

SDMRO

SOCIETY OF DIRECTORS OF MUNICIPAL RECREATION OF ONTARIO

SUMMER



EDITION

TAKE A MINUTE

CAN YOU ADAPT

Stay flexible. Don't be so efficient that you can't change with a shift in the wind. Don't be so stuck on one project or one method of operation that you can't move on to something else. Everyone knows some people who are very efficient on one kind of project or in one kind of activity and are useless in other situations. A small degree of inefficiency helps a man to survive when the environment changes.

If you take the time to trace the development of living things from earliest times, you would make a very interesting observation. You would find that the most efficient plants and animals were among the first to die out and become fossils. Some plants and animals were so efficient in one kind of environment, that when the environment changed, they were unable to adapt themselves. They became extinct. The plants and animals that survived were those which were somewhat inefficient-adaptable. Reptiles, for example, are not very efficient on either land or in water. But alligators, lizards, snakes and frogs have survived through the eons simply because they are adaptable to either environment.

THINK ABOUT IT !!!

FELLOWSHIP PAPERS

At a recent Executive meeting of your Society, the undersigned was appointed Registrar for the year 1971, to act only in the capacity of Fellowship procedures during their term of office.

As you know, Fellowship is an award which may be bestowed upon a Full Member who has fulfilled the necessary Fellowship requirements. An applicant for Fellowship status in the Society must at the time of application fulfill the following qualifications:

1. have held Graduate Membership in good standing in the Society for at least two years
2. be at least twenty-one years of age
3. have an accumulation of at least five years full time experience in the recreation field, including a minimum of one year in Ontario.

The examination shall be set by the Council of Fellows. Examinations shall be held annually and the fee for these examinations shall be as prescribed and payable at the time of application.

A Fellow is a "Registered Director of Municipal Recreation" and may use her heraldry insignia on business or personal stationery. A Fellow may practice for any agency, community, institution, municipality of company and may consult on a fee basis.

There are three main areas in which Fellowship Paper submissions may be considered:

1. the actual research paper which normally calls for complete substantiation of a basic premise
2. the manual or work book type or presentation, which outlines and details policies, procedures and practices for general or specific area of programming or administration
3. a study on a given area of interest that, while it does not attempt the proportions of full substantiation called for in the research paper, discusses, analyzes and presents concluding opinions.

In all cases, to be acceptable a paper should be such as to be of interest and value to others in the field, apart from the writer or persons in his particular area.

The undersigned is personally interested in seeing that more members of the Society of Directors of Municipal Recreation of Ontario obtain Fellowship status. For this reason, I have written this article for the S.D.M.R.O. Newsletter, in the hope and anticipation that many members will write us to ascertain the actual procedure to be taken for them to commence or continue their work on the Fellowship Paper. I would be pleased to hear from any members of the Society at any time, and I look forward to your response to this article.

Blayne C. Rennick, Registrar,
Society of Directors of
Municipal Recreation of Ontario.

A.R.F. REPORT

A visit to the addiction research foundation in Toronto proved to be a real experience.

The facility, the personnel and the resource information is plentiful, and available to the communities for use. No attempt will be made in this short report to try and describe the different programs and projects they have underway, but a visit to the addiction research foundation in Toronto or contact with the addiction foundation research worker in your local would prove to be very interesting. Any recreation office working with or contemplating working with a group who are concerned with the drug scene in their particular community, are strongly advised to work closely with the addiction research foundation worker.

The enclosed information provides you with a directory of all addiction research foundation offices in Ontario, a list of some of the resource literature, and a list of films that are available plus other information pertaining to the use of drugs. A list of all the recreation directors is being made available to the addiction research foundation and they will be mailing copies of their by monthly newspaper to keep recreation directors informed of the progress the addiction research foundation are making.

INTERMEDIATE AND SECONDARY SCHOOLS -- RECOMMENDED
READING LIST

Suggested by the Addiction Research Foundation of Ontario

11

DRUGS By W. Modell and A. Lansing, editors of Time-Life Incorporated, New York, 1967

Pictorial Essays on how many kinds of drugs have been used and misused over a period of time. Coloured illustrations, plates.

THE DRUG DILEMMA By S. Cohen. McGraw-Hill Book Company, New York, 1969 (paperback)

Part of an authoritative series in health education, this book provides comprehensive information on and contemporary arguments about many drugs of abuse. It should be helpful guide to eachers, counsellors, parents and students. References include a glossary, a table summary of drug effects, and suggestions for additional reading.

DRUG ABUSE: ESCAPE TO NOWHERE(A guide for Educators) by Smith, Kline and French in collaboration with the National Edcation Association, Washington, D.C. 1967 (paperback)

A guide designed to provide reliable information on drugs and other chemical products subject to abuse and to suggest how young people from elementary school through college can be reached. Includes a glossary of terms and a drug abuse products reference chart.

BASIC HANDBOOK ON ALCOHOLISM by H. Milt. Scientific Aids Publications, Fairhaven, New Jersey, 1967 (paperback) references.

This handbook provides a reliable and readable introduction to alcoholism - its genus, physiology, psychology and treatment - written for both laymen and professionals.

DRINKING AND INTOXICATION edited by R.G. McCarthy. The Free Press, Glencoe, Illinois, 1959 (hardcover), or College and Universities Press, New Haven, Connecticut, 1959 (paperback).

This book is divided into five sections covering the physiological and psychological effects of alcohol; drinking practices, ancient and modern, in many cultures; drinking patterns in the U.S.A. cultural, religious and ethical factors; and methods of control.

ALCOHOL EDUCATION FOR CLASSROOM AND COMMUNITY (a Source Book for Educators) by R.G. McCarthy. McGraw Hill Book Company, New York, 1964 (paperback)

This comprehensive volume, formulated by scientists in a number of disciplines, constitutes a source of basic data and presents a range of issues relating to the role of drinking in society. It is intended for teachers at the secondary and college levels. Students as well will find the material useful for reference purposes.

TEACHING ABOUT ALCOHOL by Frances Todd. McGraw Hill Book Company, New York, 1964

This book covers both data on alcohol education and a sampling of teaching methods; intended for a wide audience, the presentation is sufficiently detailed for college instructors and school administrators, and at the same time practical enough to meet the needs of junior and senior high school teachers.

ADDITIONAL SELECTED REFERENCE MATERIAL

THE FORGOTTEN CHILDREN by R. Margaret Cork. Addiction Research Foundation of Ontario, Toronto 1969.

An experienced social worker's account of her interviews with 115 children of alcoholic parents, this is a vivid description of the living conditions reported by these children and of the damage to their home lives, school work, and outlook on the future. Particularly recommended for guidance counsellors and teachers.

THE NEUTRAL SPIRIT By Bertón Roueche. Little Brown (Canada) Limited, Toronto, 1960 or a Black Cat paperback edition, ALCOHOL - ITS HISTORY, FOLKLORE AND ITS EFFECT ON THE HUMAN BODY, Grove Press Incorporated, New York, 1962.

The author records the effects of alcohol on the human body and presents the whole history of fermented and distilled beverages.

DRUG ABUSE: A COURSE FOR EDUCATORS published by the College of Pharmacy in co-operation with the College of Education, Butler University, Indianapolis, Indiana, 1968. Prepared by Drs. Weinswig and Doerr.

This report of the Butler University Drug Abuse Institute contains presentations of 11 authorities on the legal, medical and pharmacological aspects of drugs as well as a look at the role of the school in drug education and treatment. The appendices include suggested drug abuse course outlines.

LSD, MAN AND SOCIETY edited by R.C. DeBold and R.C. Leaf,
Wesleyan University Press, Connecticut, 1967.

The biology of LSD and the relationship of LSD to the individual and to society, by authorities presenting factual information for the better understanding of this important social concern.

MARIHUANA: MYTHS AND REALITIES edited by J.L. Simmons, Brandon House, North Hollywood, California, 1967 (paperback)

Debate of the marihuana controversy is now a familiar daily phenomenon and this volume discusses the "pros and cons" of use, the current legal status and future legislative action from an American point of view.

NARCOTICS AND NARCOTIC ADDICTION by D.W. Maurer and V.H. Vogel. Charles C. Thomas, Springfield, Illinois, 1967, 3rd edition.

Although American statistics and laws are quoted, this is a good reference text listing many drugs of addiction and their effects on the physiology and psychology of the user.

ADDRESS:

ADDICTION RESEARCH FOUNDATION OF ONTARIO
33 RUSSELL STREET,
TORONTO 4, ONTARIO.

OFFICES OF THE ADDICTION RESEARCH FOUNDATION OF ONTARIO
(Outside Metro Toronto Region)

A.R.F. publications may be obtained from all offices listed.

BRANTFORD

25 William St.
Phone 759-3930

KIRKLAND LAKE

District Hospital
Phone: 567-5251

ST. CATHARINES

112 Queenston St.
Ste. 3A
Phone: 688-0552

CHATHAM

153 King St. W.
Phone: 354-1000

KITCHENER

332 Charles St. E.
Phone: 579-1310

SARNIA

230 Christina St.
North
Phone: 337-9611

CORNWALL

General Hospital
Phone: 932-3300 Loc. 238

LONDON

477 Waterloo St.
Phone: 433-3171

SAULT STE. MARIE

674 Pine St.
Phone: 256-2226

DUNNVILLE

176 Queen St.
Phone: 774-7596

NIAGARA FALLS

6150 Valleyway
Phone: 356-7451

SIMCOE

Health Unit
Woolworth Bldg.
2nd Floor
Phone: 426-6170

GALT

103 Main St.
Phone: 623-5977

NORTH BAY

288 Worthington St. W.
Phone: 472-3850

SOUTH PORCUPINE

Northeastern
Psych. Hosp.
Phone: 235-3326

HAMILTON

143 James St. S.
Phone: 525-1250

ORILLIA

41 Frederick St.
Phone: 325-2518

SUDBURY

166 Douglas St.
Phone: 675-1195

KAPUSKASING

14 Circle St.
Phone: 335-6081

OTTAWA

2197 Riverside Dr.
Phone: 733-8343

THUNDER BAY "F"

505 Lillie St.
Phone: 622-0607

KENORA

14 Matheson St. S.
Phone: 468-6372

OWEN SOUND

Dr. Mackinnon Phillips Hosp.
Phone: 376-6130

WELLAND

165 Plymouth Rd.
Phone: 735-2930

KINGSTON

788 Princess St.
Phone: 548-7755 Ext. 45

PEMBROKE

General Hospital
Phone: 732-2811 Ext. 76

WINDSOR

961 Ouellette Ave.
Phone: 235-4458

GUELPH

125 Delhi St.
Phone: 821-2370

PETERBOROUGH

Civic Hospital
Phone: 743-2121

ADDICTION RESEARCH FOUNDATION OF ON RIO

AUDIO-VISUAL AIDS

The Foundation offers for general public distribution in Ontario, on a free loan basis, eleven 16 mm. sound films and one filmstrip. These can be obtained from the ARF centre or regional office in your area. Locations of ARF centres and regional offices will be found on page 4.

THE SUMMER WE MOVED TO ELM STREET

For adults

A 28 minute color film produced by the National Film Board which describes the effects of alcoholism on the family. It shows how the experiences of a 9 year old girl at play, at home, and at Sunday school are affected by her father's alcoholism. An exceptionally insightful film with great impact.

NEED FOR DECISION

For adults, particularly those in business and industry.

A 12 minute black and white presentation of the supervisor's role in dealing with the alcoholic employee. This film will be useful in any business which has a well-defined policy of helping alcoholics or which is considering the adoption of such a plan.

THE CURIOUS HABITS OF MAN

For adults and/or older adolescents.

This 13 minute color film, produced by the Addiction Research Foundation, shows an evening cocktail party as seen through the eyes of the perceptive teenage son of the host. As the guests become progressively more uninhibited, amorous, and boisterous, the boy makes amusing comparisons between various humans and animal counterparts. Discussion guide available.

HOOKED

For adults and/or older adolescents.

This is a 20 minute black and white documentary consisting of a series of group interviews with young people formerly narcotic addicts, who speak with the voice of experience rather than that of established authority. The message is low-key and as such carries conviction.

MARIHUANA FILM CLIP
(The Argument)

For parents or parent-
adolescent groups.

NARCOTICS - THE INSIDE
STORY

For adolescents or parent-
adolescent groups.

WHAT TIME IS IT NOW?

For adolescents or parent-
adolescent groups.

DRUGS AND THE NERVOUS
SYSTEM

For adults and/or
adolescents.

POINT ZERO EIGHT

For adults and/or
adolescents.

A 3½ minute color film, produced by the Addiction Research Foundation, in which a mother and son engage in heated argument about the use of marihuana. This short presentation has proven useful in stimulating discussion among members of the two generations.

A 12 minute color film depicting healthy adolescent behavior and how drugs interfere with it. The legitimate use of drugs as prescribed by doctors is stressed. Animals are used to demonstrate the effects of drugs such as LSD, marihuana, and amphetamines. This film is calculated to reinforce young people who have already decided not to abuse drugs and to influence waverers to move in the same direction. It is doubtful whether this film would influence vulnerable teenagers already abusing drugs.

A technically sophisticated 15 minute color film dealing with teenage drinking in a contemporary setting. This film sparks discussion concerning appropriate behavior at various periods of life.

An 18 minute film in colored animation depicting the effects of drugs on organs and body systems, including references to marihuana, LSD, stimulants, and depressants. The best general film on drugs to date. Discussion guide available.

A 30 minute black and white film produced by the CTV network about alcohol and driving safety. The film shows how varying amounts of alcohol affect the skills of professional drivers. Conclusion: It is not safe for a person with a blood alcohol level of .08% or higher to drive.

IT'S BEST TO KNOW

For all adolescents.

An 8 minute black and white film starring Steve Allen and produced by the Addiction Research Foundation. The use of alcoholic beverages is discussed, and young people are encouraged to talk about this subject further with parents and teachers.

TO YOUR HEALTH

For all levels.

A 10 minute colored, animated film produced by the World Health Organization. A comprehensive, tightly packed presentation of many aspects of normal and abnormal beverage alcohol use, this film can be broken down into three major topic areas: alcohol in the human body, how alcohol is used in various cultures, and alcoholism.

FILMSTRIP

UNDERSTANDING ALCOHOL

(35 mm. with accompanying
33 1/3 r.p.m. record)

A 56 frame color filmstrip with recorded commentary (approximately 12 minutes in length). Produced by the Addiction Research Foundation specifically for intermediate and secondary school students. A factual presentation of (1) why people drink, (2) effects of alcohol on the body, and (3) alcoholism.

A manual is available which contains a reproduction of each frame and the accompanying narration.

NOTE: All regional offices also have the following film:

BEYOND LSD

For parents or parent-
adolescent groups.

A 25 minute color film dealing with the communication gap between generations and with the use of LSD and other drugs by young people as a symptom of this. A group of parents try to understand what has gone wrong.

Some offices have other additional films.

ADDICTION RESEARCH FOUNDATION OF ONTARIO

WHERE TO OBTAIN FILMS

BRANTFORD

25 William St., Box 1352
Phone: 759-3930

CHATHAM

153 King St. W.,
Phone: 354-1000

CORNWALL

General Hospital
Phone: 932-3300 Ext. 238

GUELPH

Addiction Services,
Health Unit,
265 Edinburgh Rd. S.,
Box 966
Phone: 821-2370

HAMILTON

143 James St. S.
Phone: 525-1250

KAPASKASING

14 Circle St.
Phone: 335-6081

KENORA

14 Matheson St. S.
Phone: 468-6372

KINGSTON

788 Princess St.
Phone: 548-7755 Ext. 45

KIRKLAND LAKE

District Hospital
Phone: 567-5251

KITCHENER

332 Charles St. E.
Box 851
Phone: 579-1310

LONDON

477 Waterloo St.
Phone: 433-3171

NORTH BAY

288 Worthington St. W.
Phone: 472-3850

ORILLIA

41 Frederick St.
Phone: 325-2518

OTTAWA

2197 Riverside Dr.,
Ste. 302,
Phone: 733-8343

PEMBROKE

General Hospital
Phone: 732-2811 Ext. 76

ST. CATHARINES

112 Queenston St.
Phone: 688-0552

SARNIA

230 Christina St. N.
Phone: 337-9611

SAULT STE. MARIE

674 Pine St.
Phone: 256-2226

SOUTH PORCUPINE

Northeastern Psych. Hospital
Phone: 235-3326

SUDBURY

166 Douglas St.
Phone: 675-1195

THUNDER BAY

505 Lillie St.,
Station "F"
Phone: 622-0607

METRO TORONTO

344 Bloor St. W.,
Phone: 365-6801

WELLAND

165 Plymouth Rd.
Phone: 735-2930

WINDSOR

961 Ouellette Ave.
Phone: 253-4458

ADDICTION RESEARCH FOUNDATION OF ONTARIO

FILM LOANS

CONDITIONS OF LOAN:

1. Film to be screened only by an experienced projectionist. Be sure the projector is in first-class working condition.
2. Rewind and check film for damage after screening. If damaged in any way, insert note in film container.
3. Film will be shipped to you by parcel post, or express, charges collect.
4. Return film to us by parcel post or prepaid express (or by your messenger, if local user) not later than the day following the date for which it was borrowed. Prompt return of films is essential because others are waiting to use them.

TO ENSURE AVAILABILITY OF FILM ON DATE REQUIRED, APPLICATION AT LEAST ONE MONTH IN ADVANCE IS ADVISED.

APPLICATION FOR FREE LOAN OF FILM

(For use in Ontario only)

PLEASE PRINT

Name of Applicant
Position.....
Organization.....
Street Address.....
Town or City..... Telephone No.....
Title of Film Wanted.....
Alternate Choice.....
Screening Date Desired.....
Alternate Choice.....

PEOPLE on the move...



DR. ELLIOT AVEDON, presently chairman at Columbia University has been appointed a professor at the University of Waterloo.

DR. JOSEPH LEVY, completing his PH.D. at the University of Illinois and DR. CHARLES PIERCE, a psychologist interested in recreation have been appointed assistant professors at the University of Waterloo.

MRS. HINDE SUSSMAN, a recent graduate of Centennial College has joined the staff at the Baycrest Centre for Geriatric Care.

MISS JOY MACKENZIE, has returned to the recreation field after a long and leisurely absence which took her to Vancouver and South America. She is now Program Co-ordinator for the Niagara Falls Recreation Commission.

MR. STEVE ROCKEL, has moved from Saltfleet Township to take up the directorship of the recreation department in the Township of Georgina.

MR. SHELLY BENDER, has been promoted to a recreation supervisor's position in the Borough of North York.

MRS. CAENIE PYRCZ, has also been promoted in North York to a Community Co-ordinator's position working with Jim Fraser.

MR. REMO BRASSOLOTTO, is a recent addition to the North York staff as a result of budget approval.

MR. FLOYD BRIESBACK, formerly of Surry B.C. has joined the "Public Participation Team" on the N.A.T.O. pilot project in the St. John's River Basin.

MRS. MARG MANIAS, presently with North York will be leaving her position at the end of the summer to take up residence in the London area.

THE PERFECT DIRECTOR OF RECREATION

After several decades a model recreation director has been found to suit everyone. It is guaranteed that he will please any committee that hires him. He never speaks unless spoken to and only then to provide the perfect solution to any problem. He enforces all policies and regulations yet never offends anyone.

He works from 9:00 a.m. to 11:00 p.m. in every type of work from consultations to custodial services. He makes sixty dollars a week, wears good clothers, buys good books regularly, has a nice family, drives a good car, and buys thirty dollars worth of raffle tickets each week.

He is twenty-six years old and has been in the recreation field for thirty years. He is tall, short, thin, heavy-set, hansom: he has one brown eye and one blue: hair parted in the middle, left side dark and straight, the right side brown and wavy.

He has a burding desire to work with teenagers and spends all his time with older folks. He smiles all the time with a straight face because he has a sense of humour that keeps him seriously dedicated to his work. He spends ten hours every day out in the community and is never out of his office.

(Paraphrased from many sources - mostly a newsletter from Trinity Church, Beaver, Penn.)

BOROUGH OF NORTH YORK

WANTED

(Immediately)

Community Co-Ordinators
Community Co-Ordinators
Community Co-Ordinators
Community Co-Ordinators
Community Co-Ordinators

REWARD (if captured)

\$7925 - \$9161 per annum

5 RECREATION ASSISTANTS
alias Community Co-Ordinators

By: Borough Of North York Parks and Recreation
(to compliment 46 inmates presently on
recreation staff)

Qualifications: Capable of working with and understanding
community groups and organizations

"A" or "B" Certificate or Degree in related
field or equivalent in extensive experience

Apply in writing including past "record" to:

Director of Personnel and Labour Relations
Borough of North York
5000 Yonge Street
Willowdale, Ontario

Publications Available from the S.D.M.R.O.

Swimming Pool Management and Operation 1970 \$5.00

Believed to be one of the most extensive ever published, is an excellent reference text for pool operation, construction, programming, and maintenance. It is a must for all people involved in swimming pool operation.

Aquatic Survey 1969 \$1.00

An analysis of current staffing and programming in Ontario public pools, complete with salaries, levels of qualification, and pool and beach operating costs.

Standards for Ice Hockey Equipment \$1.50

This manual is the first of its kind and it is hoped that the information in this book will help reduce the number of injuries in ice hockey. Special quantity discounts.

Guidebook to Recreation Personnel Practices No charge

A report prepared by the Society, in an effort to provide guidance to employees in the Ontario Municipal Recreation field.

ORDER FORM

To: Public Relations Committee
S.D.M.R.O.,
559 Jarvis Street,
Toronto 5, Ontario.

Please send _____ copies of _____
at _____ to: Name _____
Address _____

Make cheques payable to the Society and mail to the above address.

HERE THERE AND....
EVERYWHERE

WHAT'S HAPPENING

METRO TORONTO ASSOCIATION FOR THE MENTALLY RETARDED

The Outstanding Achievement Award of the American Association on Mental Deficiency's Recreation Sub-Division was presented to the Metropolitan Toronto Association for the Mentally Retarded's Recreation and Camping Department at the Annual Meeting and Conference of the AAMD's Recreation Sub Division, in Houston Texas June 15th-20th.

The Outstanding Achievement Award, the second of its kind, was awarded to the Metropolitan Toronto Association for the Mentally Retarded for providing outstanding recreational opportunities, diversity, and quality of programming for mentally retarded citizens in Metropolitan Toronto.

Gene Hayes, Professor at Texas Women's University, and Chairman of the Recreation Sub-Division, applauded the Recreation and Camping Department's drop-in clubs, Saturday Morning Clubs, and Shadow Lake Camp-Lodge for the adult retarded.

The Metropolitan Toronto Association for the Mentally Retarded's recreation and camping programmes received the award over 14 other nominations from across North America. The Outstanding Achievement Award was accepted by Mr. R. Vince Gillis, Director of Recreation and Camping for the Metropolitan Toronto Association for the Mentally Retarded.

Mr. Gillis was at the conference in Houston to speak on "Environmental Training Programmes" operated in Metro Toronto and "approaches to programming for trainable retarded children."

WELLAND

The Welland area recently was declared as one of the several Federal Bilingual Districts in Canada. However the citizens of Welland have been enjoying the benefits of an educational system within the public school system of bilingual schools at the elementary, senior, and secondary school level for some time. This summer the Welland Recreation Department in co-operation with the St. Catharines office of the Youth and Recreation Branch, and a local Parent Teachers group will embark on an exciting programme of providing a summer programme for the children of the five elementary schools in the French Language. This programme is to provide not only an outdoor playground type situation but will encompass the community school concept of operation with indoor use of the school area. Parent, teachers and the recreation department are all involved in both the planning and carrying out of the experiment.

The following describes best the idea behind such a project- The French Canadian population of Welland is approximately 20% of the total residents. During the school year services are provided in the French Language. However much of the success of this approach is lost during the summer due to the lack of recreational programmes in the french language, leadership and resources in the french language. The documentation of the development and success of this approach will serve as a model for the future development of French Language services in the community.

NORTH YORK

BROCHURE DISTRIBUTION

This year North York is trying a new method of delivering the 130,000 Fall and Winter Brochures to assure coverage for every household in the Borough. Distribution through a distributing service did not seem to work. A kit is being compiled including the brochures from other agencies eg. Board of Education, Libraries, etc., will be distributed by a group of part time staff hired specifically for this purpose.

DRYDEN

Keith Sveinson, Director of Recreation reports that although:
- one half the town is bugging him to get involved in setting up a hostel while the other half is bugging him not to

and-with his last pay increase the net loss in take home pay is only \$2.00

that the situation with him is SNAFU*

GOOD LUCK KEITH!!!

* Situation Normal-All Fouled Up.

BURLINGTON

BURLINGTON -OAKVILLE ARE TALKING ?

After a recent meeting called by Oakville inviting Burlington to talk about the joint development of facilities a combined committee has been set up to investigate this idea more in depth.

PUBLICITY - PUBLICITY - PUBLICITY

Again this year there will be a co-operative brochure for Halton County. Agencies involved are: Halton County Board of Education, Sheridan College, Erindale College, Oakville Public Library, Oakville Parks and Recreation Commission, Burlington Family YMCA, Burlington Central Library, and Burlington Department of Recreation Services. The document will be 32 pages and will have two colours throughout. It will be delivered to all homes in the County numbering about 60,000. The cost has reduced our usual Fall Brochure by about 2/3.

BURLINGTON'S FIRST INDOOR POOL

On Monday, June 14th, 1971, the sod turning ceremonies for Burlington's first indoor pool take place. The 25 meter \$400,000 building is expected to be ready for use by December of this year.

S. D. M. R. O. INSIGNIA JEWELLERY & CREST

PRICE LIST & ORDER FORM

Item	Price	Item	Price
Letter Opener (Bronze)	\$ 5.50	Tie Bar (Sterling Silver)	\$ 4.25
(Silver Plated)	5.75	(Gold or Silver Plated)	2.50
Pin (Sterling Silver)	1.75	Men's Ring (Sterling Silver)	6.50
(Gold Electro Plate)	1.50	(10K Gold)	25.00
Tie-Tac (Sterling Silver)	1.75	Ladies Ring (Sterling Silver)	5.00
(Gold Electro Plate)	1.50	(10K Gold)	14.25
Cuff Links (Sterling Silver)	6.25	Blazer Crest	8.75
(Gold or Silver Plated)	5.00		

-- Jewellery prices include packaging in lucite presentation boxes

(please detach)

PRE-PAID ORDER FORM

Forward this application to: Mr. Don Wadlow, Treasurer
Society of Directors of
Municipal Recreation of Ontario
8 Main St. South
Brampton, Ontario.

NAME _____

ADDRESS _____

ITEMS REQUIRED	Number	Item	Price	Total

TOTAL AMOUNT _____

Enclosed is a cheque for full payment in the amount of \$ _____
plus exchange

Full members only may use the Society Crest and heraldry insignia.
Those persons changing to the related membership category or cancelling their membership
are no longer qualified to use the insignia.

THUNDER BAY
21 VII
1973
ONT



Miss Margaret Phillips,
Consultant,
10 Water Street,
THUNDER BAY, Ontario.

995 Memorial Ave
Thunder Bay P.