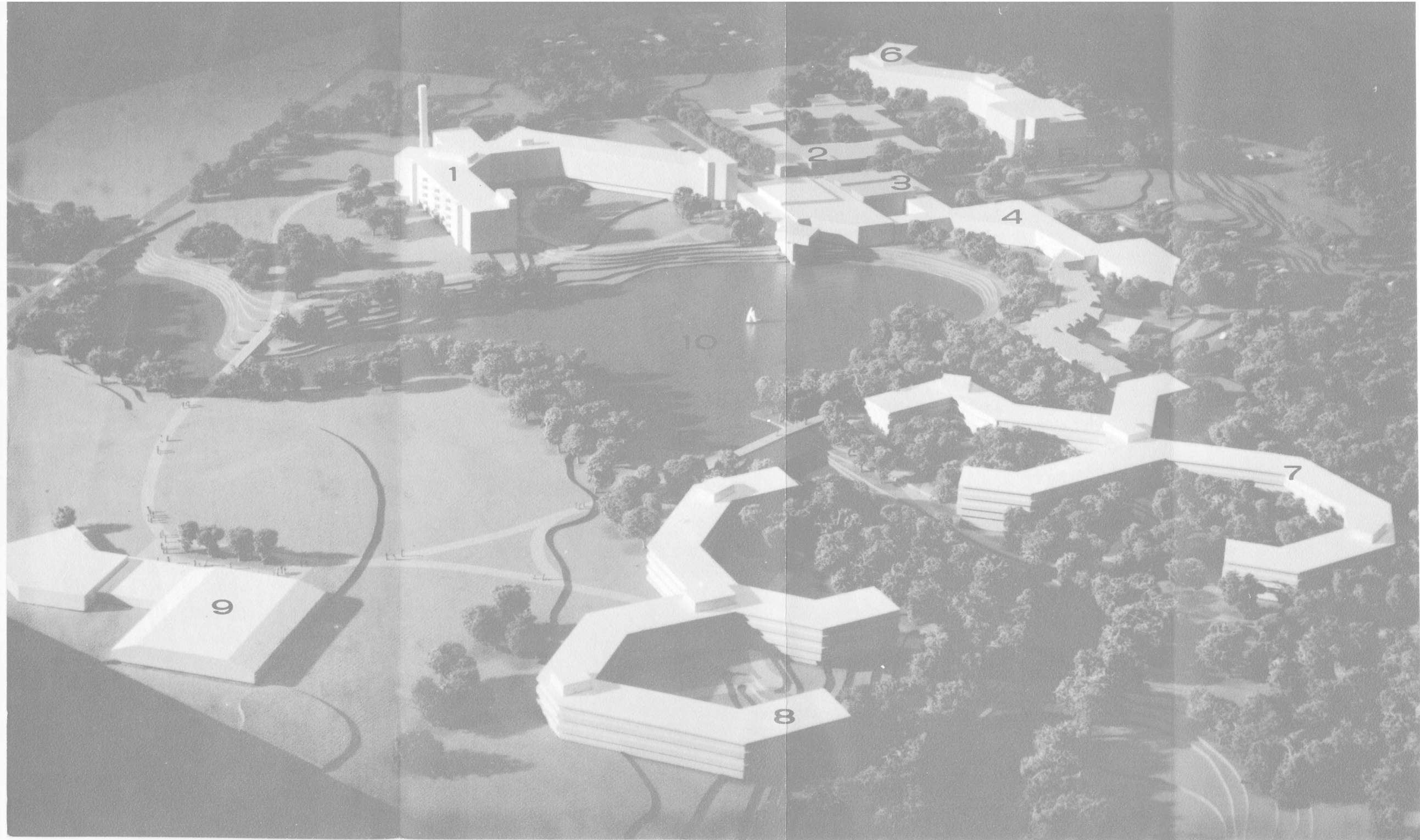




A SOUND INVESTMENT IN
NORTHWESTERN ONTARIO



LAKEHEAD UNIVERSITY IN 1970

☒ Existing buildings.

☐ Development program commencing January 1967.

Lakehead University's proposed development is stage one in a three-stage program up to the year 2010 or to a 10,000 enrollment level. It is the result of a two-year study by university officials and planning experts.

1. SCIENCE AND TECHNOLOGY COMPLEX—Main university building which will house science and technology facilities and administration.
2. PRESENT MAIN BUILDING—This building will be adapted to meet the needs of the greatly expanded arts program.
3. PRESENT UNIVERSITY CENTRE.
4. UNIVERSITY CENTRE ADDITION—The addition will consist of service areas such as dining rooms, book stores, and other facilities for student government, vocational guidance, etc.
5. UNIVERSITY LIBRARY—Three additional stories will be added to the present library, raising its capacity to 400,000 volumes. The library will be the tallest building on campus at six stories.
6. PROPOSED ACADEMIC BUILDING—This proposed new academic building has not been included in the present program of development. It has been given first priority in Development Plan B.
7. RESIDENCE—This first 225-bed residence will bring the capacity to more than 300 beds. This is a minimum requirement for Lakehead University where 40% of the student body comes from outside the Lakehead area.
8. RESIDENCE—This second residence will be started in 1969. It will have a capacity of 225 beds.
9. ATHLETIC CENTRE—This is a minimum requirement athletic centre-gymnasium. An addition has been included in the building program for 1969.
10. MAN-MADE LAKE—The lake will be at the centre of the campus. Its creation has been carefully planned with the regional conservation authorities as an important flood control project for the McIntyre River.

FROM THE CHANCELLOR . . .

When I was invited to take an active part in the development program of Lakehead University, it caused me to reflect on an area where I had spent most of my youth and many of my adult years before coming to Ottawa.

The Lakehead, for decades thought of as a railhead, is today a thriving community of 100,000 with an additional 150,000 in the surrounding area.

When evaluating the significance of Lakehead University one must also look at the Northwestern Region of Ontario, the area which it serves. This Region, a vital factor in our national economy, is rich in natural resources, offering opportunities for industrial expansion that will ultimately benefit everyone.

However, it is not sufficient to offer natural resources; we must also be able to offer human resources by way of well trained, highly qualified university graduates and technologists, who can take on a leadership role now and in all future expansion.

Too often in the past many of our youth were lost to the Region when they remained down East or out West after completing their university education in those areas. I believe that Lakehead University is already playing a major role in reversing this trend.

It is for these reasons, and I am sure others, that Lakehead University warrants your consideration and support so that it can play its part in uplifting our young people, who, in my day, were denied the opportunity of higher education.

I commend Lakehead University to you and ask that you give serious consideration to its plans and needs.

My very best personal wishes to you all for every success in your endeavors.

Senator the Honourable Norman McLeod Paterson,
K.G.St.J., LL.D., F.R.C.G.S.
Chancellor, Lakehead University
Honorary Chairman, Lakehead University Development Fund

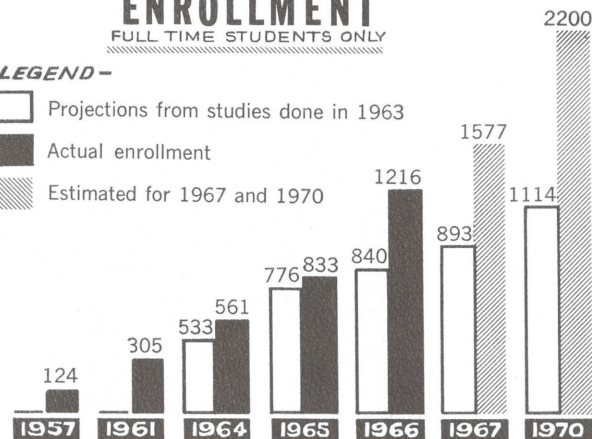


Lakehead University

ENROLLMENT FULL TIME STUDENTS ONLY

-LEGEND-

- Projections from studies done in 1963
- Actual enrollment
- Estimated for 1967 and 1970



STUDENT ENROLLMENT

Since 1964 the student enrollment has been increasing at the impressive rate of 50 percent each year. In addition to this, more than 500 students registered for Summer School last year, plus 800 adults who enrolled in extension courses.

WHAT DOES THIS MEAN TO OUR REGIONAL ECONOMY?

Before the founding of Lakehead University in 1963, it is conservatively estimated that at least 500 young people left Northwestern Ontario each year to attend universities in other areas. Since the approximate cost to the parents was \$2,000 for each student per year, it can be said that one million dollars was lost to the economy of Northwestern Ontario each year, or ten million dollars from 1953 to 1963. Even more important than the monetary loss was the loss of many of our highly qualified youth who remained to work in those areas where they received their university education.

Lakehead University is today reducing more and more each year this "brain drain" from our developing Region.



CAMPAIGN EXECUTIVE COMMITTEE

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Senator the Honourable Norman McLeod Paterson,
K.G.St.J., LL.D., F.R.C.G.S.

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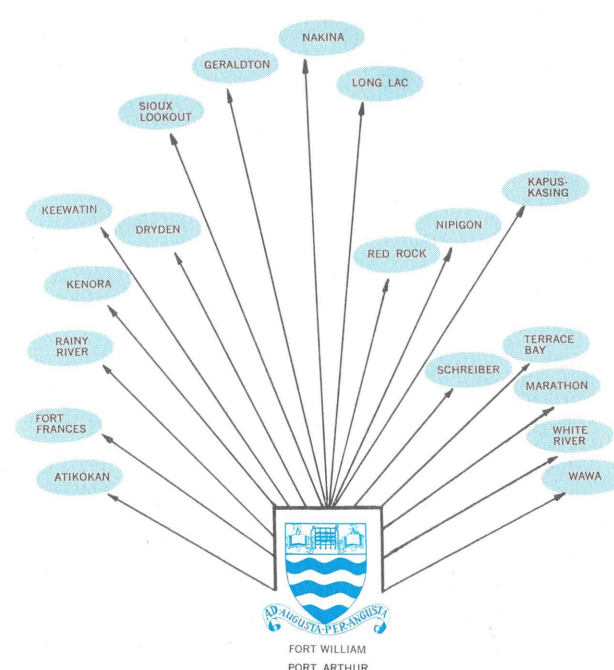
There are many others, too numerous to mention by name, who have come forward in the best community spirit, to make this tremendous effort a success.

One of these is the canvasser who will call on you. To him we are grateful, for he is demonstrating the kind of community involvement and leadership which is so needed today.



Estimated Cost of First Phase Development to 3,000 Student Level

SCIENCE AND TECHNOLOGY COMPLEX . . . Jan. 1967—250,000 sq. ft.	\$13,450,000
COMPUTER . . . IBM Model 360-40—For Research, Teaching and Administration	750,000
LIBRARY EXTENSION . . . Jan. 1967—Additional 45,000 sq. ft.	1,520,000
STUDENT RESIDENCE . . . March 1967—225 bed capacity	1,575,000
STUDENT RESIDENCE . . . Feb. 1969—225 bed capacity	1,575,000
UNIVERSITY CENTRE EXTENSION . . . May 1967—40,000 sq. ft.	1,350,000
CAMPUS ENLARGEMENT . . . Land Purchases and Site Development	950,000
PHYSICAL EDUCATION PROGRAM . . . May 1969—Gymnasium Addition	375,000
ADAPTING OF ORIGINAL BUILDING FOR ARTS PROGRAM . . . June 1968	300,000
EXPANSION OF EXISTING ACADEMIC FACILITIES . . . March 1971	850,000
TOTAL COST	\$22,695,000
LESS:	
Provincial Statutory Grants	17,704,500
C.M.H.C. Mortgage on Residences	1,890,000
	19,594,500
NEEDED THROUGH PUBLIC INTEREST AND SUPPORT	\$ 3,100,500



EXTENSION COURSES

From its very first year Lakehead University set up extension courses reaching out well beyond its immediate environs. A number of its faculty, "the mobile professors," drive or fly hundreds of miles each week to the smaller, more isolated communities that make up this sprawling region, conducting degree credit courses specifically designed for adult education. Already seventeen such towns and communities are being served in this unique and meaningful attempt to make "equal opportunity" more than just a high-sounding goal.

You can and should take the opportunity to participate in these courses in your community.

WHAT IS MY FAIR SHARE?

So often we ask this question of ourselves when we are asked to participate in a community project. This is of particular importance in Lakehead University's Development Program of \$23,000,000 since there has never been a community project of such magnitude in Northwestern Ontario, and one so vital to the youth and future development of this Region.

It is our hope that you will give serious consideration to a gift of ONE HOUR'S PAY each month for the next five years.