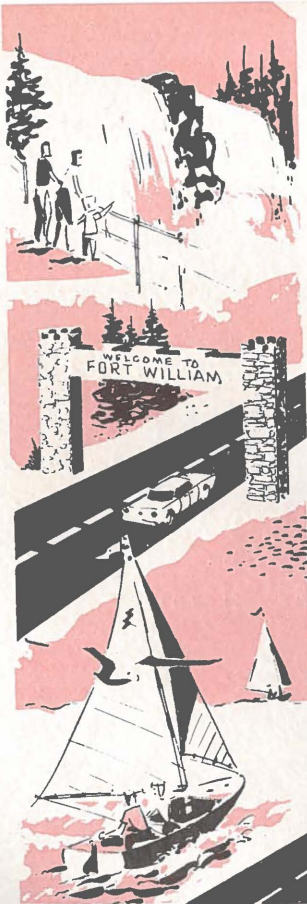


VISIT THE

Canadian Lakehead

**FORT WILLIAM
PORT ARTHUR**

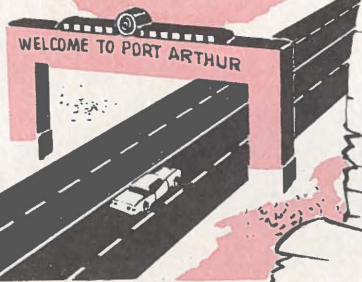




FRONT COVER

Pipers swing past fountain and modern Tourist Reception Centre, Patterson Park, Fort William.
Photo by Ontario Dept. of Tourism and Information

Welcome to Canada's Lakehead



BACK COVER

Aerial view of a portion of Port Arthur, showing harbour of Thunder Bay and a few of the 25 huge cement grain elevators.

Photo by Kayden

THE PEOPLE of Fort William and Port Arthur extend a warm and sincere invitation to you to visit their cities — the Canadian Head of the Lakes, western terminus of the Seaway.

The relaxation and pleasure afforded the visitor to enjoy scenic splendour, boating, picnicking, camping, fishing, hunting, skiing, swimming, and golfing will make your visit a memorable one. The district excels in fishing for trophy sized speckled trout, lake trout, northern, walleyed pike and bass. Moose, deer and bear abound for the hunter.

Modern stores offer outstanding values in imported woollens, fine china, silver and glassware. Refined dining rooms offer appetizing cuisine, served with rare wines and liquors. New cocktail lounges provide refreshment for the weary traveller.

The Canadian Lakehead, northern metropolis of 100,000 people, offers the traveller the best in hotel and motel accommodations, food and scenic beauty.

The Legend of "Nanabijou" the Sleeping Giant

The eyes of all who visit the Canadian Lakehead gaze in wonder at the outline of the "Sleeping Giant" across the bay. This unusual rock formation, a peninsula seven miles long and a thousand feet high, is known to the Ojibway Indians as Nanabijou.

Many years ago Nanabijou, a mighty giant, walked with ease along the Great Lakes, guarding a treasure hoard worked by giants at Silver Islet, the mine under the water at Lake Superior. Only the Ojibways knew his secret but their tongues were stilled for Nanabijou had warned — "If the paleface knows, all the tribes will die."

To the sharp ears of the Sioux scout came the rumble of the giant's voice, and he padded off swiftly to tell his tribe. On his way, he met two white men to whom he told the secret and they hastened toward the lovely isle near Thunder Bay. As they neared the isle the sky grew dark, the Thunder Bird screamed, the waters were churned to foam and a mighty upheaval took place as Nanabijou, the giant, true to his trust, lay down beside the secret he had guarded for centuries, arms folded in his last long sleep. Even now the Sleeping Giant is heard to rumble when he dreams of his once secret hoard.

THE SLEEPING GIANT OF THUNDER BAY

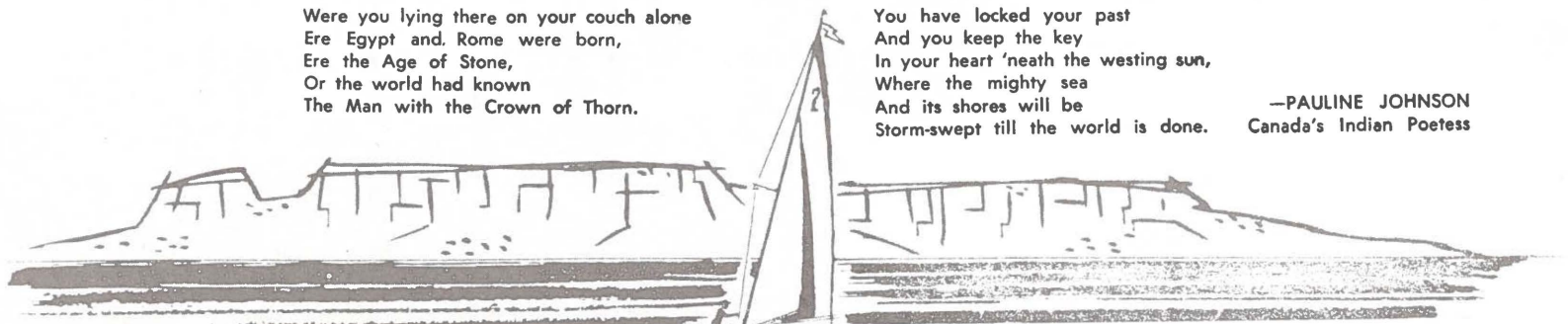
When did you sink to your dreamless sleep
Out there in your thunder bed,
Where the tempests sweep,
And the Waters leap,
And the Storms rage overhead.

Were you lying there on your couch alone
Ere Egypt and Rome were born,
Ere the Age of Stone,
Or the world had known
The Man with the Crown of Thorn.

The winds screech down from the open west,
And the Thunders beat and break
On the amethyst
Of the rugged breast —
But you never arise or wake.

You have locked your past
And you keep the key
In your heart 'neath the westing sun,
Where the mighty sea
And its shores will be
Storm-swept till the world is done.

—PAULINE JOHNSON
Canada's Indian Poetess

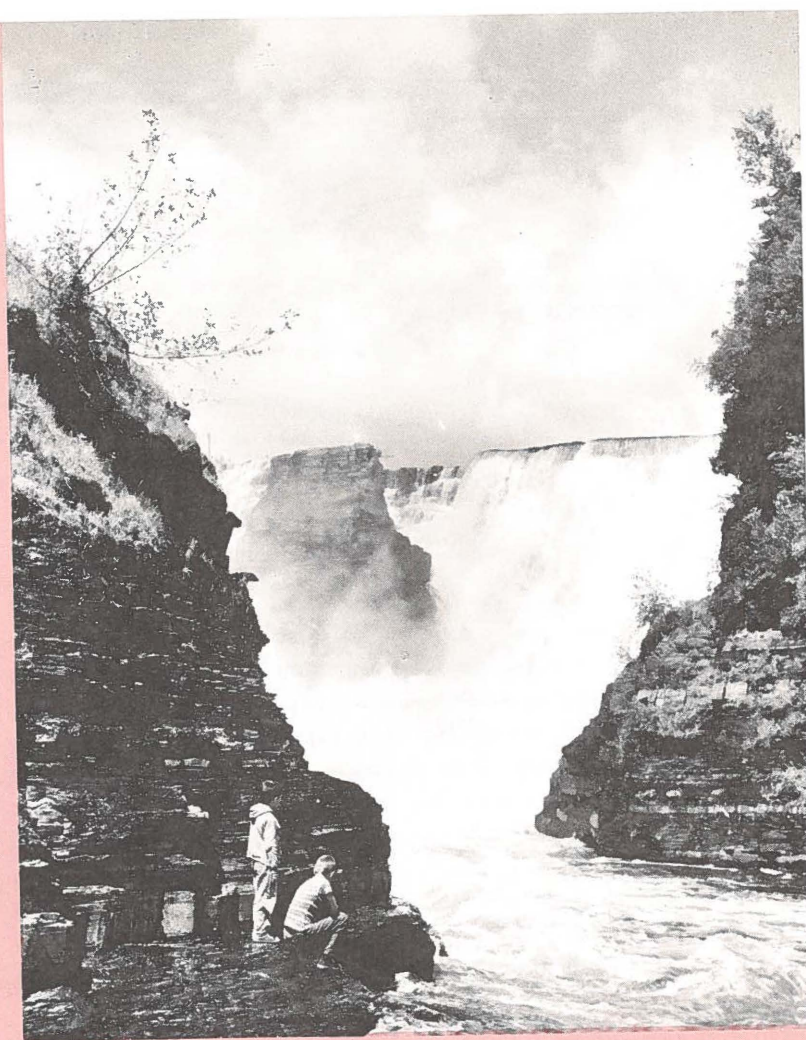




THE ROYAL EDWARD HOTEL

In the heart of downtown Fort William . . . famous for the excellence of accommodations, cuisine and service . . . the Lakehead's Premiere Hotel, home of the . . . Lord Nelson Lounge — Dominion Lounge — and the Coffee Shop. Modern comfortable accommodations for groups of any number. Banquet and convention facilities. Ballroom and suites.

Reservations Dial 623-8467 or Telex
114 South May Street — Fort William



KAKABEKA FALLS

KAKABEKA FALLS

The Legend of "Greenmantle"

Just 18 miles west of the Canadian Lakehead is the most outstanding scenic attraction of the area—mighty Kakabeka Falls. Here the roaring waters of the Kaministiquia River plunge 128 feet into the gorge.

"Kakabeka" is an Indian word meaning "Thundering Waters". More enchanting than the falls itself is a story of an Indian Princess "Greenmantle".

Greenmantle was the beautiful daughter of the Chief of the Ojibway Indians who occupied the Thunder Bay region. This territory was invaded by the Sioux and during a raid Greenmantle was captured. In what was planned as a final attack, the Sioux forced the young girl to guide them down the Kaministiquia River to the Ojibway camp.

Pretending to betray her people, Greenmantle led the enemy in canoes toward the falls. At the last moment the brave girl leaped from the canoe and managed to swim ashore to warn her people. The Sioux in the lead, were lost over the falls, but the remaining forces by-passed the cataract to press the attack, which was repulsed by the alert Ojibway.

Today Greenmantle is commemorated by a beautiful stone building by the edge of the falls known as "Greenmantle's Tower". Here the traveller may refresh himself as he gazes at the mighty cataract. It is said that if you look hard enough, you will see the figure of Greenmantle rising from the mist.

This beautiful 891 acre park provides facilities for picnicking with fireplaces, camping, trailer park, wading pool, and supervised swimming on a sandy beach of the river.



McNulty's Limited

★ IMPORTERS ★

★ DISTRIBUTORS ★

McNULTY'S WELCOMES YOU to enjoy their friendly service; to feel great pride in purchasing imported, world famous merchandise of quality and originality at substantial savings in Canada.



- Hudson's Bay Blankets
- Kenwood Blankets
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- Mohair Throws
- John S. Brown Linens
- Harris Tweed Coats
- Crombie Coats
- Braemar Sweaters
- Jaeger Sweaters
- Meggi Sweaters
- "Mohair" Sweaters
- Daks Slacks
- Webb Gloves
- Waddy Handbags
- Tartan Skirts



McNULTY'S REPUTATION for quality apparel is international. Direct imports of world famous merchandise from England, Scotland, Ireland, Italy, Germany and France, which meets McNulty's rigid standards of craftsmanship.



QUALITY APPAREL FOR THE ENTIRE FAMILY
ARTHUR STREET PORT ARTHUR ONTARIO, CANADA

Fort William

MOUNT MCKAY

A must for motorists is the scenic drive in Fort William taking in Mount McKay, Squaw Bay, Brule Bay and Chippewa Park through the Ojibway Reservation. The Chippewa - Ojibway Indians charge a nominal toll to see the finest view of both cities from the first ledge of Mount McKay. Visit the summer charlift operation of the Fort William Ski Club on Mount McKay for breath-taking scenery.

CHIPPEWA PARK

In a picturesque setting within the shadow of mighty Mount McKay, Chippewa Park provides pleasure spots and entertainment with every facility to serve the family group. This natural playground provides a small animal zoo, miniature railway, swimming, swings, slides, picnic tables, boats, meals, etc. From the Tourist Centre take highway 17 then 61, turn left after crossing river at the Mountain and follow road signs — total distance of seven miles.



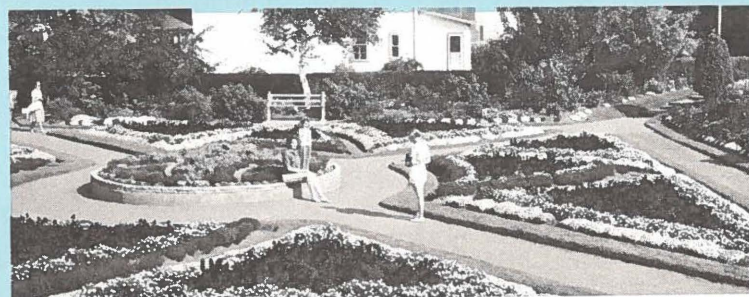
Port Arthur

BOULEVARD LAKE

Situated right in the heart of Port Arthur this beautiful lake is surrounded by lovely wooded hills through which winds a picturesque drive. The lake itself offers good swimming and boating with life guards on duty. While driving around Boulevard Lake be sure to take the Scenic Drive up to the Bluffs. From this height you can see lovely Black Bay Bridge, the first concrete bridge ever erected in Canada, Boulevard Lake and the grain elevators beyond.

HILLCREST PARK — With SUNKEN GARDEN

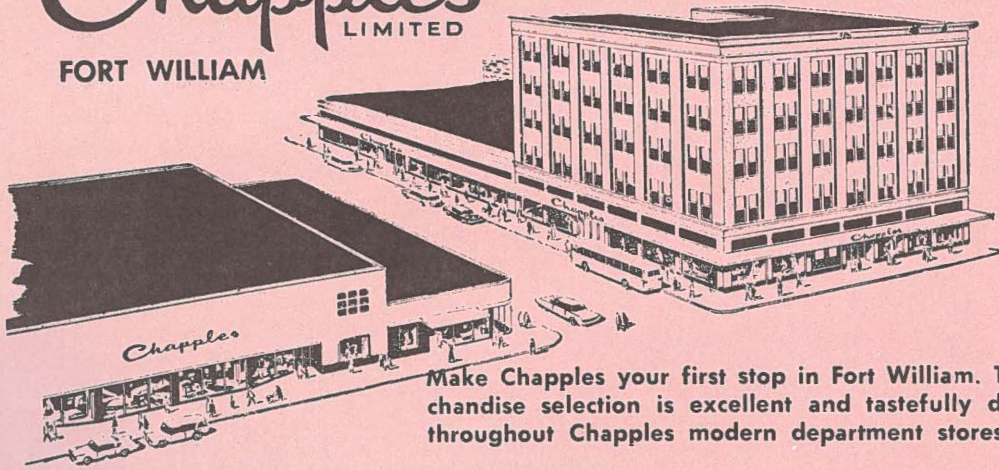
From this park, situated on South High Street, just off highway 17A, you get a panoramic view of Port Arthur's busy harbour and the Sleeping Giant beyond. A large sign there lists the points of interest that can be seen below, the largest elevators in the world, the new dock that is the Western Terminus of the Canadian Seaway. See the Sunken Gardens, floral masterpiece, below.



SCENIC ATTRACTIONS

Chapples LIMITED

FORT WILLIAM



Make Chapples your first stop in Fort William. The merchandise selection is excellent and tastefully displayed throughout Chapples modern department stores.

The Canadian Lakehead's
Leading Shopping Centre for
the Family and Home for 56 Years



UNCLE FRANK'S SUPPER CLUB — On Highway 61 overlooking Mount McKay — Dining Lounge License — Specializing in Steaks, Seafoods, Italian Spaghetti. American Express — CAA - AAA Approved. Dancing.



BLUE SWAN INN — One of the Lakehead's finest motels — located on Hwy. 61 off junction Hwy. 17 — 44 modern units — telephone, radio, TV — Exclusive dining room lounge and banquet hall, all licensed, excellent cuisine.

Industrial Centre of Northwestern Ontario

FOREST PRODUCTS

The largest industry in the Lakehead is the manufacture of wood into paper, lumber, ties and poles. Four large pulp and paper mills, employ almost 3,000 men. Great Lakes Paper in Fort William has the largest newsprint machine in the world. Local lumber companies produce over 24 million board feet of lumber and timber annually. One plant preserves 90,000 poles and 80,000 railway ties. One plant manufactures truck, trailers and automotive machinery for forest operations as well as aircraft components and electronic equipment.

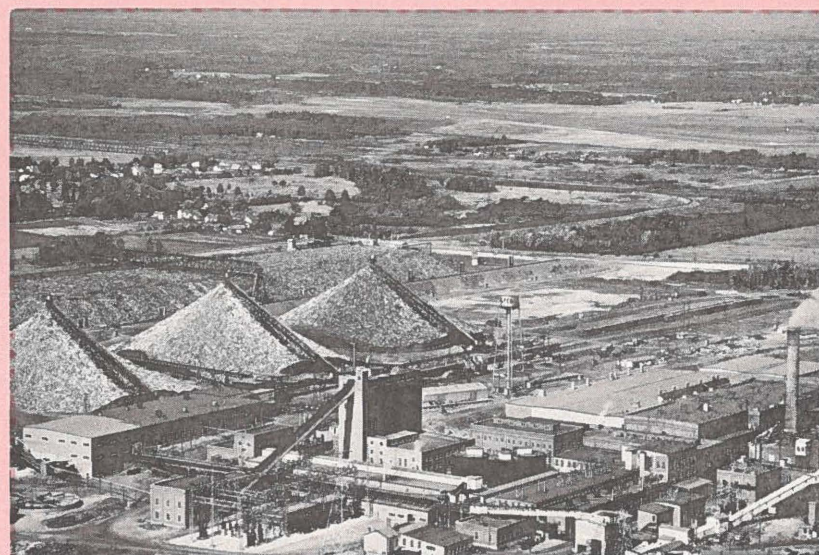
GRAIN ELEVATORS

Twenty-five gigantic grain elevators at the Lakehead store 110 million bushels of grain, greatest concentration in the world. An average of 300 million bushels is shipped yearly. Saskatchewan Pool 7, largest single unit elevator in the world, stores enough grain to make two loaves of bread for every person in North America.

MINING

Iron ore, gold, copper, zinc, silver and lead is mined in the surrounding pre-Cambrian Shield rocks. The iron ore dock at the Lakehead trans-ships ore from the iron mines at Atikokan, 126 miles west on Highway 11. An average of four million tons a year is shipped through the dock.

GREAT LAKES PAPER MILL IN FORT WILLIAM HOUSES LARGEST NEWSPRINT MACHINE IN THE WORLD.





SMITTY'S (Perkin's) PANCAKE HOUSE — Open 7:00 a.m. to 8 p.m. daily. Located on main thoroughfare between Fort William and Port Arthur Hwy. 11-17.

THE TREASURE HOUSE — Where every gift is treasured. Rosenthal China — Royal Copenhagen Porcelain — Dansk Giftware and Eskimo Soapstone Carvings. Located in the heart of downtown Port Arthur on Highway 17.



PRINCE ARTHUR MOTOR HOTEL — Port Arthur's finest. Dawson Room features excellent food at moderate prices served with wines or beverages to suit your taste — "Visit the Fountain Room". Free guest parking. Swimming pool.

NANIBIJOU CURIOS — Canadian Craft Centre, 276 N. Cumberland St. Authentic Indian and Eskimo Crafts — Gemstone Jewellery — Rocks and Minerals. Mail orders welcome.



World Seaport In The Heart of a Nation

THE CANADIAN LAKEHEAD, WESTERN TERMINUS OF THE SEAWAY,
IS THE EXACT CENTRE OF CANADA

CANADA'S 3rd LARGEST PORT

1964 SHIPMENTS	Montreal	23,070,920 tons
	Vancouver	19,793,810 tons
	Lakehead	18,690,529 tons

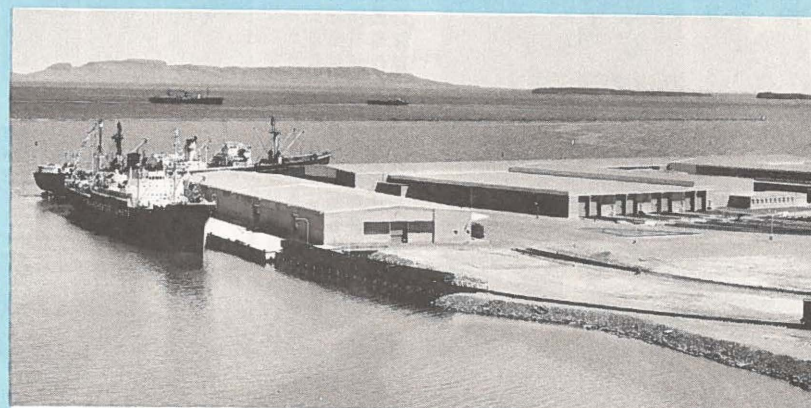
Three hundred years ago the fur traders in their frail birch bark canoes used port facilities at the Canadian Lakehead.

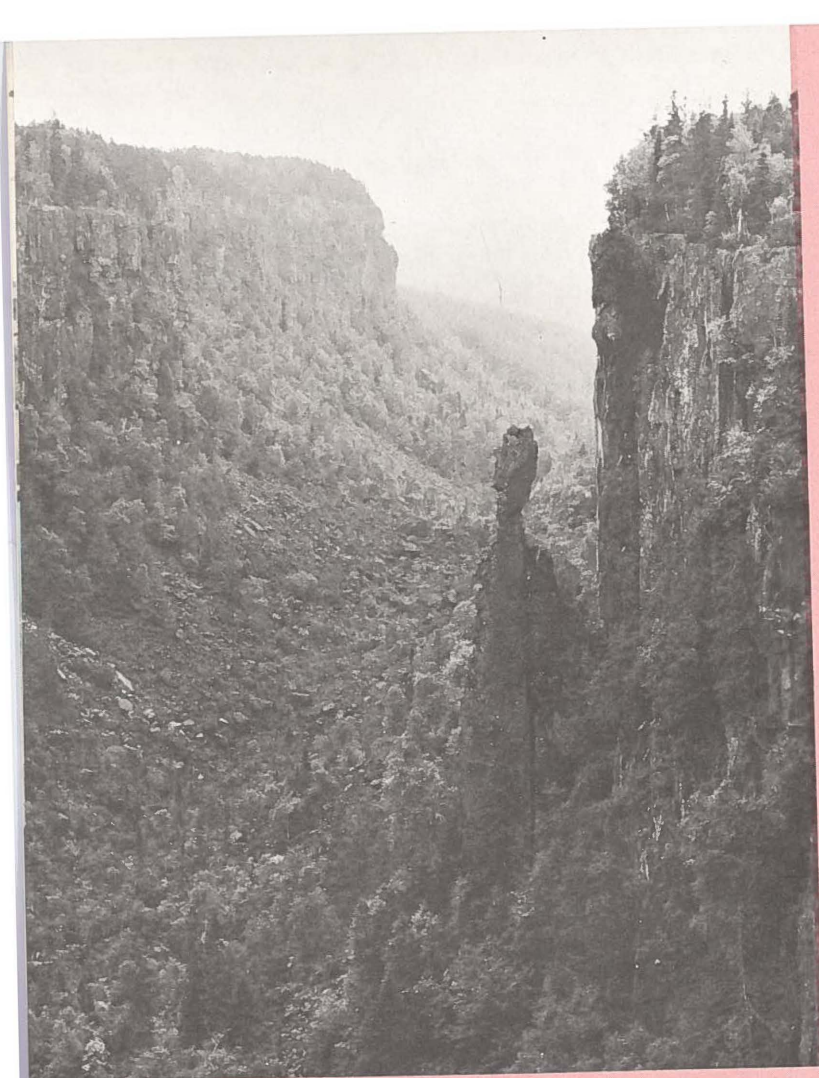
Today, grain ships from the seven seas of the world and the Great Lakes trade at the port. Here you will see modern vessels from Europe or the United Kingdom bringing in cargoes of general merchandise, destined for the West, and returning with golden grain. Huge lake freighters take on fantastically large cargoes of grain—up to a million bushels—in a few hours. Sturdy ore carriers take on iron ore for shipment to hungry blast furnaces. An average of 1,500 vessels each year come to the Lakehead.

Guarded by the Sleeping Giant, the Lakehead enjoys a natural land-locked harbour. Here in this protected shelter has grown the third largest port in Canada, shipping an average of 15 million tons of grain, iron ore, pulpwood, newsprint and general package cargo a year.

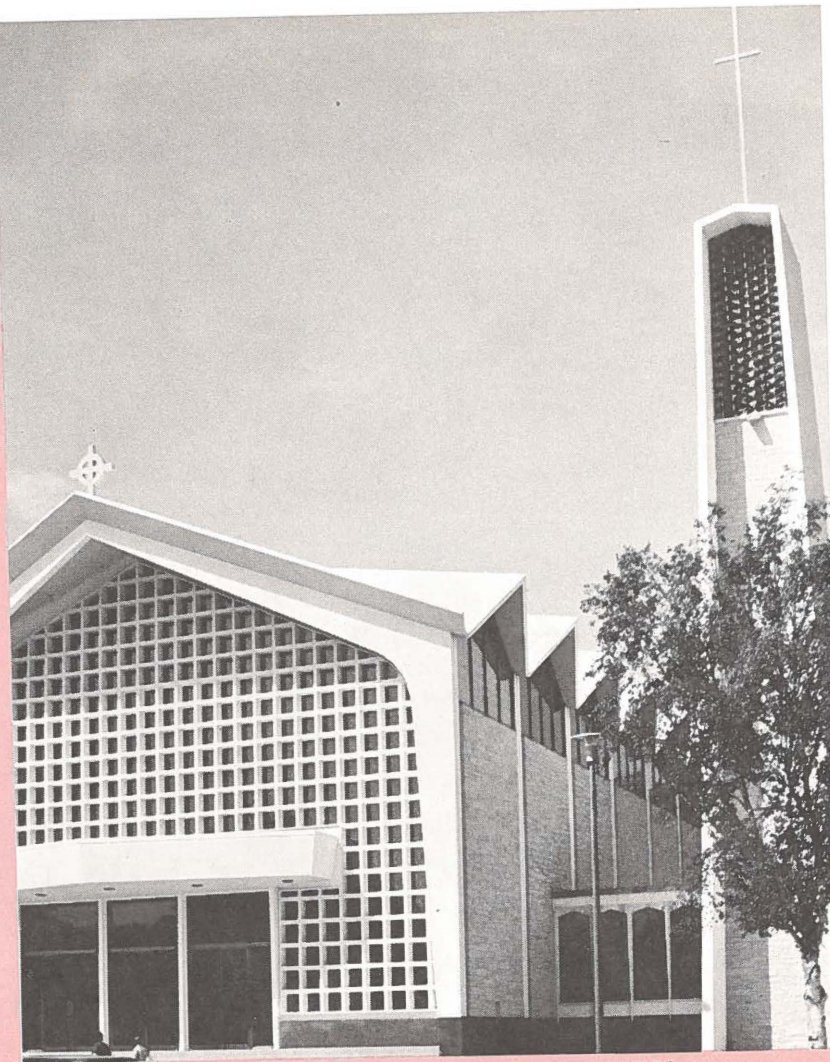
As Canadian Western Terminus of the Seaway, the port will continue to expand.

SEAWAY TERMINAL





QUIMET CANYON



The new **ST. PATRICK'S ROMAN CATHOLIC CATHEDRAL** features a modern new concept in architecture. The cathedral serves the Thunder Bay Diocese. It is located in downtown Fort William.

What to Do at the Lakehead

Recreation

BOATING — Small boat launching facilities at Port Arthur waterfront near Tourist Pagoda. In Fort William — Yacht & Boat Club Mission Island and Chippewa Park.

TROWBRIDGE FALLS — Tent and Trailer Park — North east section of Port Arthur off Black Bay Road.

CAMPING — See Provincial Park page for details.

DANCING — At Nite Clubs and organized public dances.

FISHING — See Fishing and Hunting for details.

GOLFING — The Lakehead offers five golf courses and a miniature golf course for your enjoyment, "air conditioned" by Lake Superior for a refreshing game. See the Lakehead map for locations.

HUNTING — See Fishing and Hunting for details.

MUSEUM — Thunder Bay Historical Society Museum, Central Library, Fort William.

PICNICKING — See Provincial Park page for details.

SWIMMING — Chippewa Park and Boulevard Lake offer excellent swimming conditions. Also five outdoor swimming pools and two YMCA's.

SIGHTSEEING BUSES & HARBOUR CRUISES — are available, see index.

WINTER SPORTS — Hockey, curling, skiing and ice fishing are enjoyed by the sports-minded.

Special Events

CANADIAN LAKEHEAD EXHIBITION — August 6 to 13 inclusive.
An outstanding display of agriculture, midway, stage shows, industrial showplace and chuckwagon races.

ALL BREED CHAMPIONSHIP DOG SHOW — Mid July.

LAKE NIPIGON FISH DERBY — June 18 to 19, 1966.

ROSSPORT FISH DERBY — July 24, 1966.

KINLOCH HIGHLAND GATHERING

Four Ski Clubs to Serve You

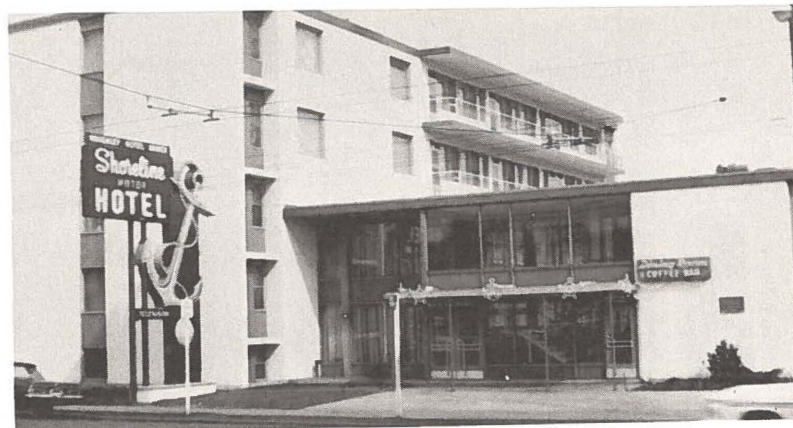
For the best skiing in the Midwest — try the Canadian Lakehead! For the longest season, best snow conditions (over 100 inches a year) and the highest hills — enjoy the four ski areas: Port Arthur's Mount Baldy, Fort William's Mount MacKay, Loch Lomond, and Little Norway Ski Areas. Here you find two modern double chair lifts, two T-Bars and seven rope tows, all within a radius of ten miles. The finest accommodation at reasonable prices is in good supply. Enjoy Canadian hospitality.





EATON'S of CANADA — In Port Arthur, a unit of the largest Retail Organization in Canada, extends a hearty welcome to Canadian and American visitors. Here you will find a large selection of high quality merchandise at moderate prices.

NOR-SHOR the MOTOR HOTEL — 104 rooms. Coffee Shop. On Highway 17, Intercity. "AMETHYST DINING LOUNGE" — Charcoal Broiled Steaks, Prime Ribs of Beef. "JASPER LOUNGE" — Nightly live entertainment — Fully licensed. Ample free parking. Four Channel T.V. INDOOR HEATED SWIMMING POOL — SAUNAS.



SHORELINE MOTOR HOTEL — located in downtown Port Arthur — 70 units with bath — Coffee bar and dining lounge. Meet your friends at the Marine Cocktail Lounge — Service Station — Ample Parking.

HODDER AVENUE HOTEL — on Highway 17 in Port Arthur. Overlooking Strathcona golf course. Excellent rooms with bath and TV. Ample parking. Home of the Candlelight Dining Lounge and Rue de la Madeleine Lounge.



Our History from the days of the Voyageur

PORT ARTHUR

POPULATION 47,080

A point on the majestic shores of Thunder Bay known as "The Station" afforded in 1857 an equipping base for the first Red River Expedition, and out from "The Station" in 1868, prospectors found the rich silver mines. By the autumn of 1869 a 25-mile military road had been built to the West and in the following year Colonel Sir Garnet Wolseley (later Lord Wolseley), leading troops sent from eastern Canada to quell the Riel Rebellion, disembarked at the scenic anchorage. Enchanted with the natural beauty of "The Station", Wolseley renamed the outpost in honour of Prince Arthur, son of Queen Victoria, who was then in Canada. In 1884 the villagers changed the name to Port Arthur and in that year the town was incorporated. The city charter was granted in 1906. Port Arthur's population today is 47,080.

FORT WILLIAM

POPULATION 47,360

The history of Fort William goes back 300 years ago as far as the White man is concerned. The intrepid French explorers, Radisson and Groseilliers, were believed to have been in the area in 1665. Daniel Greysolon Sieur Dulhut established the first trading post here in 1678. Two old fur trading companies, The Northwest Company and the Hudson's Bay Company made Fort William their headquarters amidst bitter rivalry. Fort William, named after William McGillivray, Governor of the Northwest Company, was the meeting place for Indians and Voyageurs in the exciting game of fur trading. When business was accomplished great feasts and celebrations took place before the furs started down the Great Lakes to Montreal en route to the markets of Europe. The population of Fort William now is 47,360.

CONDUCTED TOURS

By The Lakehead Guest Ambassadors

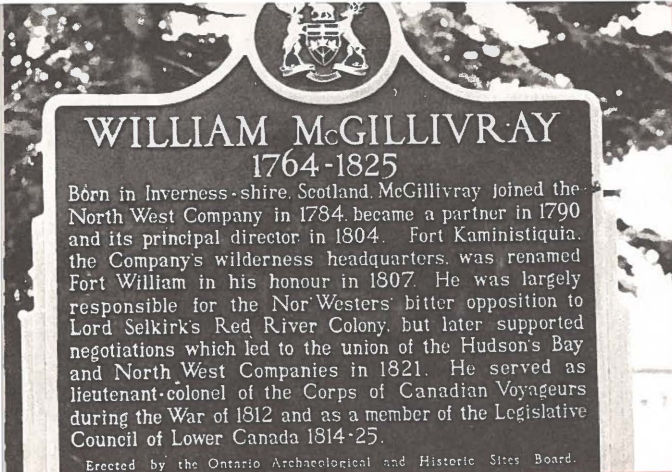
- Tour No. 1 — Giant Paper Mill.
 - Tour No. 2 — Keefer Seaway Terminal — Ore Dock — Northern Wood Preservers.
 - Tour No. 3 — Worlds largest grain elevators.
 - Tour No. 4 — Canadian Car Co. — Major manufacturing plant.
- Tickets may be purchased for these tours at local Tourist Bureaus.

Port Arthur's polka-dotted Tourist Pagoda is the oldest Tourist Information Bureau in Canada. Built in 1910, it is called the "Pagoda", because of its unusual Oriental design.

Fort William's modern Tourist Centre offers ample parking in downtown shopping area. It is situated in Paterson Park and centred by a beautiful Colour Fountain.

Hours — 9 a.m. to 9 p.m. Each Day Including Sunday



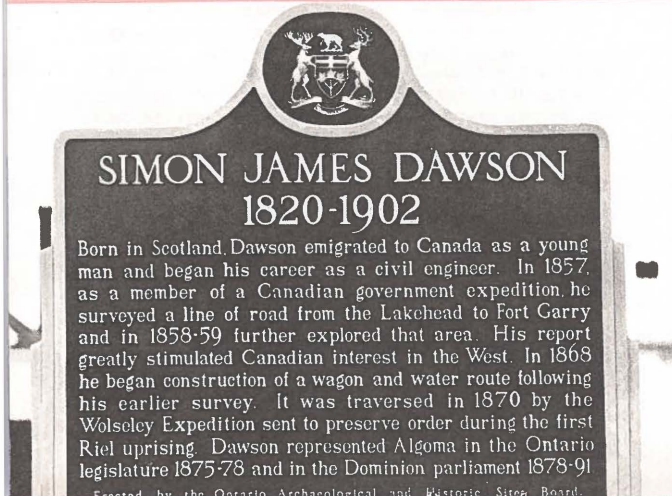


WILLIAM MCGILLIVRAY 1764-1825

Born in Inverness-shire, Scotland, McGillivray joined the North West Company in 1784, became a partner in 1790 and its principal director in 1804. Fort Kaministiquia, the Company's wilderness headquarters, was renamed Fort William in his honour in 1807. He was largely responsible for the Nor'Westers' bitter opposition to Lord Selkirk's Red River Colony, but later supported negotiations which led to the union of the Hudson's Bay and North West Companies in 1821. He served as lieutenant-colonel of the Corps of Canadian Voyageurs during the War of 1812 and as a member of the Legislative Council of Lower Canada 1814-25.

Erected by the Ontario Archaeological and Historic Sites Board.

Canadian



SIMON JAMES DAWSON 1820-1902

Born in Scotland, Dawson emigrated to Canada as a young man and began his career as a civil engineer. In 1857, as a member of a Canadian government expedition, he surveyed a line of road from the Lakehead to Fort Garry and in 1858-59 further explored that area. His report greatly stimulated Canadian interest in the West. In 1868 he began construction of a wagon and water route following his earlier survey. It was traversed in 1870 by the Wolseley Expedition sent to preserve order during the first Riel uprising. Dawson represented Algoma in the Ontario legislature 1875-78 and in the Dominion parliament 1878-91.

Erected by the Ontario Archaeological and Historic Sites Board.

Hay Fever Haven

If you suffer from Hay Fever during the summer and fall seasons — head for the Canadian Lakehead, where Hay Fever victims get immediate and sure relief. Every year Americans from every state in the union, afflicted with this common ailment, come here by the thousands. Recent tests by the Department of Agriculture show an almost total lack of ragweed pollen in the air during July, August and September.

CLIMATE

With a temperature moderated by Lake Superior, the Canadian Lakehead can indeed claim an "air conditioned" climate. Cool summer nights and balmy days, an average temperature 67° F., are a pleasant relief for visitors from the south.

POSTAGE

Post Cards—4c, First Class letters to Canada, U.S.A., South America—5c, Air Mail, 1 ounce letter—Canada 5c, U.S.A. 7c.

LOCAL BANKING HOURS

10:00 a.m. - 3:00 p.m. Monday to Friday and 4:30 p.m. to 6:00 p.m. on Fridays, closed Saturdays

LIQUOR STORES

Port Arthur:

*100 N. Cumberland St.
140 S. Algoma St.

Fort William:

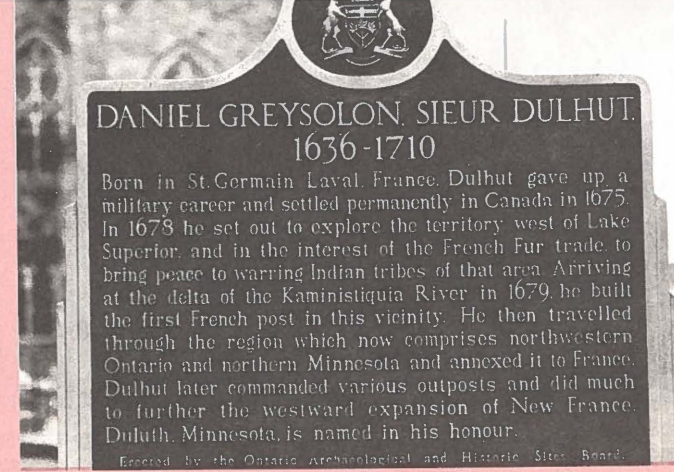
*813 Victoria Ave.
108 Frederica St.
615 Harold Cr.

Store hours: 10 a.m. to 6 p.m. All stores closed Sundays.

*10 a.m. to 10 p.m. — Saturdays to 6 p.m.

CANADIAN HOLIDAYS

HISTORY

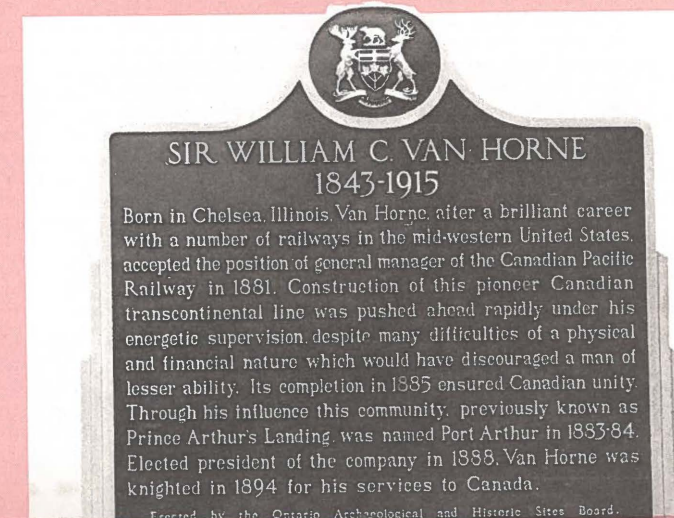


DANIEL GREYSOLON, SIEUR DULHUT 1636-1710

Born in St. Germain Laval, France, Dulhut gave up a military career and settled permanently in Canada in 1675. In 1678 he set out to explore the territory west of Lake Superior, and in the interest of the French Fur trade, to bring peace to warring Indian tribes of that area. Arriving at the delta of the Kaministiquia River in 1679, he built the first French post in this vicinity. He then travelled through the region which now comprises northwestern Ontario and northern Minnesota and annexed it to France. Dulhut later commanded various outposts and did much to further the westward expansion of New France. Duluth, Minnesota, is named in his honour.

Erected by the Ontario Archaeological and Historic Sites Board.

Lakehead



SIR WILLIAM C. VAN HORNE 1843-1915

Born in Chelsea, Illinois, Van Horne, after a brilliant career with a number of railways in the mid-western United States, accepted the position of general manager of the Canadian Pacific Railway in 1881. Construction of this pioneer Canadian transcontinental line was pushed ahead rapidly under his energetic supervision, despite many difficulties of a physical and financial nature which would have discouraged a man of lesser ability. Its completion in 1885 ensured Canadian unity. Through his influence this community, previously known as Prince Arthur's Landing, was named Port Arthur in 1883-84. Elected president of the company in 1888, Van Horne was knighted in 1894 for his services to Canada.

Erected by the Ontario Archaeological and Historic Sites Board.

AMERICAN CUSTOMS REGULATIONS

Residents of the United States visiting in Canada and remaining in said country for a period of 48 hours or more may purchase goods to the value of \$100 PER PERSON (DUTY FREE) providing such goods are for personal or household use and not for sale, including one quart of alcoholic beverages.

Canadian purchases must accompany the American on return to the United States. Americans may purchase souvenir items valued to \$10 for a visit less than 48 hours. Retail sale slips or receipts should be kept to show the value of goods on re-entering the United States.

Automobiles imported by non-residents for touring purposes only are admitted to Canada for a period up to six months.

These permits are obtainable from Customs officials at point of entry. Articles comprising a tourist's outfit may be brought into Canada without duty or deposit.

Five gallons of gasoline are equal to six United States gallons. For further details consult your local customs officer.

● As of the date of printing, these are the basic exemption laws. Due to the possibility of their being amended, U.S. Customs should be contacted for authorized information.

CANADIAN TRAVEL REGULATIONS

No passports are required for United States citizens. However, it is helpful to carry some simple form of identification for border crossing purposes, particularly when you return home. Social security card, driver's permits, insurance papers, birth certificate, or identification papers of that kind will prove your identity if you are questioned by United States immigration officials when re-entering the United States. Naturalized subjects must carry their Naturalization Certificates.

Hunters desirous of bringing dogs are advised to obtain a health clearance slip for the animal from their veterinary surgeon.

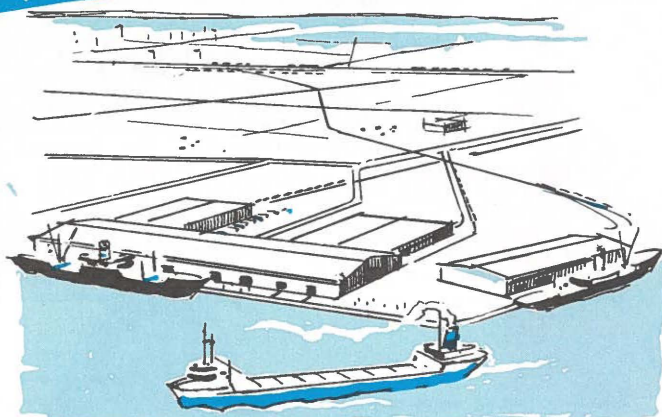
THE INTERNATIONAL BORDER

AT PIGEON RIVER ON HIGHWAY 61

IS OPEN 24 HOURS PER DAY YEAR ROUND FOR

The CANADIAN LAKEHEAD

SCALE 0 2 MILES



LAKEHEAD HARBOUR TERMINAL

To Fort Frances -
International Falls
to Kakabeka Falls
to Winnipeg

130
and
590

To Fort Frances -
International Falls
to Kakabeka Falls
to Winnipeg



LAKEHEAD
AIRPORT

To Municipal Golf Course

C N R

Broadway Ave.

Paper Mill

Fort William Ski Club
Loch Lomond
Ski Area
Country Club

LOOKOUT
MOUNT McKAY
(600 ft. above
Fort William)



Scenic Circle Drive

To Kenora & Winnipeg To Fort Frances

PORT
ARTHUR

Bus Depot

CPR Station

Tourist Pagoda

Marina & Boat Ramp

CNR Station

Ore Dock

WORLD'S LARGEST
GRAIN ELEVATORS

Lakehead
Harbour
Terminal

Fair Grounds

McIntyre River

P. A. Stadium

Memorial Ave.

High St.

Fort William Rd.

May St.

Simpson St.

Arthur. St.

Chapelles Golf Course

Fort William Stadium

Victoria Ave. CNR Station

Chapelles Park

CPR Station

Kingsway

FREDERICA ST.

City Road

Kaministiquia River

Mission River

Yacht Club

Hydro Steam Plant

Paper Mill

CHIPPEWA
PARK & ZOO

Island No. 1

Oil Refinery

McKellar R

Passenger Boat Dock

Island No. 2

Yacht Club

Hydro Steam Plant

Paper Mill

CHIPPEWA
PARK & ZOO

Yacht Club

Hydro Steam Plant

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CHIPPEWA
PARK & ZOO

Yacht Club

Hydro Steam Plant

Paper Mill

CHIPPEWA
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CHIPPEWA
PARK & ZOO

Yacht Club

Hydro Steam Plant

Travel North America's Most Scenic Drive

(Including 450 Miles of the 5,000-Mile Trans-Canada Highway)

LAKE SUPERIOR CIRCLE ROUTE

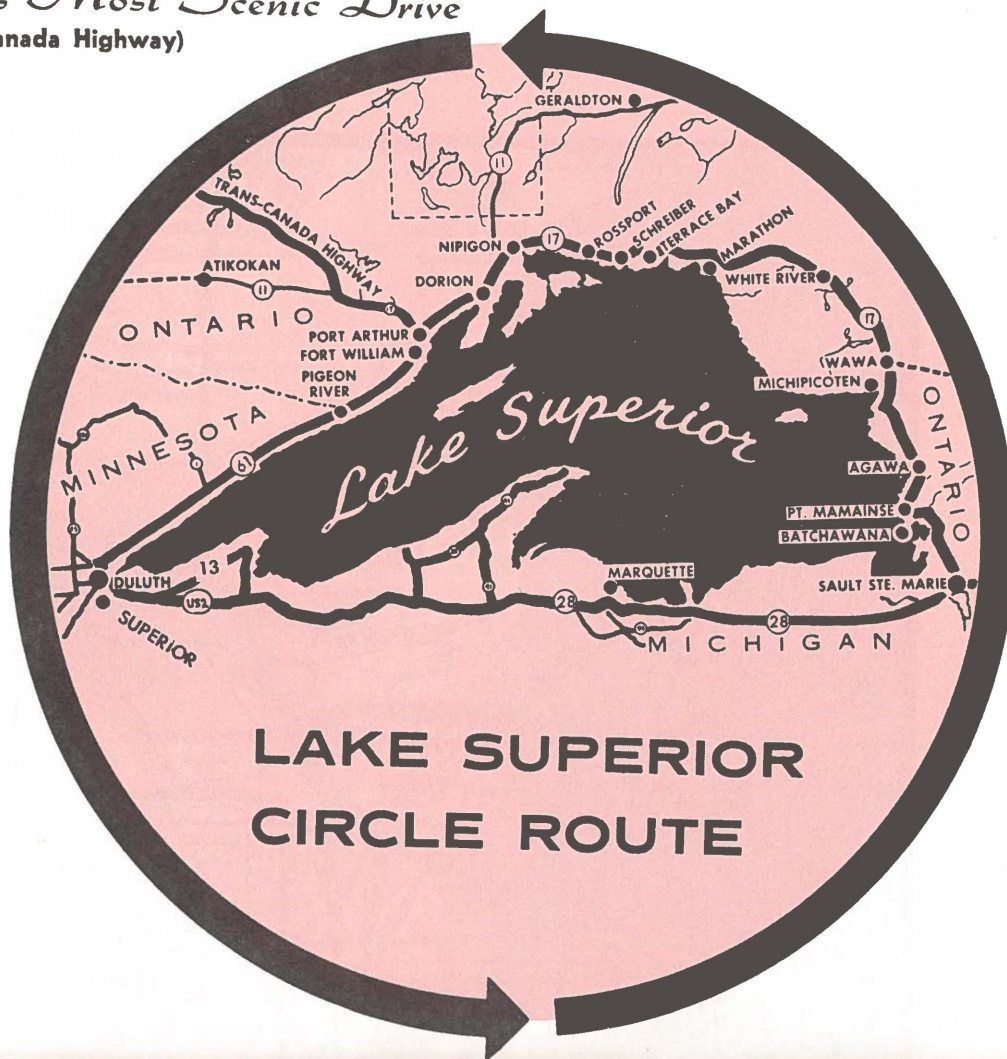
The last section of the Lake Superior Route of the Trans-Canada Highway from the Canadian Lakehead to Sault Ste. Marie was opened on September 17, 1960. This 450 mile stretch is all paved except for slight reconstruction work north of the Sault.

The 200 mile highway (61) to Duluth is all paved. This broad new 1,100 mile highway through scenic lake country, around the rugged shores of Lake Superior is the most scenic in North America.

Be sure to get your "Admiral of Lake Superior" certificate, distributed free at tourist information bureaus around the lake.

You'll enjoy driving on our inland highways too — all paved to Atikokan (126 miles) and all paved to Kenora (320 miles) except for a short stretch rapidly nearing completion.

Plan to stay at the Canadian Lakehead. Population 100,000. Excellent food, accommodation, refreshments and scenery



MILEAGE TABLES FROM CANADIAN LAKEHEAD

SOUTH TO . . .

Duluth	197	Des Moines	609
Minneapolis & St. Paul	335	St. Louis	853
Eau Claire	354	Detroit	895
Rochester, Minn.	411	Kansas City	865
Fargo	450	Cleveland	1,032
Green Bay	527	Dallas	1,323
Madison	543	New York	1,519
Milwaukee	617	Seattle	1,911
Chicago	692		

EAST TO . . .

MacKenzie River	15	Rossport	114
Loon Lake	27	Schreiber	128
Pearl River	32	Terrace Bay	138
Ouimet	40	Marathon	190
Dorion	44	Heron Bay	200
Hurkett	48	White River	249
Red Rock	60	Manitouwadge	250
Nipigon	66	Wawa	300
Orient Bay	100	Sault Ste. Marie	450
Macdiarmid		Toronto	907
(Lake Nipigon)	106	Montreal	998
Beardmore	120	Halifax	1,817
Geraldton	165		
Long Lac	181		

WEST TO . . .

Kakabeka Falls	18	Fort Frances	220
Shebandowan Lake	53	Dryden	219
Raith	57	Eagle River	236
Savanne	77	Sioux Lookout	245
Upsala and Lac Des		Vermillion Bay	247
Mille Lacs	90	Hawk Lake	278
English River and		Kenora	320
Brown's Lake	118	Fort Frances	420
Atikokan	126	Winnipeg	457
Ignace	153	Regina	799
Raleigh Lake	167	Saskatoon	966
Dymont	189	Edmonton	1,299
Dinorwic	203	Vancouver	1,996



McCartney's
FORT WILLIAM

WHEN YOU ARE LOOKING FOR CHINA

A section of McCartney Jewellers, Victoria Ave., Fort William, (just one block from the Tourist Bureau Parking Lot), showing the split level China Court in the most beautiful china store "In the Northwest", featuring Wedgwood, Minton, Spode, Royal Doulton, Royal Worcester, Hummell

FORT WILLIAM SERVICE INDEX

AIR TRANSPORTATION

PIONEER AIRWAYS — Atikokan - Highway 11 - Crystal Lake
Phone Sapawe 2471
SUPERIOR AIRWAYS LTD. — Vacation Flights to Virgin Areas
Box 52, Fort William 622-9651

BEAUTICIANS & BARBERS

NU FASHION BEAUTY SHOP — 809 Victoria Ave. 623-3542

BOWLING ALLEYS

MATT'S BOWLING ALLEYS — 100 W. Frederica St. 622-4921
STARLITE BOWL — Arthur Street - 10 and 5 pin alleys 622-5387

CHINA

McCARTNEY JEWELLERS "CHINA COURT" — The most beautiful China Store in the Northwest. Direct Importers of Minton, Wedgwood, Doulton, Spode, Worcester, Visitors charge accounts invited.
Victoria Avenue at Syndicate 623-7408

CHIROPRACTORS

ORIN H. SAFIR — 600 S. Syndicate Ave. 622-4679

COCKTAIL LOUNGES

ROYAL EDWARD HOTEL — Dominion Room, 114 S. May St. 623-8467

COIN OPERATED LAUNDRY

WESTFORT LAUNDROMAT — 1413 Edward St. — Opposite Safeway.

DEPARTMENT STORES

CHAPPLES LIMITED — Victoria at Syndicate 623-6401

DRIVE-IN RESTAURANT

COLUMBIA DRIVE-IN — Southern Ave. and North May St 622-9712
SUPER SONIC DRIVE-IN RESTAURANT — 835 N. May St. 622-9636

FISHING SUPPLIES

CAMERA SHOP — 109 S. May St. 623-9862
CHAPPLES LIMITED — Victoria at Syndicate Ave. 623-6401
MARINE INDUSTRIAL SUPPLY LTD. — 571 S. Syndicate 623-7913

GOLF COURSES

CHAPPLES GOLF COURSE — Maple St. 623-7070
FORT WILLIAM COUNTRY CLUB — Mountain Road 622-7532
FORT WILLIAM MUNICIPAL GOLF COURSE — Rosslyn Rd. 623-2323

HOBBY SHOPS

LIL'S HOBBY LOBBY — 550 S. Syndicate Ave. 622-1361

HOTELS

ROYAL EDWARD HOTEL — 114 S. May St. 623-8467
CANADIAN INN MOTOR HOTEL — Donald and Brodie Streets.
125 Rooms, Pool, Coffee Shop, Dining Room, Cocktail Lounge 623-1581

LADIES WEAR

CHAPPLES LIMITED — Victoria at Syndicate Ave. 623-6401

RESTAURANTS

COLUMBIA GRILL & TAVERN — 123 S. May Street 623-7321
ROYAL RESTAURANT — 407 Victoria Ave., Fort William
VICTORIA RESTAURANT — Victoria at Syndicate Ave., Fort William
APOLON RESTAURANT — 235 Arthur St., Port Arthur
Three locations to choose from — Breakfast 50c, 7-10 a.m.
SUPER SONIC RESTAURANT — 845 N. May Street 622-9636

SPORTING GOODS

CANADIAN TIRE CORPORATION ASSOCIATE STORE — Also
Automotive and Hardware — 235 Simpson Street 623-7483

DRUG STORES

COLQUHOUN'S - I.D.A. PHARMACY — 502 Victoria Ave.
Imported perfumes 623-7464
BOURKE'S DRUG STORE LTD. — 514 Victoria Ave. English Toffee,
Imported Perfumes, Kodak Films, Free Delivery. Open till
8:30 p.m. 623-7401
CROOK'S REXALL PHARMACY — Victoria at Syndicate. Kodak Films,
Imported Perfumes, Elizabeth Arden Cosmetics, Open till 8:30
p.m. We deliver 623-0477

MEN'S WEAR

WOODGATE'S — THE MAN'S SHOP — 107 S. May St. 622-2953

OUTBOARD MOTORS AND REPAIRS

MARINE & INDUSTRIAL SUPPLY LTD. — 571 S. Syndicate Ave. 623-7913

PAINT AND ART SUPPLIES

SHERWIN-WILLIAMS CO. — 111 S. May St. 622-6439

QUETICO PARK AREA

CRYSTAL LAKE LODGE — Atikokan Hwy. 11 Phone Sapawe 2471

RADIO & TELEVISION STATIONS

CKPR RADIO & T.V. STATION — 87 N. Hill St., Port Arthur 344-3526
RADIO "ONE" CJLX 800 — News, sports, weather 24 hrs. 622-9991

REAL ESTATE AND INSURANCE

G. R. DUNCAN & CO. LTD. — 121 S. May St. 622-9621
CLARE MAPLEDORAM AGENCIES — 125 S. May St. 623-6438

FISHING AND HUNTING LODGES

BROWN'S TOURIST RESORT — English River, Ont. 120 miles West
on Highway 17, Motel, Cottages, Cabins, Hunting (Moose), Fish,
Swimming, Boats on 20 Lakes Phone 1 R 2
DOG LAKE RESORT — 6 miles West on Highway 17A, 28 miles
North on Highway 589. Housekeeping Cottages, meals available.
Northern fishing. Tenting area, rest rooms. Write 752 Sprague St.
Fort William, Ontario Phone Radio 10 R 2 or 623-3584

TAVERNS

CLUB "17" SUPPER CLUB — Arthur St. and Neebing Ave., City
Limits on Highway 17 622-2101
UNCLE FRANK'S SUPPER CLUB TAVERN — Highway 61. Dining
Lounge License 622-7560

TOURIST MOTELS AND CABINS

BLUE SWAN INN — 761 Kingsway - Highway 61 622-0655
CANADIAN INN MOTOR HOTEL — Donald and Brodie Streets.
125 Rooms, Pool, Coffee Shop, Dining Room, Cocktail Lounge 623-1581
CHIPPEWA PARK TOURIST CABINS — Chippewa Park 623-3912
CITY TOURIST COURT — 201 Ross St. (downtown) 623-6379
HOLIDAY INN MOTEL — Highway 61 and 17, Fine restaurant,
T.V. and 4 piece bath 622-7741
KAKABEKA FALLS MOTEL — Border of Provincial Park and
Kakabeka Falls (AAA) Highway 17 623-0534
KINGSWAY MOTEL — Dining room - Highway 61 and 17 622-0611
PARADISE MOTEL — W. Arthur, Highway 17 623-8515
TOTEM TOURIST COURT & TRAILER PARK — Highway 61 - City
Limits - Box 453 623-6702
TWO CITIES MOTEL — on Highway 61 — T.V. Breakfast and
lunches served 622-0691

BOOSTERS

BURTON PLUMBING & HEATING LTD. — 129 S. May St. 623-8652
J. B. EVANS MEN'S & BOY'S WEAR — 122 W. Frederica St. 622-4344
GUARANTY TRUST CO. OF CANADA — 516 Victoria Ave. 622-7706
JOHN HAGGLUND LUMBER FUEL — 497 E. Mary St. 623-6491
KELLOUGH BROS. DAIRY — 1703 Victoria Avenue 623-6413
JAMES MURPHY FUEL OIL COMPANY LIMITED 623-9507
O'BRIEN AGENCY LTD. — Insurance - 100 Simpson St. 623-9571
NORTHERN ENGINEERING & SUPPLY COMPANY — 114 Miles
Street 623-0441
E. L. A. SMITH AGENCIES — 115 S. May St. 623-3472

PORT ARTHUR SERVICE INDEX

AUTO DEALERS AND SERVICE

GIBSON MOTORS (1962) LIMITED — Auto Repairs 8 a.m. - 2 a.m.
707 Memorial Ave. 344-7235
PORT ARTHUR MOTORS LIMITED — 45 South Court Street 345-5437
Chevrolet, Oldsmobile, Cadillac

BAKERIES

SHAW'S BAKERY — Serving all Northwestern Ontario since 1923 345-7327

BOWLING ALLEYS

PLAYTIME LANES LTD. — Red River Road 344-8501

CAMERAS

CAMERA SHOPS IN PORT ARTHUR & FORT WILLIAM — Complete selection of all types of film and cameras. See picture advertisement 345-8345

CHINA

ATKINSON'S JEWELLERS LTD. — Lakehead's Leading Quality Jewellers. English Bone China, Spode, Royal Worcester, Aynsley, Minton, Royal Doulton and Irish Belleek China 344-3548
GEORGE H. BURKE JEWELLERS LIMITED — In the heart of downtown Port Arthur - Home of Wedgwood China 344-1911
LOWERY'S LIMITED — S. Cumberland St. at Park 344-6666
Port Arthur's Largest Gift Centre.

DEPARTMENT STORES

EATON'S OF CANADA — Port Arthur Branch 345-5441
McNULTY'S LIMITED — 228 Arthur St. Authentic Tartans 345-7324
SIMPSON'S SEARS LIMITED — Intercity Plaza 344-3581
Complete department store. Unlimited free 1000 car parking on 11 and 17 hwy's. Allstate service. Souvenirs, Stamps, Mailing, one stop for everything at Intercity Plaza, located between the Twin Cities. Adjacent Supermarket, Bank, Barber, Beauty Shop, Drug Store, etc.

DRUG STORES

BOURKE'S DRUG STORE LIMITED — 224 Arthur St. 345-5401
English Toffee, French Perfumes, Kodak Films, Free Delivery.
Open till 8:30 p.m.
CROOK'S REXALL PHARMACY — Cor. Arthur & Court St.; Bay Cities Mall, River St. 345-6564
Kodak Films, Imported Perfumes, Elizabeth Arden Cosmetics. Open till 8:30 p.m. We deliver.
STIRRETT'S DRUG STORE — Park & S. Cumberland St. 344-9647
Summer needs, Souvenirs, Imported Sweets, Open 8 a.m. to 9 p.m. daily and every Sunday 11 a.m. to 5 p.m. and 7 p.m. to 9 p.m.

FISHING AND HUNTING LODGES

KAB LAKE LODGE — Black Sturgeon, Lake Nipigon Area. The finest accommodation in the Northwest, excellent Walleye, Northern and Lake Trout. Moose and Spring Bear Hunters Paradise.
KYRO'S THOUSAND LAKES RESORT — On Lac Des Mille Lac, Upsala. Excellent fishing — Walleyes, Northerns, Trout, 15 completely furnished modern and semi-modern housekeeping cabins.
THUNDERBIRD RESORT — On Lac Des Mille Lac, near Upsala. Excellent fishing, Walleyes, Northerns, Trout. Completely furnished housekeeping cabins.

GIFT SHOPS

NANIBIJOU CURIOS — Canadian Craft Centre, 276 N. Cumberland St. Authentic Indian & Eskimo Crafts. Gemstone Jewellery. Rocks & minerals. Mail orders welcome 344-5986
THE TREASURE HOUSE — 7 S. Cumberland St., Port Arthur 344-9441

HOTELS

HODDER AVENUE HOTEL — Jct. 17 East & Hodder Ave. Home of the "Candlelight Dining Room" & "Rue de la Madeleine" Lounge. Ample parking. 20 rooms. Coffee Shop. 683-6031
NORFOLK the MOTOR HOTEL — 104 rooms - on Hwy. 17. Intercity. Coffee Shop, "Amethyst Dining Lounge", charcoal broiled steaks, prime ribs of beef. "Jasper Lounge", nightly live entertainment, fully licensed. Ample free parking. Four channel T.V. INDOOR HEATED SWIMMING POOL. Saunas. 344-9621
PRINCE ARTHUR MOTOR HOTEL — Free parking for registered guests. Port Arthur's finest. Swimming pool 345-5411
SHORELINE MOTOR HOTEL — Cumberland St. North—Ample parking—Coffee Bar, Dining Lounge, Cocktail Lounge 344-9661

LAUNDROMATS

CUMBERLAND WASH & DRY — 191 N. Cumberland — Washing and Dry Cleaning. Attendant on duty 8 a.m. to midnight. 344-7101

MOTELS - CABINS - COURTS

DINTY'S SEA VUE MOTEL — Call Dinty's Restaurants for Kentucky Fried Chicken 344-9145
STRATHCONA MOTEL — 547 Hodder Ave. Located opposite Strathcona Golf Course. "Peaceful & refreshing atmosphere". All facilities available 683-8351
SUPERIOR MOTEL — 446 N. Cumberland St. Broadloom in all units Special family rates. 345-1408
SWANEE'S CABINS & MOTEL — Modern, light housekeeping 345-9711
VOYAGEUR MOTEL — Cor N. Cumberland & Powley Sts. Rustic Design, Quietly located. Courtesy coffee. Four Channel T.V. 344-4769

RESTAURANTS

ANGELO'S SPAGHETTI HOUSE — 219½ S. Algoma St. Finest Italian Foods — Steaks - Barbecue Ribs, Pizza. Open daily 4 p.m. to 2 a.m. Sunday 5 p.m. to 10 p.m. 345-9702
APOLON RESTAURANT — 235 Arthur St. Port Arthur
ROYAL RESTAURANT — 407 Victoria Ave., Fort William
VICTORIA RESTAURANT — Victoria at Syndicate, Fort William
Three locations to choose from — Breakfast 50c 7-10 a.m.
BERNICE'S RESTAURANT — 446 N. Cumberland St. Deluxe Food and Service. Steaks, Chops, Seafood 345-6203
SMITTY'S (PERKINS) PANCAKE HOUSE — Highway 11 - 17 between Port Arthur and Fort William. Open 7 a.m. to 8 p.m. daily 344-3131

RESTAURANTS AND TAVERNS

ARTHUR TAVERN & RESTAURANT — 220 Arthur St. AAA approved. Chicken Delight Franchise — free delivery on orders over \$3.00. Dragon Room "Port Arthur's most talked about Dining Room," licensed. Finest in Chinese Foods, Infra Red Broiled Steaks, Seafoods & Chicken. Nightly entertainment, from 7:30 p.m. Open week days 7 a.m. - 1 a.m. Sundays, 8 a.m. - 12 midnight 344-9121
BYRON-HILL STEAK HOUSE — Highway 17, halfway between Port Arthur and Fort William. One of seven B.P. Award winners in Ontario. Hours: Monday to Friday, 12 noon to midnight; Saturday, 12 noon to 11:30 p.m. Cocktails — Free parking 345-7923
VI'S TAVERN & RESTAURANT — 230 Bay St., Port Arthur, Ontario. AAA approved. Specializing in fine Italian Foods. 344-4256

SIGHT SEEING TOURS

MARY ETHEL SIGHTSEERS — Boat Cruises of the harbour, Near Tourist Information Bureau at waterfront 345-7587
GUEST AMBASSADORS — Tours conducted by young ladies. P.A. 345-6812
Enquire at Tourist Bureau in either city F.W. 623-7577

SUPERMARKETS

A & P FOOD STORES — 3 stores at the Lakehead; 161 S. Court, River at Madeline in Port Arthur. 570 S. Syndicate in Fort Wm.
CANADA SAFEWAY STORES — 5 stores at the Lakehead for your shopping convenience. In Port Arthur: Court & Cameron, Hodder & Arundel.

TRUST COMPANIES

CANADA PERMANENT MORTGAGE CORPORATION — CANADA PERMANENT TRUST — 239 Arthur Street 345-1228
THE ROYAL TRUST COMPANY — 202 Arthur St. Complete Trust, Mortgage and Savings Services 344-9668

VARIETY STORES

S. S. KRESGE LTD. — 2 stores — Port Arthur 345-6841
Fort William 623-7324
F. W. WOOLWORTH CO. LTD. — 227 Arthur St. 345-6751
ZELLER'S LIMITED — 214 Arthur.
Ladies, Children's, Men's Apparel 345-7371

WOOLLENS

McNULTY'S LIMITED — 228 Arthur St. Hudson's Bay and Kenwood Blankets, Quality Apparel for the family 345-7324

enjoy nature unspoiled

nearby provincial parks

KAKABEKA FALLS — This beautiful falls, only 18 miles west of the Lakehead, known, as the "Niagara of the North," plunges 128 feet into the Kam River gorge below. Camping, tenting, trailers, fireplaces, wading pool for tots, sandy beach for grown-ups.

MIDDLE FALLS — Forty miles south of the Lakehead Cities off Highway 61. Enjoy beautiful scenery, picnicking, wading and swimming pool.

WILD GOOSE — Ten miles east of the Lakehead on Highway 17, this park attracts many with its invigorating swimming, tenting, fireplaces, recreation area.

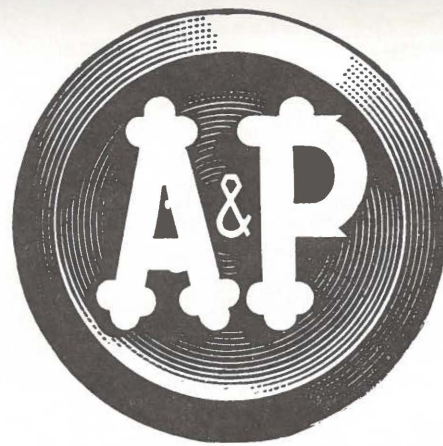
SIBLEY — Travel 24 miles east on Highway 17, turn right at Pass Lake, and enjoy nature unspoiled in this large provincial park. Fireplaces, tenting, camping, trailers, museum, beautiful sandy beach on lovely Lake Marie-Louise for swimming.

OUMET CANYON — Forty-one miles east on Highway 17, turn north at Oumet railway crossover bridge, brings the visitor to a two mile long gorge of unsurpassed beauty. Peer into a rugged gap 450 feet below. Six miles of gravel road.

QUETICO — Take Highway 17 or 17A west to Highway 11, 90 miles west of the Canadian Lakehead. Here you have 1,750 square miles of virgin country for your camping and fishing pleasure.



ARTHUR TAVERN & RESTAURANT — 220 Arthur St., Port Arthur. AAA approved. Licensed. Dragon Room. "Port Arthur's most talked about Dining Room". Chinese Foods, Infra Red Broiled Steaks, Seafoods, Chicken. Nightly entertainment from 7:30. Open weekdays 7 a.m. - 1 a.m. Sunday, 8 a.m. - 12 midnight.



A & P FOOD STORES — Shop and save with A & P low, low prices.

3 stores to serve you:

- 161 S. Court St. Port Arthur.
- River St. at Madeline Port Arthur.
- 570 S. Syndicate Ave. Fort William.

LIL'S HOBBY LOBBY — 550 S. Syndicate Ave. (2 doors from C.P.R. Station). Lakehead's largest — Hobbies - Gift - Novelties - Distinctive Canadian Souvenirs. "LOBBY AT LIL'S HOBBY LOBBY".



Victoria
at
Syndicate Ave.
FORT
WILLIAM

BAY CITY MALL
RIVER STREET
PORT ARTHUR

Arthur
at
Court Sts.
PORT
ARTHUR

**Crooks
Rexall
PHARMACY**



Wilderness Fishing and Hunting



1964 RECORD FISH CAUGHT NEAR THE LAKEHEAD

WALLEYE	12 lbs.	Nipigon
NORTHERN PIKE	24 lbs.	Rosspoint
LAKE TROUT	19 lbs.	Nipigon
SPECKLED TROUT	6 lbs.	Nipigon

land of 250,000 lakes

For fishing at it best, enjoy the wilderness lakes and streams surrounding the Canadian Lakehead. Fish in Dog Lake for giant Northerns, Lac Des Mille Lac for Walleyes and Northerns, Brown's Lake and Shebandowan Lake for Lake Trout, Northerns and Walleyes, Arrow Lake for Lake Trout and Northerns, and the far famed Nipigon for trophy sized Speckled Trout, Lake Trout, Northerns and Walleyes. Countless other lakes nearby all provide good fishing.

Non-Resident License

\$6.50 good for season fishing
\$3.25 good for three days fishing
Children 16 and under may fish on parents license. No coupons, take home one day's limit of each species.



THE MAJESTIC MOOSE

The Department of Lands and Forests recent aerial survey shows over 10,000 moose in the 13,000 square miles surrounding the Lakehead, heaviest concentration of moose in Ontario. Deer, bear, wolves and grouse are plentiful.

1966 license fees

Non Residents —

Bear (April 1 to June 30)	10.50
Bear, rabbits, birds	21.00
Deer, bear, rabbits, birds	36.00
Moose, deer, bear, rabbits, birds	101.00



SPECKLED BEAUTIES CAUGHT NEAR THE LAKEHEAD



BROWN'S TOURIST RESORT at English River, Ontario, 120 miles west on Highway 17. Motel, Cabins, Cottages — hunting, moose, fishing, swimming. Boats on 20 lakes. Phone 1 R 2.

PIGEON RIVER INTERNATIONAL BRIDGE — "The Welcoming Point Into Canada". Joining Ontario and Minnesota — the only border crossing between Sault Ste. Marie and Fort Frances-International Falls.





CANADIAN INN MOTOR HOTEL — Donald and Brodie Streets.
125 Rooms, Pool, Coffee Shop, Dining Room, Cocktail Lounge. Modern facilities opened 1965 — Free parking in downtown business section.

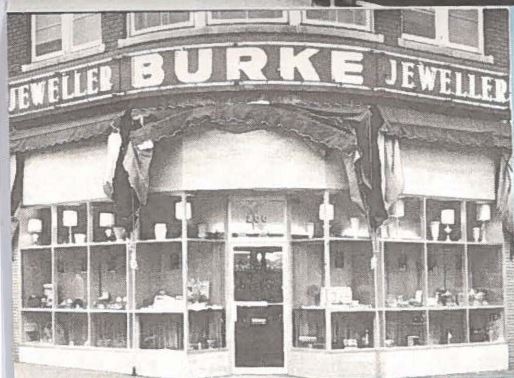


"Here's Dinner, Mom."

SAFEWAY

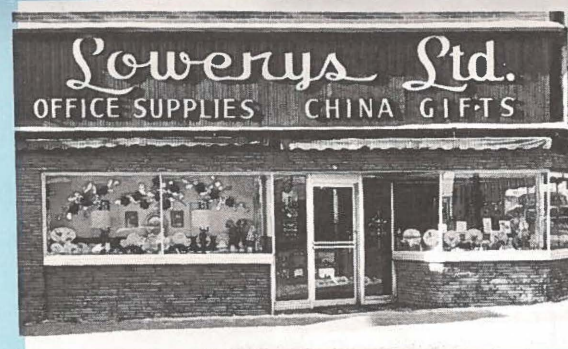


CANADA SAFEWAY STORES — 5 GROCERY
SUPERMARKETS AT THE LAKEHEAD FOR
YOUR SHOPPING CONVENIENCE.



GEORGE H. BURKE JEWELLERS LIMITED
In the heart of downtown Port Arthur. Home of Wedgwood China.

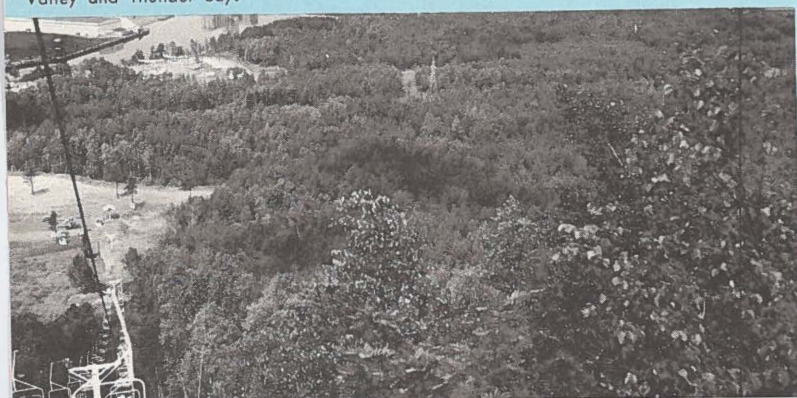
GIBSON MOTORS (1962) LIMITED
Authorized Ford Dealer.
Night Service. 8:00 a.m. - 2:00 a.m.
(Monday through Friday)
707 Memorial Avenue, Port Arthur, Ontario.
Highway 17 (located at Intercity) Telephone 344-7235.



LOWERYS LTD. — Port Arthur's largest gift centre.
Shop in spacious surroundings. Royal Doulton Dinnerware and Figurines, English China Novelties, Floral China Clusters.

SUMMER CHAIRLIFT

Ride the Chairlift on Mount McKay to get a Panoramic, breathless view of the Canadian Lakehead Cities, the Sleeping Giant, the Kaministiquia Valley and Thunder Bay.

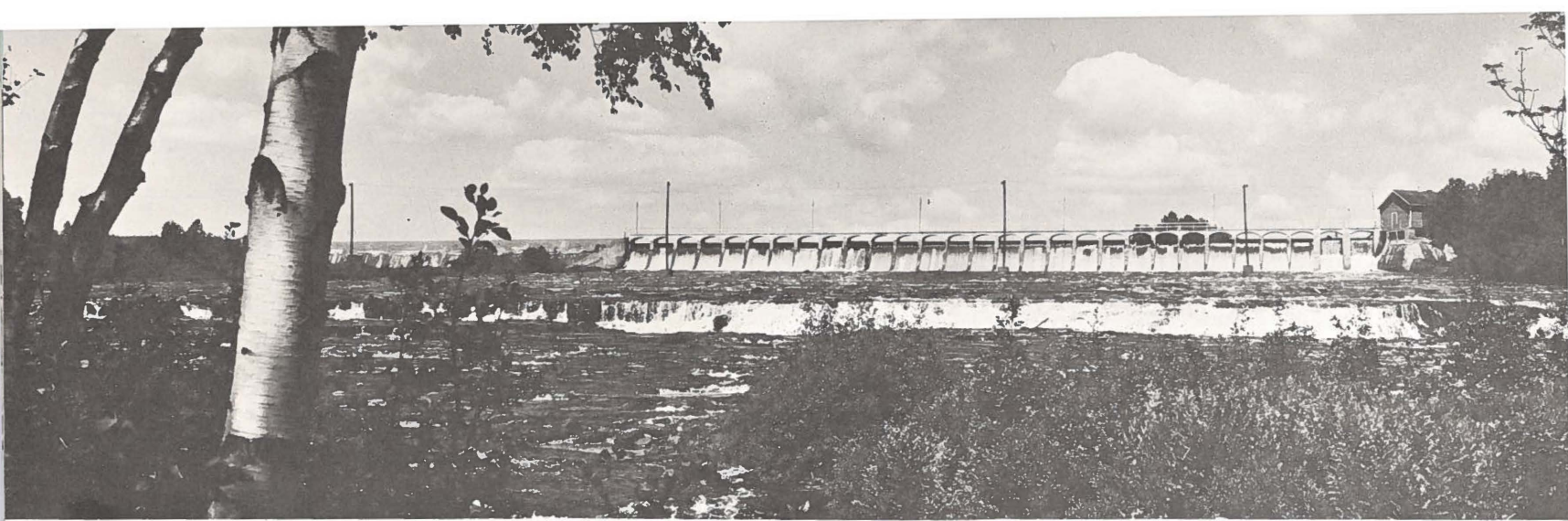


SUPERIOR MOTEL & BERNICE'S RESTAURANT

Broadloom in all units. Special family rates. Phone 345-1408.

Deluxe Food & Service. Steaks - Chops - Seafood. Limited accommodation. Phone 345-6203.

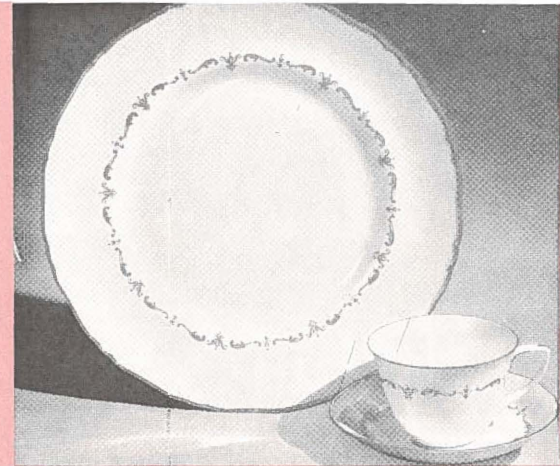




CURRENT RIVER DAM — (Port Arthur). Lighted at night. In the heart of the city. Controls the level of Boulevard Lake.



LAKE SUPERIOR ADMIRALS PROMOTE CIRCLE TOUR — Pictured are Mayors of cities around Lake Superior, dressed in authentic Lord Nelson uniforms.



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Churches (Downtown) PORT ARTHUR

ANGLICAN	St. John's, 226 Pearl Street
BAPTIST	First Baptist, North Algoma and Arthur Streets
CHRISTIAN SCIENCE	Corner Ambrose and Ross Streets
JEHOVAH'S WITNESSES	Corner John and McBain Streets
LUTHERAN	Immanuel, Corner Pearl and Banning Streets
PENTECOSTAL	Elim, 326 Arthur Street
PRESBYTERIAN	First Presbyterian, 275 Cameron Street
ROMAN CATHOLIC	St. Andrew's, Corner North Algoma and Arthur Sts.
SEVENTH DAY ADVENTISTS	391 North Court Street
TRINITY UNITED	Corner Waverley and Algoma Sts.
ST. PAUL'S UNITED	335 Waverley St.

Service Clubs FORT WILLIAM

GYRO	Mondays, 6:30 p.m. Royal Edward Hotel, September through June.
JAYCEES	1st Tuesday, 8:00 p.m., 3rd Thursday, 6:30 p.m. Westfort Hotel.
KINSMEN	Alternate Tuesdays, 6:30 p.m., Royal Edward Hotel.
KIWANIS	Thursday, 6:30 p.m. alternating Royal Edward Hotel and Prince Arthur Hotel (Port Arthur), June - July - Aug. and Sept. — noon meetings. Westfort Kiwanis, Monday, 6:30 p.m., Blue Swan Inn.
LIONS	Thursdays, 6:30 p.m., alternating Royal Edward Hotel and Prince Arthur Hotel (Port Arthur), September through June, July and August, noon meetings.
ROTARY	Wednesdays 6:15 p.m., Royal Edward Hotel, September through June, July and August, noon meetings.

Churches (Downtown) FORT WILLIAM

ANGLICAN	St. Paul's, Ridgeway and Arthur Sts.
BAPTIST	First Baptist, Moodie and Brunswick Sts.
CHRISTIAN SCIENCE	505 Luci Court
JEWISH SYNAGOGUE	Grey St. at Walsh
LUTHERAN	Trinity, May and Ogden Sts. Zion, 641 S. Marks Street
PRESBYTERIAN	St. Andrew's, Brodie and Donald Sts.
ROMAN CATHOLIC	St. Patrick's, Archibald and Donald Sts.
SALVATION ARMY	130 N. May Street
SEVENTH DAY ADVENTISTS	541 Luci Court
UNITED	Wesley, N. Brodie and Myles Sts.

Service Clubs PORT ARTHUR

GYRO	Mondays, 6:30 p.m. Prince Arthur Hotel, September to June.
JAYCEES	2nd Friday, 8:00 p.m., 4th Thursday, 6:30 p.m. 204 Arthur Street.
KINSMEN	Alternate Thursdays, 6:30 p.m., Prince Arthur Hotel, September to June.
KIWANIS	Thursdays, 6:30 p.m., alternating Prince Arthur Hotel and Royal Edward Hotel (Fort William). June - July - Aug. and Sept. — noon meetings.
LIONS	Thursday, 6:30 p.m., alternating Prince Arthur Hotel and Royal Edward, September to June; July and August — Noon meetings.
ROTARY	Tuesday 12:15 p.m. Prince Arthur Hotel.
Y'S MEN	Monday night, 6:30 p.m. YM-YWCA. 350 Arthur Street.



SIMPSON-SEARS LIMITED — Department Store Located in Inter-city Shopping Plaza on 11-17 highways. Unlimited parking. The Lakehead's most modern department store. The friendliest store in town.

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R.C.M.P. "MUSICAL RIDE" — The famous R.C.M.P. "Musical Ride" will be a feature at the Canadian Lakehead Exhibition, commencing August 6, 1966.

Renowned for their colorful precision riding the R.C.M.P. Troup consists of 36 men in full uniform, mounted on pure black horses. This is a rare attraction — one of many at the third largest Exhibition in Canada.

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Gigantic grain elevators, often called "Cathedrals of Commerce" create an impressive display along the shore.

COME TO THE CANADIAN LAKEHEAD

This book is produced by the Lakehead Chamber of Commerce
(Tourist & Reception Committee)

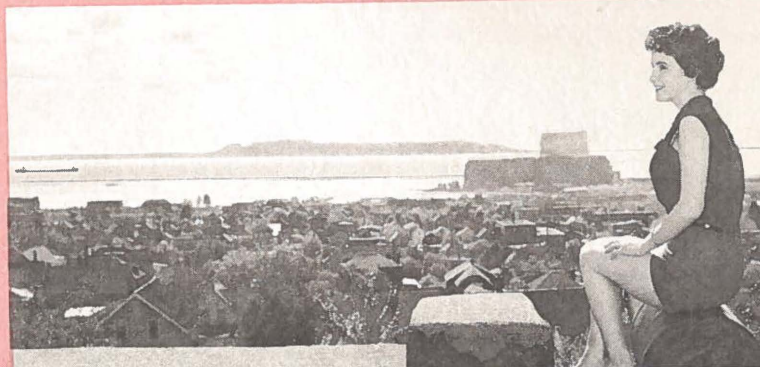
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P.O. Box 2000, Port Arthur — P.O. Box 2000, Fort William



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Canadian Lakehead

Archive L-29

**PORT ARTHUR
FORT WILLIAM**

