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CANADIAN LAKEHEAD
industrial commission inc.
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P. O. BOX 2000, PORT ARTHUR • P. O. BOX 2000, FORT WILLIAM, ONTARIO

INDUSTRIAL - COMMERCIAL NEWS REPORT

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SUPERIOR BRICK RECEIVES FORGIVEN LOAN

Superior Brick and Tile Company Limited, the 55 year old industry established near Rosslyn Village received a revitalizing shot in the arm, with the announcement of a $300,000 loan from the Ontario Development Corporation under the Equalization of Opportunity Program. The interest free, forgiven loan portion will amount to $100,083 and an additional $200,000 term loan extends over 15 years at interest of 8%.

A new production plant and modern push button gas fired tunnel kiln will be built on Rosslyn Road, approximately one mile from Neebing Avenue and material will be brought from the present open clay pits. The tunnel kiln process of firing clay bricks is a comparatively new concept. Heat from controlled gas burners introduced into the firing chamber is recycled to other preheating and drying chambers for complete use. Trainloads of brick move from chamber to chamber down the 300 foot tunnel track to the cooling and unloading area.

The new facilities will not only reduce cost by automation of handling, but will permit reduced inventory due to quick production of specialized quantities on a year round basis. Special order production will require only 10 days instead of the present 30 days.

No interruption will occur in production of brick as the currently operating plant will continue until the switchover to the new plant early in July 1968.

Local architects, engineers and contractors will be pleased with the opportunity of securing fancy and common brick, chimney block, partition tile, weeping tile, flooring tile, paving block and patio tile from a modernized local plant. It's not quite the "instant brick" but this new processing plant supplies Northwestern Ontario builders with another opportunity to use area products.

Company officials are to be congratulated on their aggressive approach to a modernization program which will make this one of the most advanced clay processing plants in the country.

The Lakehead Industrial Commission has been assisting with the financing arrangements since September 1967.

TWO CONSULTANTS FROM THE ONTARIO DEVELOPMENT CORPORATION WILL BE IN THE LAKEHEAD THE WEEK OF APRIL 15 TO CONSIDER APPLICATIONS FOR THE FORGIVEN LOAN PROGRAM.

"THE GATEWAY TO SUCCESS IS OPEN TO EVERYONE."

LAKEHEAD HOUSEHOLD FAMILY AND DWELLING CHARACTERISTICS 1966 CENSUS

	LAKEHEAD	PORT ARTHUR	FORT WILLIAM
Total Households	26,051	12,810	13,241
Persons in Household	92,704	45,815	46,889
Average per Household	3.55	3.6	3.5
Total Families	22,646	11,153	11,493
Total Persons in Families	84,293	41,436	42,857
Average	3.7	3.7	3.7
DWELLINGS			
Single detached	19,872	9,705	10,167
Apartment or flat	5,365	2,792	2,573
Owner Occupied	19,258	9,517	9,741

Household - Consists of a person or group of persons occupying one dwelling
Family - Consists of husband and wife, with or without children, or a parent etc.
Dwelling - Separate structure of living quarters with private entrance either from outside or from a common hall.
Single detached - a single house
Single attached - Consists of dwelling unit separated by a common wall extending from ground to roof.

CONSUMER PRICE INDEXES FOR REGIONAL CITIES OF CANADA AT THE BEGINNING OF FEBRUARY 1968 (1) (BASE 1949=100)

	ALL - ITEMS		GROUP INDEXES - February 1968						
	February 1968	January 1968	Food	Housing	Clothing	Transportation	Health Personal Care	Recreation & Reading	Tobacco and Alcohol
St. John's (2)	132.1	131.6	128.3	122.8	130.3	127.8	190.8	157.6	126.2
Halifax	144.8	144.3	144.0	140.9	142.9	145.6	189.2	193.4	140.2
Saint John	147.9	147.7	146.7	140.4	144.3	157.1	214.9	179.2	139.6
Montreal	151.1	151.1	156.9	145.9	125.4	184.1	198.6	174.8	137.9
Ottawa	151.9	151.4	153.2	145.6	138.7	174.9	205.1	166.8	146.9
Toronto	153.8	154.1	146.5	155.3	141.3	158.3	190.8	214.1	143.7
Winnipeg	148.8	149.0	148.8	136.9	147.2	152.9	209.1	169.6	154.3
Saskatoon-Regina	142.9	142.6	146.1	135.5	146.5	145.4	168.0	167.4	137.0
Edmonton-Calgary	143.8	143.4	140.2	139.1	143.8	146.8	201.5	166.0	132.0
Vancouver	147.5	147.4	146.6	147.6	137.1	156.8	178.5	164.5	135.7

(1) All-Items Indexes for Feb/68 and Jan/68 and Feb/68 group index detail are shown in the above table. These indexes show changes in retail prices of goods and services in each city. They do not indicate whether it costs more or less to live in one city than another.
(2) Index on the base June 1951=100.

Consumer Price Index for all Canada edged up 0.1% to 152.7 at the beginning of February 1968. This represented a 4.5% increase over February 1967.

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Chain store sales during January were up 8.6% over January 1967. Stocks, at cost at the end of January were up 1.3% over January 1967.

Mr. G. N. Holt Secretary-Treasurer of Northern Engineering and Supply Co. Ltd. Fort William will be one of twelve Canadian businessmen attending the Milan, Italy and Hanover, Germany Trade Fairs April 20-30. This tour, organized by the Ontario Department of Economics & Development is to assist businessmen to find new products to manufacture under license in Ontario.

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A new retail store, GODDARD'S TEXTILES opened in Port Arthur at 18 St. Paul Street on Thursday, March 28.

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During 1967 gold production in Canada totalled 2,961,999 troy ounces, down substantially from 1966's total of 3,273,905.

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A hearty welcome to BEAVER LUMBER COMPANY who have purchased the lumber supply business operated for many years by Northern Builders Sales Ltd. on South Syndicate Avenue, Fort William.

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The coals of the disastrous March 12 fire which destroyed the Batters Storage Building had hardly cooled before the former occupants were resettled in new quarters around the city. Batters Storage & Distributors Limited and Grahams Allbest Products Ltd. (also Pre Cambrian Tours Ltd.) are established in the Plymouth Cordage Building, Montreal Street, Fort William. Leslie A. Cox is settled in Brokers Warehousing Ltd. N. John Street, Fort William and Melrose Tea is established in the former Guertin Paint offices, Balmoral Avenue, Fort William. M & L Distributors and John H. White & Company have quarters in the CKPR tower building Memorial Avenue, Port Arthur.

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Commercial failures under the provisions of the Bankruptcy and Winding Up Acts fell off 12.6% in 1967 representing 2,627 failures compared with 3,007 in 1966.

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12 MONTHS CHEQUES CASHED AGAINST INDIVIDUAL ACCOUNTS:

	1966	1967	% Increase
	thousands of dollars		
Fort William	767,934	809,191	5.4%
Port Arthur	592,461	647,129	9.2%
Lakehead Total	$1,360,395	$1,456,320	7.3%

LAKEHEAD CONSTRUCTION FEBRUARY 1968

	No. of Permits	Value $
Fort William	7	68,400
Port Arthur	17	105,345
Total Lakehead	24	$173,745
Total Lakehead Jan. Feb. 1968	34	364,712
Total Lakehead Jan. Feb. 1967	80	$ 1,868,455