

Share

OUR NORTHERN VISION

REPORT

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OVER \$1 MILLION FROM L.U. COMMUNITY

Lakehead University's "SHARE OUR NORTHERN VISION CAMPAIGN", a five-year initiative to raise a minimum of \$19.2 million for Lakehead University, is now well into its first "official" year. Soon after the groundwork had been completed for the Campaign, strong support was garnered from those who are closest to Lakehead University - the University family of Board of Governors, Faculty and Staff, and Alumni. Now, approximately a year and a half after the approach began, the University Family

has surpassed the \$1 million level, well within reach of the original \$1.2 million goal. This tremendous achievement would not have been possible without the overwhelming support of the Faculty and Staff who have now more than doubled their original goal of \$100,000 over five years, and the Board of Governors, who also exceeded their original goal of \$100,000 by contributing over \$350,000 in gifts and pledges to date.

The national kick-off was launched by National Campaign Chair, Bill James, President and Chief Executive Officer of Denison Mines Limited, on November 28, 1991, in the corporate board rooms of the Royal Bank of Canada in Toronto. The event was well attended by many senior members of the Canadian corporate sector. Incidentally, the Royal Bank was our first major corporate donor at \$100,000 (see story on pg.2).

The local/regional launch took place on December 2 on campus. Once again, the event drew a large crowd of corporate leaders from Thunder Bay and Northwestern Ontario, the Board of Governors, as well as

many of our faculty and staff.

At the time of the launch, a great deal of effort had already gone into attracting leadership gifts from the corporate sector and friends of the University. The audiences were told that while it will be a very ambitious campaign, the funds are imperative to maintain and advance Lakehead University's reputation as a leader in teaching and research, and to position the institution for the year 2000 and beyond. Additional programs, expanded facilities and new equipment are essential, however, they cannot be funded from government grants and student fees alone.

The Share Our Northern Vision Campaign's five-year effort seeks to raise the money from eight main sectors: corporations (\$4.2 million); student referendum & parents program (\$3.0 million); University family (\$1.2 million); foundations (\$1.2 million); bequests and friends (\$1.0 million); municipal and regional governments (\$.75 million); and Provincial government \$7.85 million).

CAMPAIGN PROGRESS UNIVERSITY FAMILY DIVISION



Bill James, National Campaign Chair addresses large number of local corporate leaders.



L A K E H E A D



U N I V E R S I T Y

THE ROYAL BANK DONATES \$100,000

The Chancellor Paterson Library took a large step towards realizing its goals when The Royal Bank of Canada donated \$100,000 to the Share Our Northern Vision Campaign. The funds will be used to upgrade the Library in a number of areas.

Largely unchanged since it was constructed in 1966, the Chancellor Paterson Library needs attention. The planned renova-

tions will increase study space and archival facilities. The Library also intends, as part of the Campaign objective, to enhance the acquisitions program, computerize access facilities through the establishment of electronic carrels and provide for new furniture and equipment. The \$3 million target for the Library will address many areas of concern and help to serve the students and faculty in an improved fashion, as well as allow the Library collection and new programs to expand.

The Royal Bank's investment represents a commitment to the essence of Lakehead University. The Library, the core of the university, supports teaching and research and attracts excellent students.

CHARITY BEGINS AT HOME

Established in 1970, The Senator Norman M. Paterson Foundation is one of only two registered family foundations in Thunder Bay. Senator Norman M. Paterson one of the key grain figures in Canadian history who passed away in 1983, was also the first Chancellor of Lakehead University. Long-time community leaders, and Lakehead University supporters, the Paterson Family is involved in N.M. Paterson and Sons Ltd. (steamship business), and Western Engineering Services Ltd.

The Paterson Family truly reflects the adage that "charity begins at home." In September 1991, Donald C. Paterson, Vice President of the Paterson Foundation announced a gift to Lakehead University's Share Our Northern Vision Campaign of \$250,000 over five

years toward the renovation and expansion of the Bora Laskin Building, our teacher education facility. His brother Robert Paterson, Lakehead University Board of Governors Chair and Campaign Chair says of our home-town University: "Today, the University is recognized as a leader in the delivery of high-quality innovative academic and research programming. As we prepare for the twenty-first century, the next decade will be crucial to the continued development of university education in Northern Ontario."

Thanks to the strong commitment and continued support of the Senator Norman M. Paterson Foundation, our teachers of the future as well as local and regional educators will have access to new facilities such as a Curriculum Resource Centre with testing and diagnostic facilities, a Centre for Native Language Instruction, a Centre for Early Childhood Education Studies, an Educational Media Technology and Computer Complex and a Special Education Resource Centre.

C A M P A I



Mr. William James

Mr. William James is President and Chief Executive Officer of Denison Mines Ltd. Previous to that, he was the Chairman of the Board and Chief Executive Officer of Falconbridge Limited. Mr. James is not only well known in the Canadian and International mining world but also throughout Canada's corporate environment for his business acumen and his "no-nonsense" approach during times of

adversity. He sits on the boards of several Canadian corporations and associations.

William James, with his experience in Northern Ontario, has demonstrated an understanding of the problems and an ability to recognize the opportunities that exist for development. Lakehead University takes great pride in having Bill James as National Campaign Chair of the "Share Our Northern Vision Campaign".



Mr. Robert Paterson

Mr. Robert J. Paterson, the Chair of the Board of Governors of Lakehead University, is Executive Vice-President of N.M. Paterson & Sons Limited and past Chair of the Lakehead University Development Council. Following in the footsteps of his father, the late Paterson, and his grandfather, the late Senator Norman M. Paterson, first Chancellor of Lakehead University,

Robert is making his mark at Lakehead University. Mr. Paterson led Lakehead University's successful "Partners" Campaign which was completed in December of 1987.

Robert Paterson is a director for several Canadian organizations and corporations, as well as a Director of the Senator Norman M. Paterson Foundation. Lakehead University is very appreciative of the role that the Paterson Family has played, and continues to play in its development.



Mrs. Florence J. Johnston

Mrs. Florence J. Johnston is the Chair of the Fund-Raising Committee of Lakehead University's Board of Governors. Heavily involved in the Thunder Bay community as a volunteer with many community interest groups, she also sits as a board member for a number of health and arts organizations in the city, and is Past President of the Thunder Bay Community Auditorium.

Florence Johnston's expertise in fund raising has proven to be of great benefit to Lakehead University.

Mrs. Johnston leads the Fund-Raising Committee of the Board of Governors at an exciting time in the University's development.

N C A B I N E T



Richard G. Andison
Chair and Chief Executive Officer
Powell Equipment Limited
Winnipeg, Manitoba



H. Fraser Dougall
President and Chief Executive Officer
H.F. Dougall Company Ltd.
Thunder Bay, Ontario



Robert F. Faircloth
Executive Director
BTR Industries Limited
United Kingdom



Harry A. Jaako
Chair
Discovery Capital Corporation
Vancouver, British Columbia



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Norene C. MacLeod
Royal Bank of Canada
Toronto, Ontario



William B. McDermott
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McDermott Group Inc.
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Royal Trust
Vancouver, British Columbia



William K. Rankin
Consultant
Thunder Bay, Ontario



Dr. Robert G. Rosehart
President and Vice-Chancellor
Lakehead University



John C. Russell
Director of External Relations and
Share Our Northern Vision Campaign
Lakehead University



D. John Valley
Assistant Deputy Minister
Forest Industry Action Group
Ontario Ministry of Natural
Resources

A SHARED VISION

Lakehead University launched its \$19.2 million **Share Our Northern Vision Campaign** in November of 1991. A successful campaign will enable our institution to prepare for the future challenges that study and research demand. Now 26 years old, some of Lakehead's facilities must be expanded and upgraded to allow for increasing enrolments which in the fall of 1992 will rise to 5,000 students. Lakehead University continues to experience dramatic growth with a 25.2% increase in applications from high school students in the fall of 1992. Additionally, state-of-the-art equipment needs are a prerequisite in keeping up with today's current technological trends. New program initiatives are a catalyst for innovative academic and research enterprises. The Campaign over the next five years will provide our students with the necessary "needs" to keep pace with current and future trends in post-secondary university education.

What comprises Lakehead University's needs priorities? The renovation and expansion of the Bora Laskin School of Education Building, The Chancellor Paterson Library, and the C.J. Sanders Fieldhouse for Physical Education and Athletics as well as much-needed scholarship, bursary, equipment and handicap access requirements. In addition, the University is also planning to construct a 50-bed Fellowship Residence which will reflect the multicultural diversity of our institution. With the help of additional donors who show a willingness to share in our vision, Lakehead University will reach its goal and be able to provide our students with one of the best post-secondary education opportunities in Canada.

Share Our Northern Vision Campaign Gifts and Pledges July 1992

	Amount Required to Meet 19.2 m objective	Amount Committed to Date	Percentage of Goal
1. University Family (including Board of Governors Faculty and Staff and Alumni)	\$ 1,200,000	\$1,017,589	85%
2. Student Referendum & Parents	3,000,000	1,609,706	54%
3. Bequests and Friends	1,000,000	696,199	70%
4. Foundations	1,200,000	548,443	46%
5. Municipal & Regional Gov't	750,000	129,123	17%
6. Corporations*	4,200,000	2,129,473	51%
7. Government	7,850,000	2,357,000	30%
	\$ 19,200,000	\$8,487,533	44%

*includes service clubs, associations and societies

HOW TO BE A LOCAL HERO



BE A BUSY BODY

Local Heroes know that when the need is there, even the busiest people have time to help. They know that volunteering is one of life's most rewarding experiences.

Be a Local Hero.

A New spirit of Giving
A national program to encourage
giving and volunteering.



LAKEHEAD UNIVERSITY THANKS THE FOLLOWING CORPORATIONS AND FOUNDATIONS FOR GIVING SO GENEROUSLY TO THE SHARE OUR NORTHERN VISION CAMPAIGN (TO DATE)

\$250,000 +

The Senator Norman M. Paterson
Foundation
The Society of Management
Accountants of Ontario

Canadian Pacific Forest Products
Ltd.
Clara Industrial Services
Consumers' Gas Company Ltd.
Ernst & Young Chartered
Accountants

Atkinson Foundation
Barbini Limited
The J.P. Bickell Foundation
Buset & Partners Barristers &
Solicitors

\$100,000 - 249,999

Canadian Suomi Foundation
Royal Bank of Canada

Graham Bacon Welter Architects
& Consulting Engineer
The Great-West Life Assurance
Company

Canada Safeway
Canadian Wildlife Foundation
Coastal Steel Construction
Everest Funeral Chapel Ltd.
A. Fanti Ltd.

\$50,000 - 99,999

Bank of Montreal
Canadian Imperial Bank of
Commerce
Corporation of the City of Thunder
Bay
Du Pont Canada Inc.
Max Bell Foundation
Rotary Club of Thunder Bay (Fort
William)

Investor's Group
Jenkins Funeral Home
Tom Jones Construction Inc.
Miskelly/Summit Security &
Electronics Inc.

Gendis Inc.
The Nelson Arthur Highland
Foundation

\$10,000 - 49,999

Abitibi-Price Inc.
The Bank of Nova Scotia
Bruno's Contracting (Thunder Bay)
Ltd.

Peat Marwick Thorne
Petro-Canada
Powell Equipment
Price-Waterhouse (Toronto
Partners)
Quality Door Hardware Ltd.
ScotiaMcLeod Inc.
The Simons Foundation
Sun Life Assurance Company of
Canada
Suncor Inc.
The Toronto-Dominion Bank

Jackman Foundation
Lakehead Roofing & Sheet Metal
Marostica Motors Ltd.
C.E. Mickelson & Associates
The Mutual Life Assurance
Company of Canada
The Noranda Foundation
The Royal LePage Charitable
Foundation
Thunder Bay Foundation
Valhalla Inn
Wardrop Engineering
White Pine Electric
L.A. Wood Architect

Up to \$9,999

Canada Malting Co. Ltd.
The Canada Trust Company
Canadian Foundation For Aids
Research

American Barrick Resources
Corporation
John Andrews Foundation

Other Generous Donors

MNT Builders Ltd.

*Future issues of the Share Our Northern Vision Report will focus on friends
and individuals who have contributed to the Campaign.*



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