industry will be in the health and wellness areas. Why couldn't Thunder Bay become the next Mayo Clinic?

Genesis Genomics has already proven that Thunder Bay can attract leading scientists and major scientific companies such as MWG-Biotech AG of Germany, the third-largest sequencing company in

the world. Another one is Affymetrix of Santa Clara, California, a leading microarray technology company that will be providing one of the key technological components required for our success. These relationships play a critical role in providing the leadership and expertise to make biotechnology a reality in Thunder Bay.

And word of our success is spreading. In the last 12 months, Genesis Genomics has been recognized twice for its innovation. It finished third overall as the company with the most promising commercial potential in the National Innovations Challenge. (This is a business plan competition held to encourage the development of high-tech and biotech business ideas sponsored by the University of Toronto Innovations Foundation in collaboration with its Innovations Network.) As well, Genesis Genomics was recognized by Industry Canada as one of the top innovative companies in Canada and will be featured in a future publication on Innovation in Canada.

... Continued on page 19

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